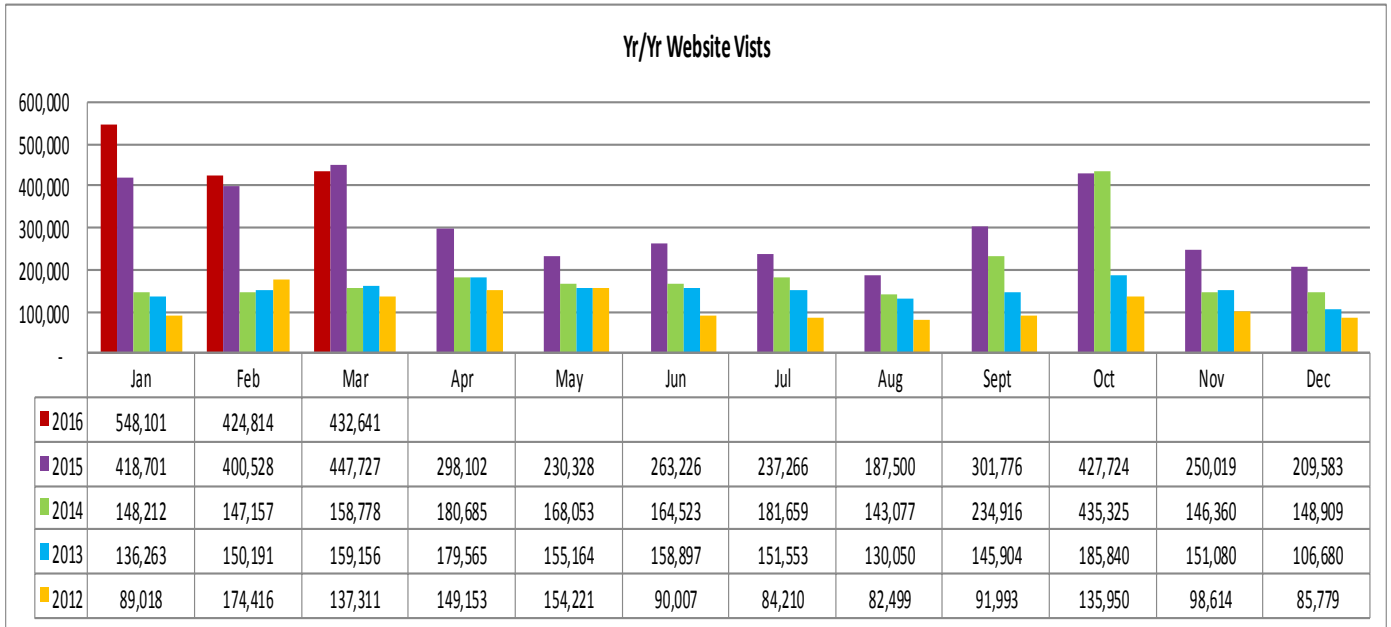
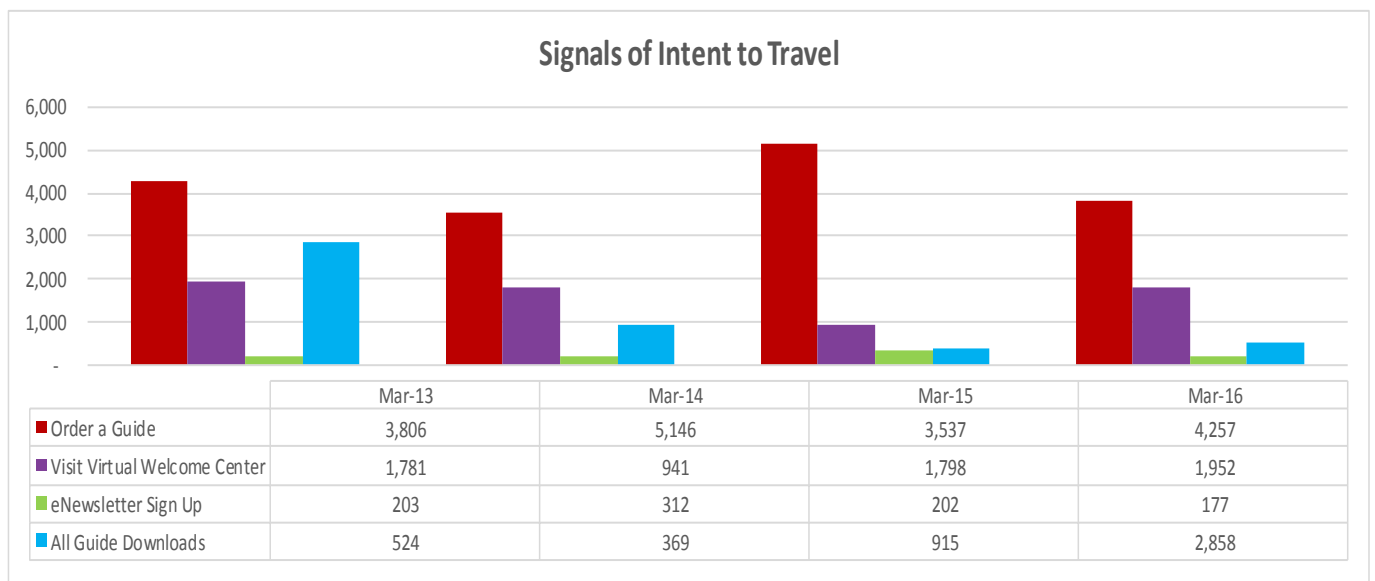


