

# PERCENT for ART CALL FOR ARTISTS

# UNIVERSITY OF LOUISIANA AT LAFAYETTE MADISON HALL

INTERIOR AND EXTERIOR ARTWORK COMMISSION

This opportunity is possible through the Louisiana Percent for Art program, which is administered by the Office of Cultural Development - Division of the Arts in the Department of Culture Recreation and Tourism of the State of Louisiana, in collaboration with the Division of Administration and the Office of Facility Planning and Control.







# ARTIST OPPORTUNITY: CALL FOR ARTISTS

### **OVERVIEW**

The Louisiana Percent for Art Program seeks qualifications from professional artists or artist teams for an exterior, site-specific, three-dimensional public art installation at Madison Hall on the campus of the University of Louisiana at Lafayette. The selected artist will create **both an interior and exterior artwork** that together reflect the College of Engineering's values while celebrating the culture and character of South Louisiana. The exterior component will activate the new building entrance, while the interior component, located in the building's lobby, will serve as a visual centerpiece for students, faculty, and visitors.

This is a request for qualifications. Proposals are not required at this stage.

### **ELIGIBILITY**

This is a **national call** open to professional artists and artist teams (age 18+) with demonstrated experience in public art and large-scale installations. Applicants must have a proven ability to execute projects of similar scale, complexity, and visibility.

Artist teams must designate a lead contact. **Artists are limited to one submission, whether applying individually or as part of a team.** 

All submitted work must be original and completed within the past ten years. The Louisiana Percent for Art Program does not discriminate based on race, color, religion, national origin, gender identity, military status, sexual orientation, marital status, or physical ability.

The application, including all examples of work and supporting documents, is considered the artist's official "submission." If any information submitted by the artist or artist's representative, including all supporting documents, is found fraudulent, the submission will be disqualified.

### **BUDGET**

The proposal selected by the selection committee will include an <u>all-inclusive</u> budget of **\$115,000** to cover all costs associated with the project and commensurate with the intended scale, including but not limited to research, professional consultations, formal reports from licensed structural and electrical engineers where appropriate, a long-term care and maintenance report from a licensed professional conservator, materials, fabrication, transportation, travel, insurance, foundation, lighting, installation, and photography and documentation of the artwork. The \$115,000 budget covers both interior and exterior artwork and is inclusive of all associated costs.

#### BACKGROUND

The <u>University of Louisiana at Lafayette</u> has a long-standing tradition of excellence in engineering education. In 1940, the College of Engineering was officially established with the opening of Parker Hall. Madison Hall, completed in 1957, became a dedicated space for engineering and geology, and continues to serve as a vital academic building on campus.

The College of Engineering currently offers four major areas of study and fosters a culture of creativity, innovation, and applied learning. From launching satellites through the Cajun Advanced Picosatellite Experiment (CAPE) to preparing the next generation of problem-solvers, UL Lafayette engineers are known for shaping the future while honoring the region's unique heritage.

Learn more about the College's history: https://engineering.louisiana.edu/our-timeline

### ARTWORK SCOPE AND GOALS

The Madison Hall public art commission will include both an interior and exterior artwork created by a single artist or artist team. This unified approach supports a cohesive artistic vision.

The interior component will be placed in the building's main lobby, a highly visible and symbolic space that serves as a central hub for students and visitors. The selection committee has emphasized the importance of this space and encourages work that speaks to the sense of home, identity, and community. The artwork should resonate with students and visitors from Acadiana and across Louisiana, while also honoring the College's focus on STEM, innovation, and collaboration. The format may be either 2D or 3D, as long as it is appropriately scaled, durable, and integrated with the architectural setting.

The exterior component will be located near the new entrance of Madison Hall. It should be visually striking, welcoming, and reflective of the same values and themes as the interior piece, celebrating UL Lafayette's engineering legacy and future.

Artists are encouraged to consider:

- The concept of "home" and belonging for students
- Regional culture and the spirit of Acadiana and Lafayette
- Engineering as a creative, interdisciplinary practice
- Symbols of progress, discovery, and interconnected systems

Materials are open to interpretation, but the exterior work must be weather-resistant and suitable for long-term public display in a high-traffic outdoor area. The interior work should be durable, low-maintenance, and appropriately scaled for the lobby environment.

# SUBMISSION REQUIREMENTS

Application materials must be received by **November 11, 2025,** via the Call for Entry (CaFÉ) system available online at <a href="www.callforentry.org">www.callforentry.org</a>. Deadlines in CaFÉ are at 11:59 PM Mountain Time Zone [Denver, Colorado, USA] on the deadline day. The application can be accessed HERE.

The CAFÉ system will remain open until 11:59 PM MDT on November 11<sup>th</sup>. Staff will only be available for technical or website assistance Monday – Friday from 8:30 AM – 5:00 PM MDT (*Holidays may affect this time*). Applicants are encouraged to apply early to reduce the risk of technical difficulties.

