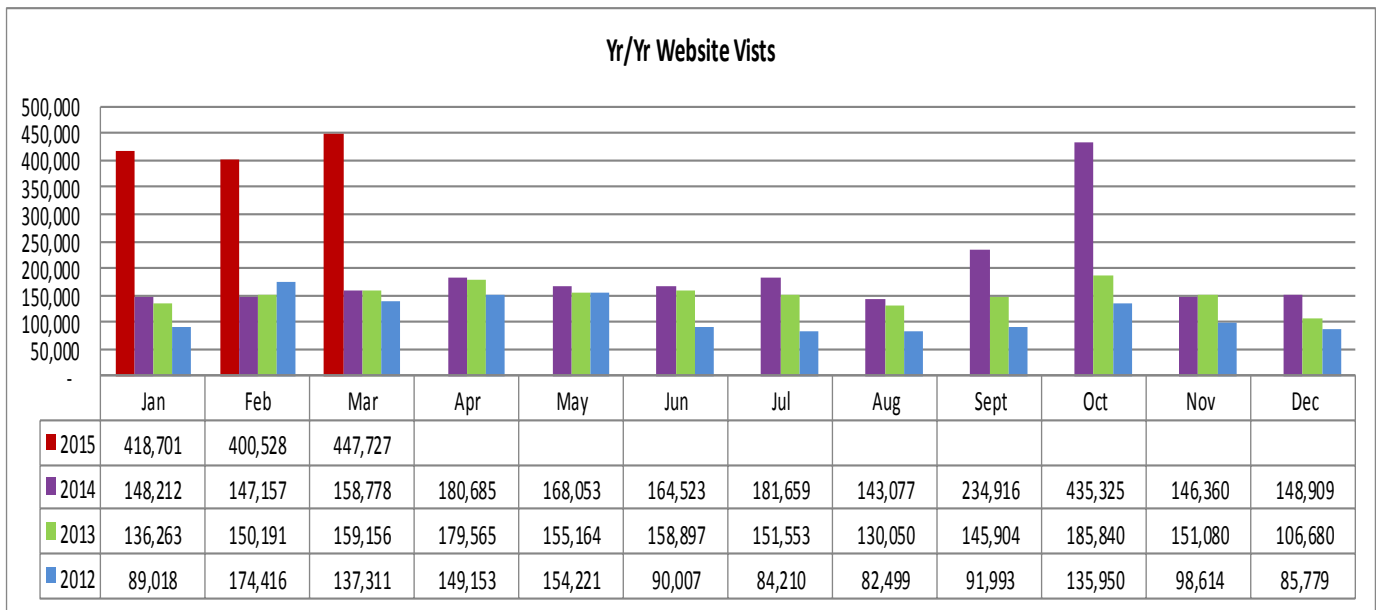
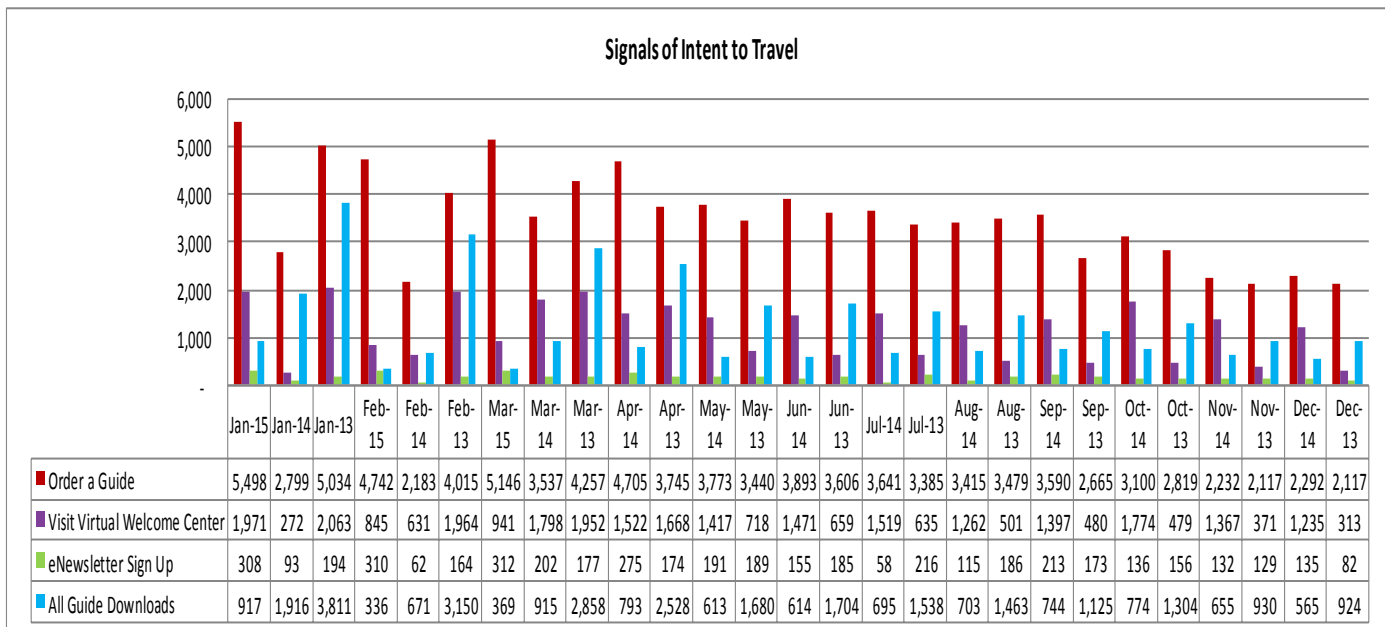