LOUISIANATRAVEL.COM

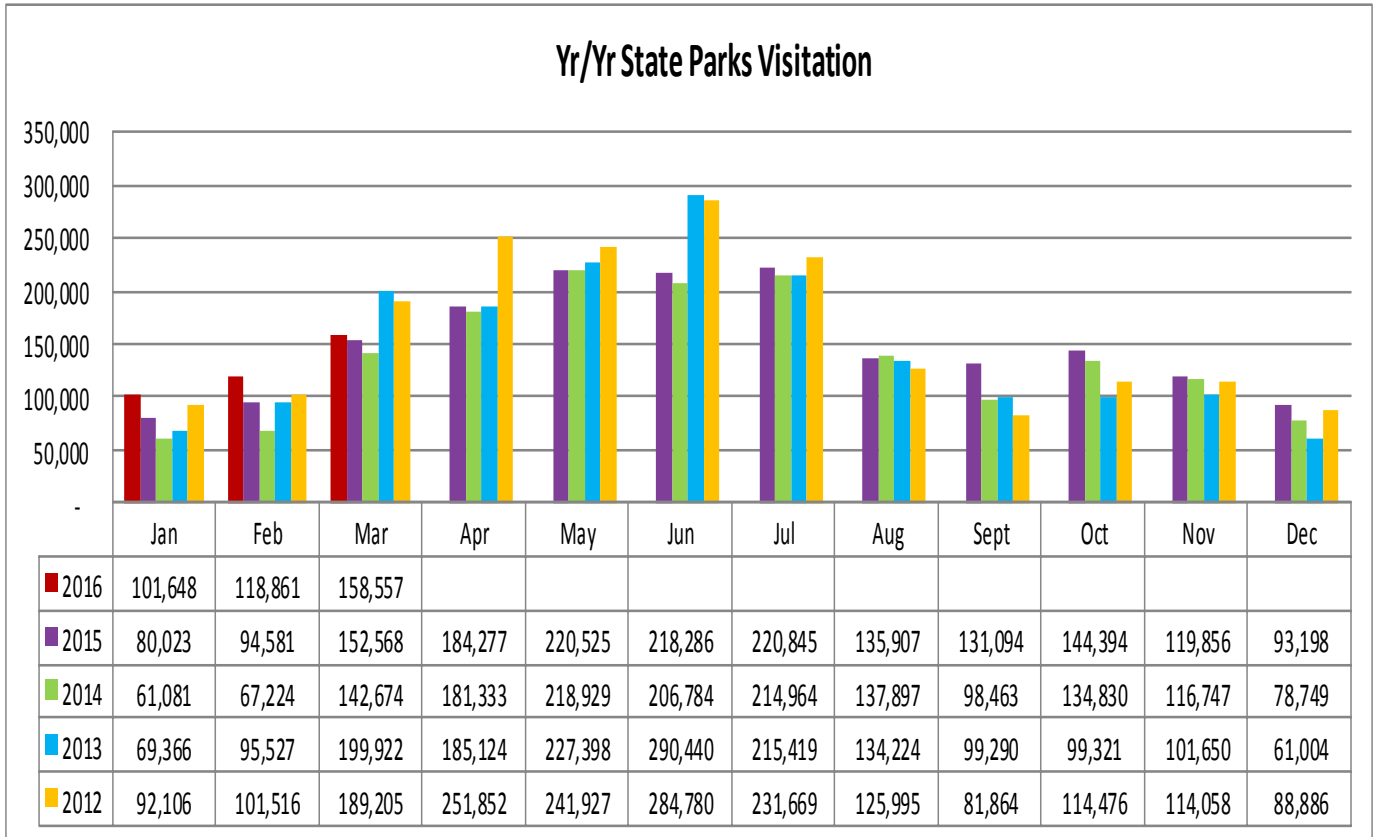


LouisianaTravel.com website showed a decrease of 3.4 percent in total web visits in March 2016 over March 2015.

