



LOUISIANA DIVISION *of* THE ARTS

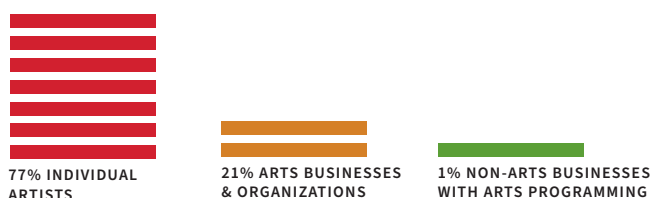
COVID-19 SURVEY ARTS & CULTURE INDUSTRY IMPACT

THIS DATA WAS COLLECTED BEGINNING IN MARCH 2020, IN PARTNERSHIP WITH THE NINE REGIONAL ARTS COUNCILS, VIA A SURVEY TO HELP UNDERSTAND INITIAL IMPACT FROM MARCH TO MAY. THIS IMPACT SNAPSHOT WILL HELP TO SHOW THE FAR-REACHING EFFECTS OF COVID-19 ON THE ARTS INDUSTRY.

BY THE NUMBERS

1,077 RESPONSES
49 OF 64 PARISHES
215 ZIP CODES

SURVEY RESPONDENTS BREAKDOWN



CHALLENGES

MOST RESPONDENTS ARE CONCERNED WITH THE CHANGES TO THE MARKET AND **POSSIBLE IRREPARABLE DAMAGE** TO FUTURE BUSINESS AND SALES.

MANY INDIVIDUAL ARTISTS EXPRESSED THE NEED FOR ASSISTANCE IN **DIGITIZING** THEIR MORE TRADITIONAL BUSINESS MODEL.

ESTIMATED LOSS OF WORK

64% OF THE INDIVIDUAL ARTISTS HAVE LOST 20+ DAYS OF WORK SO FAR.

SPECIAL THANKS TO THE ACADIANA CENTER FOR THE ARTS AND THE ARTS COUNCIL OF GREATER BATON ROUGE

ESTIMATED REVENUE LOSS

ORGANIZATIONS

80% OF RESPONDERS REPORTED LOST OR EXPECTED LOSS OF INCOME, RANGING FROM 10K TO 100K.

ARTISTS

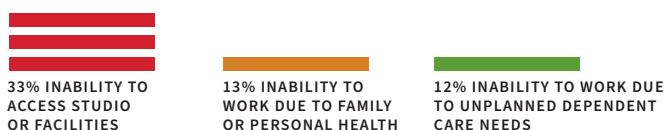
73% OF THE INDIVIDUAL ARTISTS THAT RESPONDED TO THE SURVEY HAVE ALREADY LOST THOUSANDS IN INCOME.

10% OF THE INDIVIDUAL ARTISTS THAT RESPONDED TO THE SURVEY HAVE ALREADY LOST OVER 10K IN INCOME.

EVENTS & SHOWS

77% EXPERIENCED CANCELLATIONS
68% OF CANCELLATIONS WON'T BE RESCHEDULED
25% WILL CANCEL 15+ EVENTS & SHOWS

INDIVIDUAL ARTIST CATEGORIES OF IMPACT



FINANCIAL CONCERN

THE MAJORITY OF RESPONSES CENTER AROUND **FINANCIAL STABILITY**, ABILITY TO PAY BILLS, LOAN REPAYMENT, AND LOSS OF INCOME.