LOUISIANATRAVEL.COM

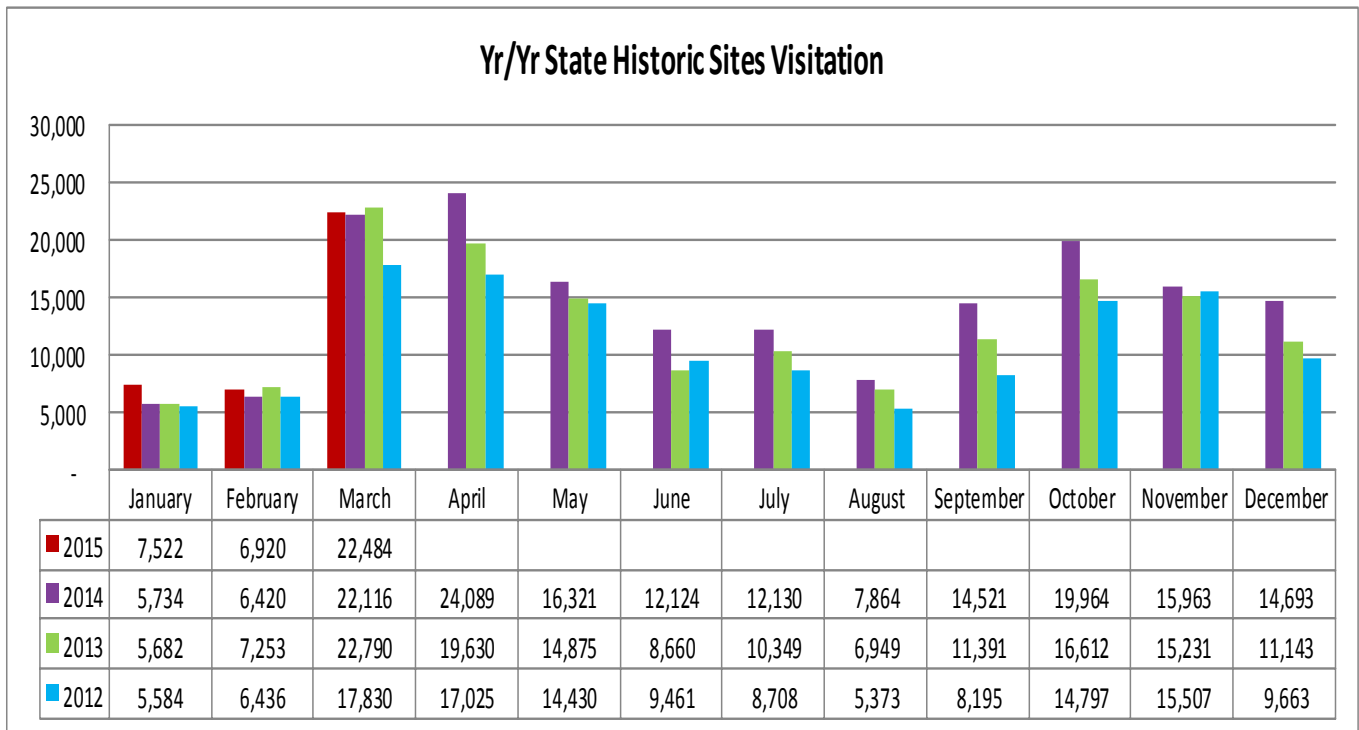
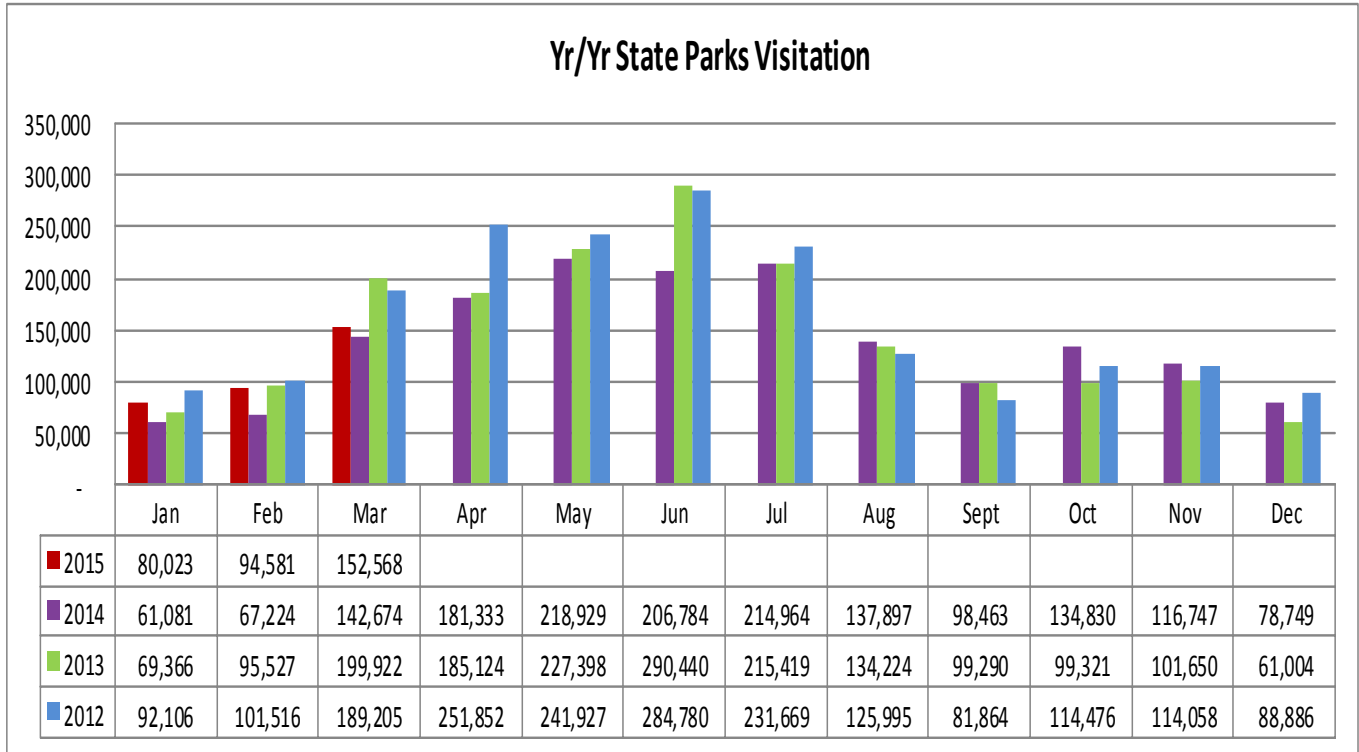


LouisianaTravel.com website showed a significant increase of 182 percent in total web visits in March 2015 over March 2014.