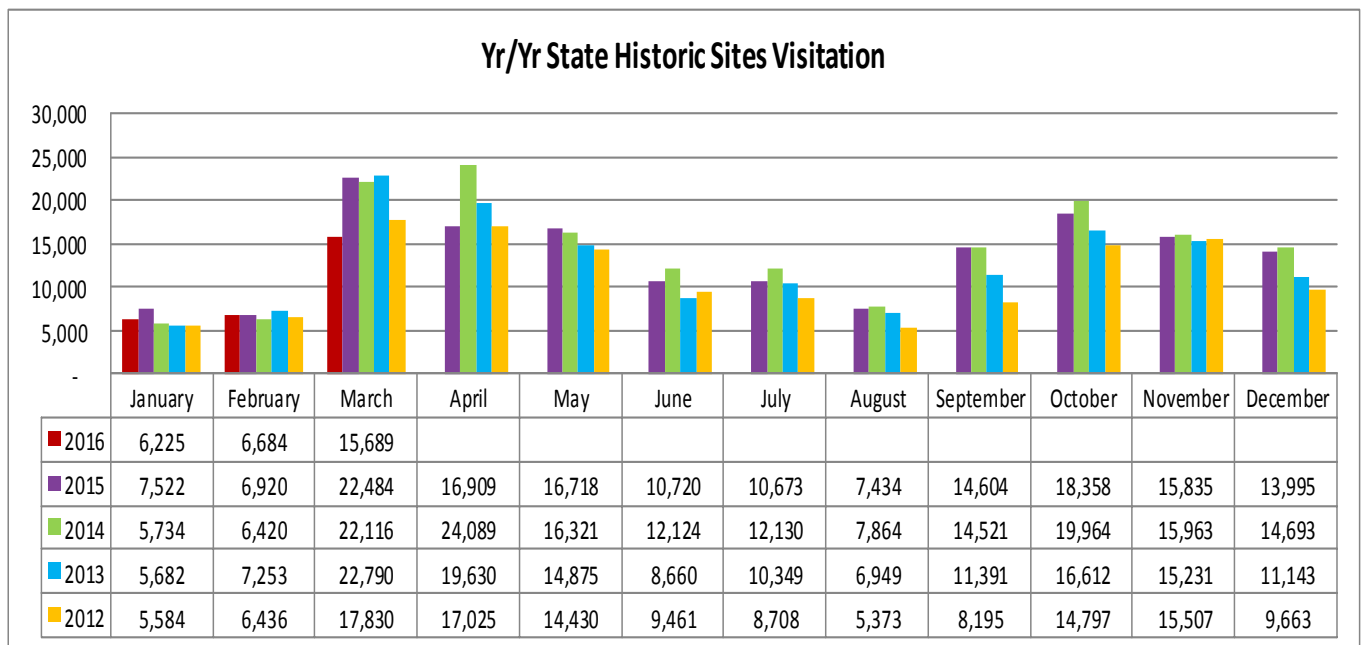


Source: Google Analytics

STATE PARKS



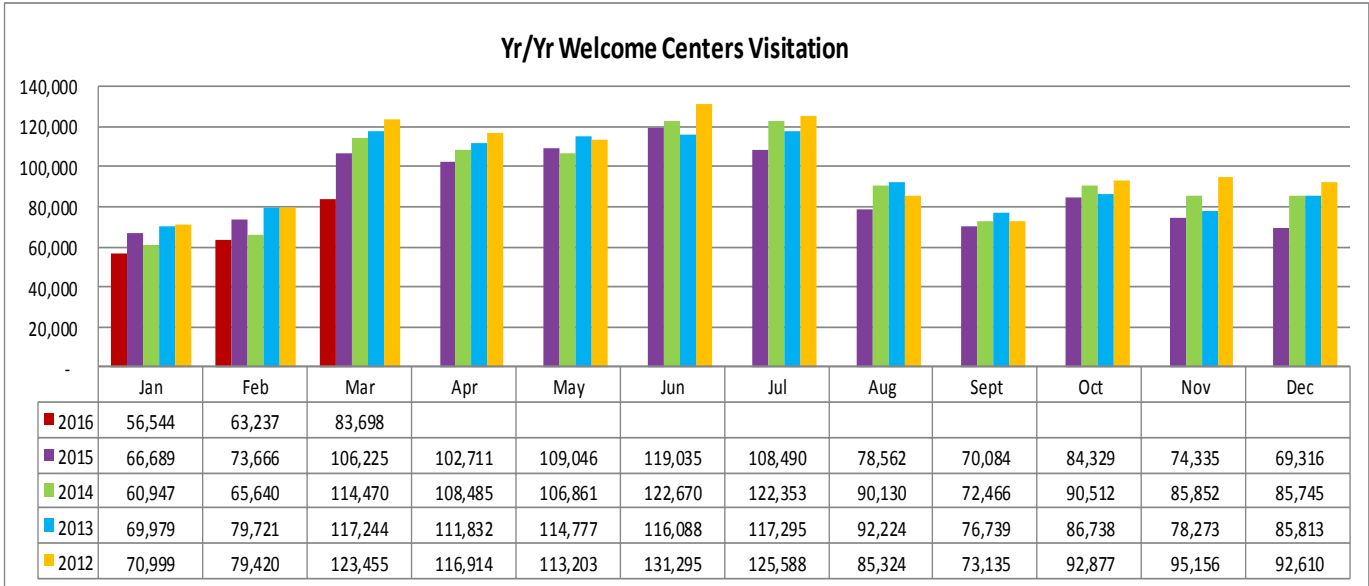
STATE HISTORICAL SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a decrease of 21 percent in visitation in March 2016 over March 2015.
Note: Capitol Park closed in July 2015 & Vinton is closed for reconstruction.

Welcome Centers Visitor Totals

International - Mar 2016	
Canada*	2,028
France	639
Germany	531
United Kingdom	520
Switzerland	487

States** - Mar 2016	
Texas	12,930
Alabama	7,449
Mississippi	7,321
Florida	4,340
Georgia	2,096

Cities** - Mar 2016	
Mobile, AL	1,786
Jackson, MS	1,185
Houston, TX	1,171
Spanish Fort, AL	951
Fort Worth, TX	951

International Jan - Mar 2016	
Canada*	5,736
France	1,273
Mexico	1,213
United Kingdom	1,100
Germany	1,011