A complete application must include the following:

- Résumé demonstrating at least five (5) years of professional visual art experience (NOT STUDENT WORK). If submitting as a team, a current résumé should be submitted for each team member (compiled into one document). A biography will not be accepted in place of a résumé.
- A **Letter of Interest**, making a brief statement (no more than one page) outlining your interest in the project and artistic vision.
- References with the names and current contact details of three people you have previously partnered with, worked with, or commissioned your work.
  - References will be contacted for artists invited to develop a proposal for the commission.
- Up to 10 images of past commissions or artworks, NOT proposals, which demonstrate your ability to create large-scale installations. 3-D models, sketches, or drawings will not be accepted. You must include the title, medium, dimensions, project budget (price), year completed, location, and description. The value must be indicated in US dollars.
- Up to 3 videos (optional) of work examples

Image specifications: JPG, PNG - Maximum size per image 5MB, total 30MB.

\*Slides, emailed prints, or any physical submissions will NOT be accepted.

### SELECTION PROCESS & EVALUATION CRITERIA

A Selection Committee comprised of a project manager from the Louisiana Office of Facility Planning & Control, the building architect or design professionals, representatives from the facility, professional artist(s), and a member or members of the State Arts Council will review the submitted qualifications. The committee will shortlist a group of finalists, who will then be invited to submit a detailed proposal for the project.

Submissions are evaluated by:

- Artistic quality and originality
- Experience with site-specific, large-scale public art
- Ability to successfully complete the project on time and within budget
- Special consideration will be given to Louisiana artists as defined by La. R.S.25:9000.1(E)

#### NOTIFICATIONS

Artists will be notified of their status by the end of **December 2025**. A full timeline will be provided to those finalists who have been shortlisted.

Finalists will be required to attend two (2) meetings: A site visit to meet with the selection committee and to view the space, and the presentation of the artist's proposal before the selection committee.

An honorarium of \$1,500 will be paid to artists to offset expenses associated with the development of proposals and travel.

NOTE: "The Percent for Art Program and the Artist Selection Committee reserves the right to change, modify, or revise the Call to Artists, in part or whole, at any time before the submittal deadline without prior notice. Any change, modification, or revision can be found <a href="https://example.com/here">here</a>. The Percent for Art Program and the Artist Selection

Committee also reserves the right to reject any or all applications or proposals, to reject any finalist, or to terminate the selection process for any project without prior notice."

The Louisiana Percent for Art Program was established by law in the 1999 legislative session. The law specifies that on projects using more than \$2,000,000.00 in state funds, one percent (1%) of the expenditure for construction or renovation of a state building shall be for works of art by artists and craftsmen for the building or its grounds.

Please direct questions about the Percent for Art Program or this project to:

Scott Finch, Director

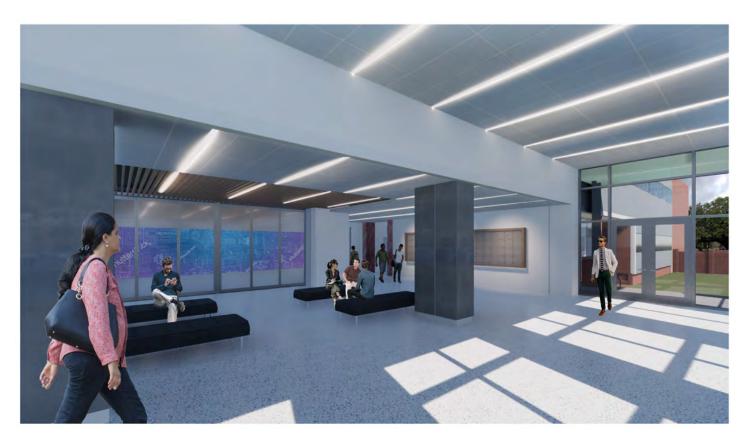
Phone: 225-342-8176 Email: sfinch@crt.la.gov

April Baham, Assistant Director

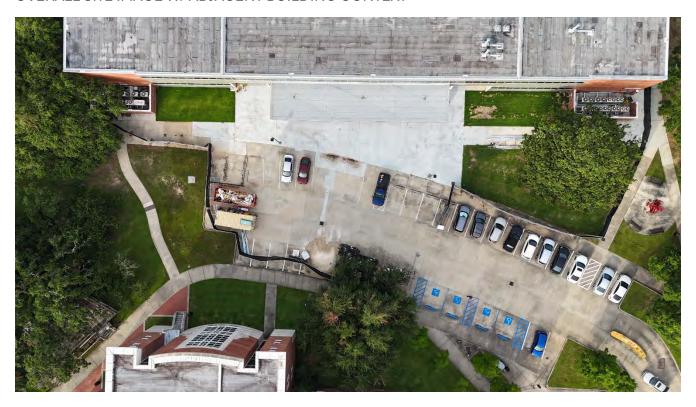
Phone: 225-342-6083 Email: abaham@crt.la.gov

# **RENDERINGS**





# OVERALL SITE IMAGE W/ ADJACENT BUILDING CONTEXT



# LEFT SIDE OF BUILDING



# RIGHT OF NEW BUILDING FRONT



## **CENTER OF BUILDING FRONT**