Source: Google Analytics

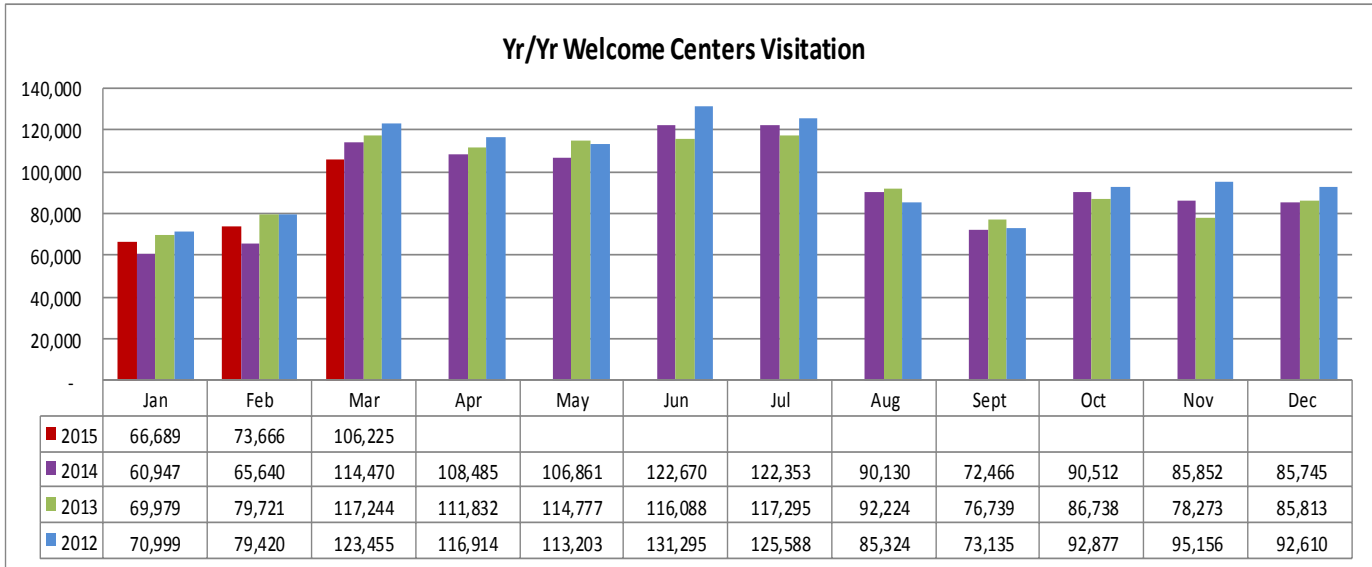
STATE PARKS & HISTORIC SITES



Source: Louisiana State Parks

For detailed information, contact Reggie Dumas with State Parks at rdumas@crt.la.gov or 225.342.8106.

WELCOME CENTERS



Statewide welcome centers had a slight decrease of 7 percent in visitation in March 2015 over March 2014.

Welcome Centers Visitor Totals

International - Mar 2015	
Canada*	3,880
France	922
United Kingdom	601
Mexico	594
Germany	530

States** - Mar 2015	
Texas	21,684
Mississippi	10,336
Alabama	6,217
Florida	5,524
Wisconsin	2,585

Cities** - Mar 2015	
Houston, TX	3,389
Mobile, AL	1,888
Austin, TX	900
San Antonio, TX	836
Eau Claire, WI	795

International Jan - Mar 2015	
Canada*	8,937
France	1,778
United Kingdom	1,393
Mexico	1,322
Germany	979