States** Jan - Mar 2016	
Texas	30,353
Mississippi	19,275
Alabama	14,296
Florida	12,438
Georgia	5,518

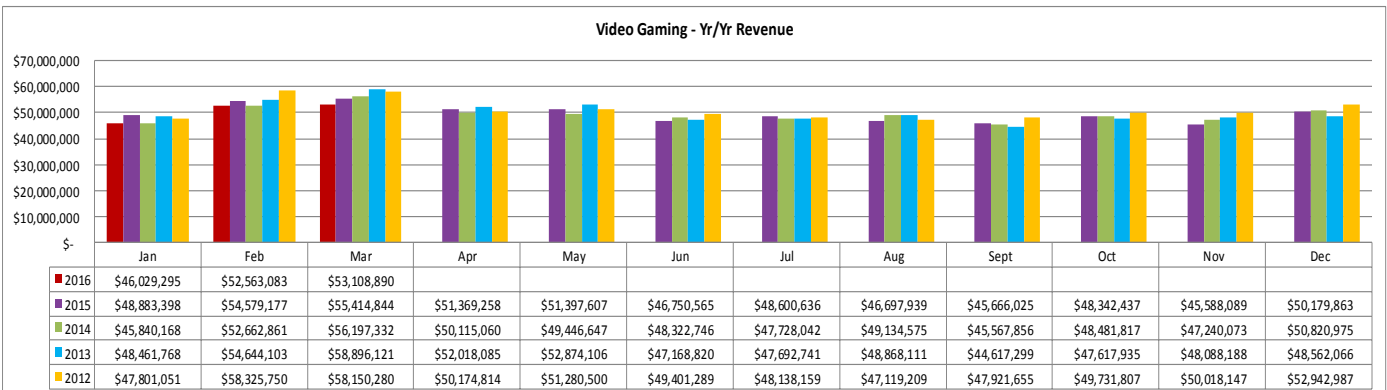
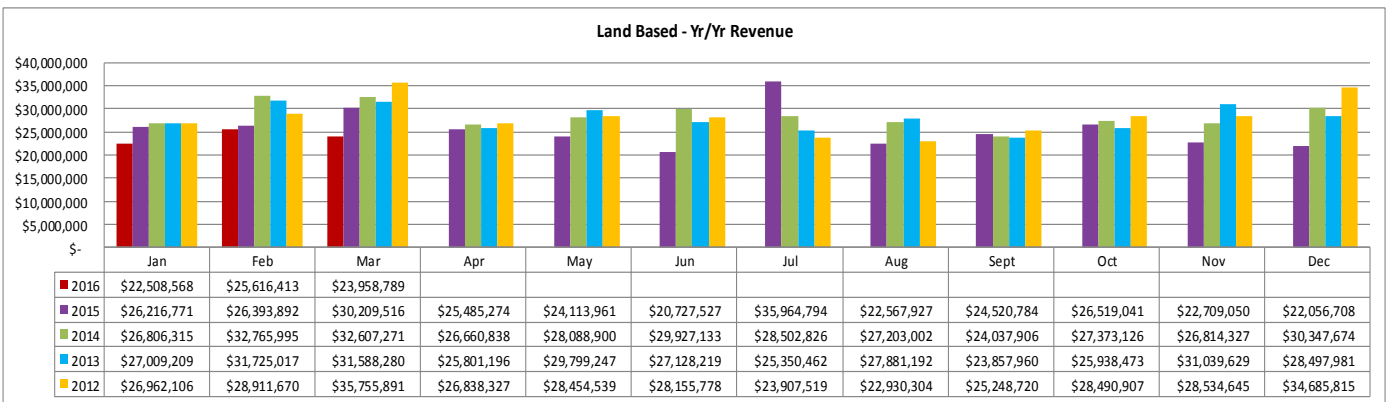
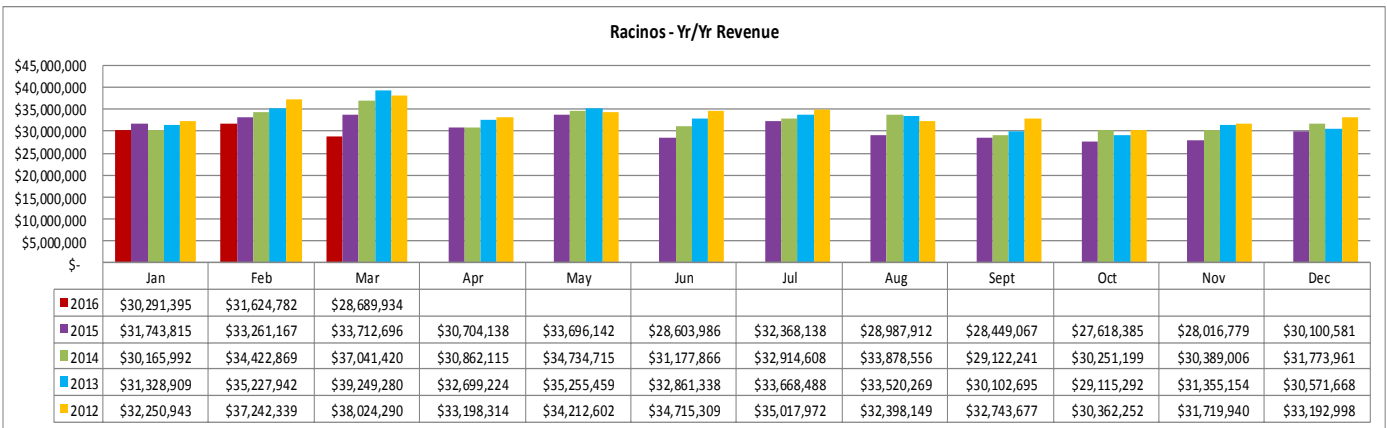