States** Jan - Mar 2015	
Texas	49,086
Mississippi	22,495
Florida	14,024
Alabama	12,885
Georgia	6,377

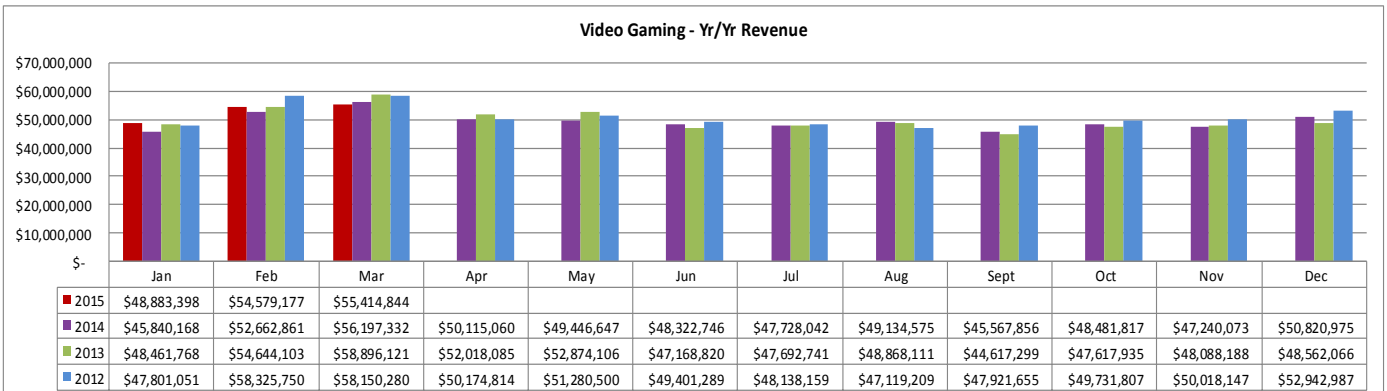
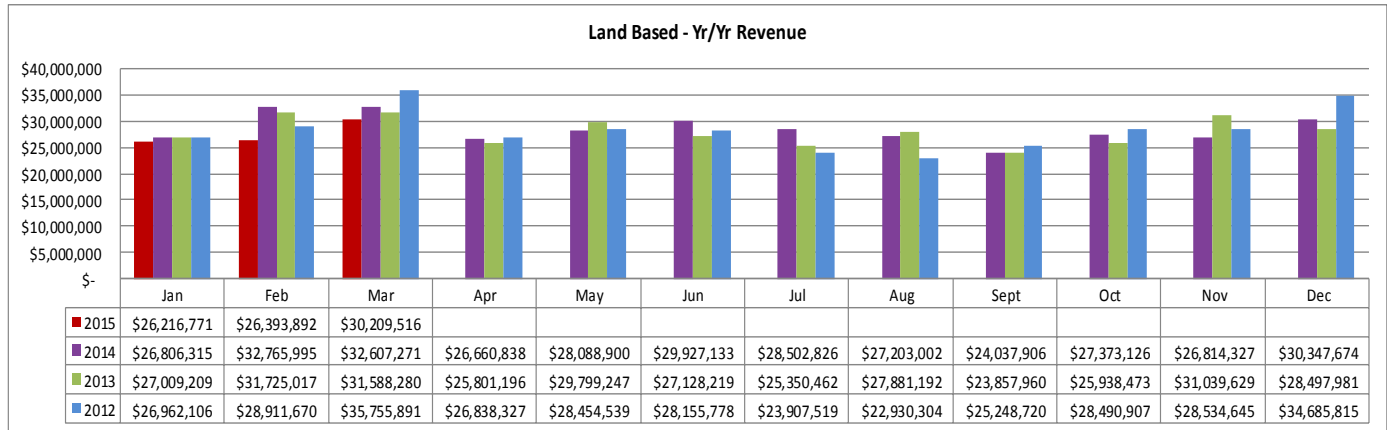
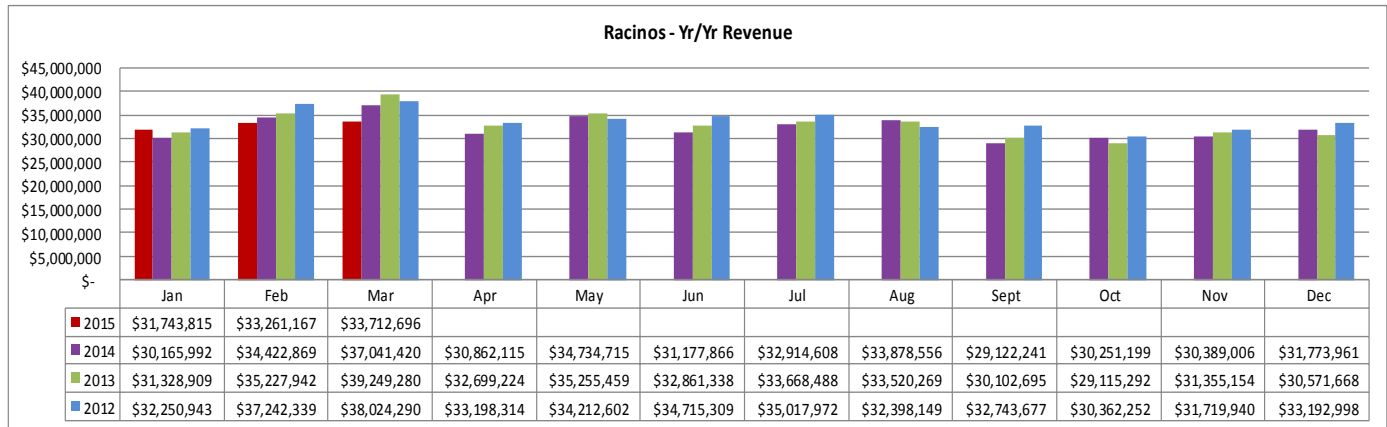