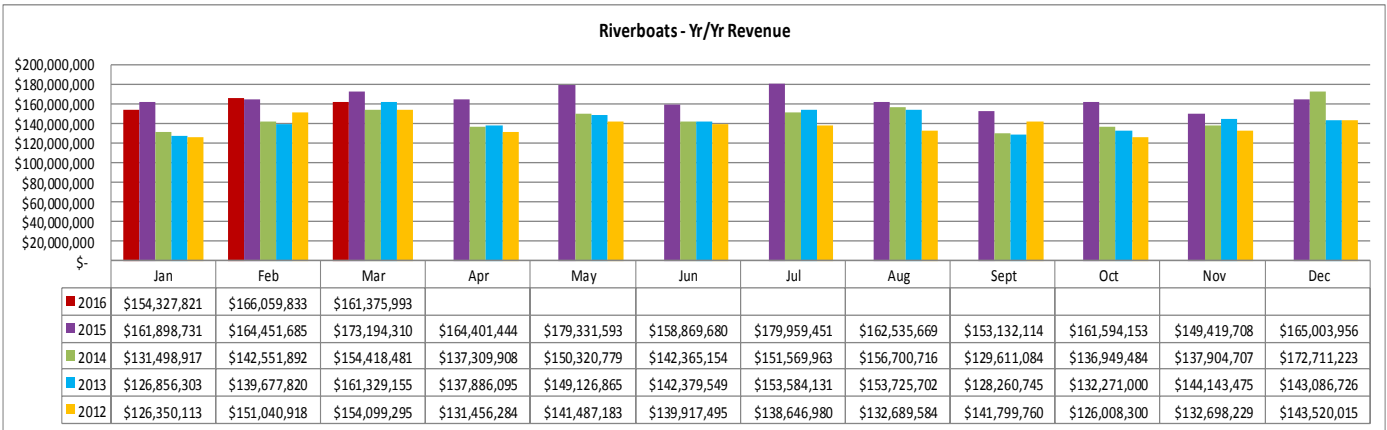
Cities** Jan - Mar 2016	
Mobile, AL	2,858
Houston, TX	2,666
Jackson, MS	2,004
Pensacola, FL	1,591
Fort Worth, TX	1,370

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police