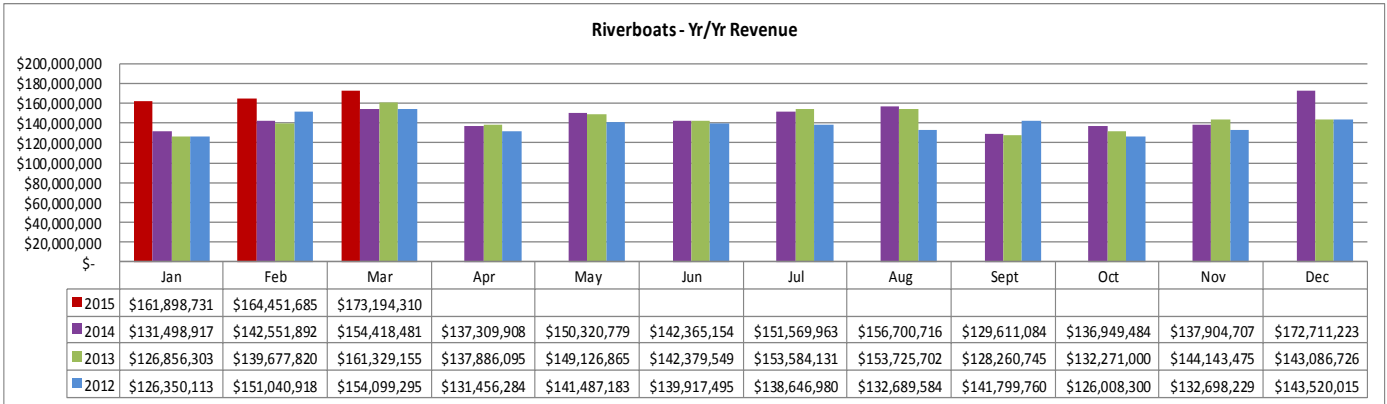
Cities** Jan - Mar 2015	
Houston, TX	9,074
Mobile, AL	3,302
Austin, TX	1,796
San Antonio, TX	1,741
Pensacola, FL	1,733

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police