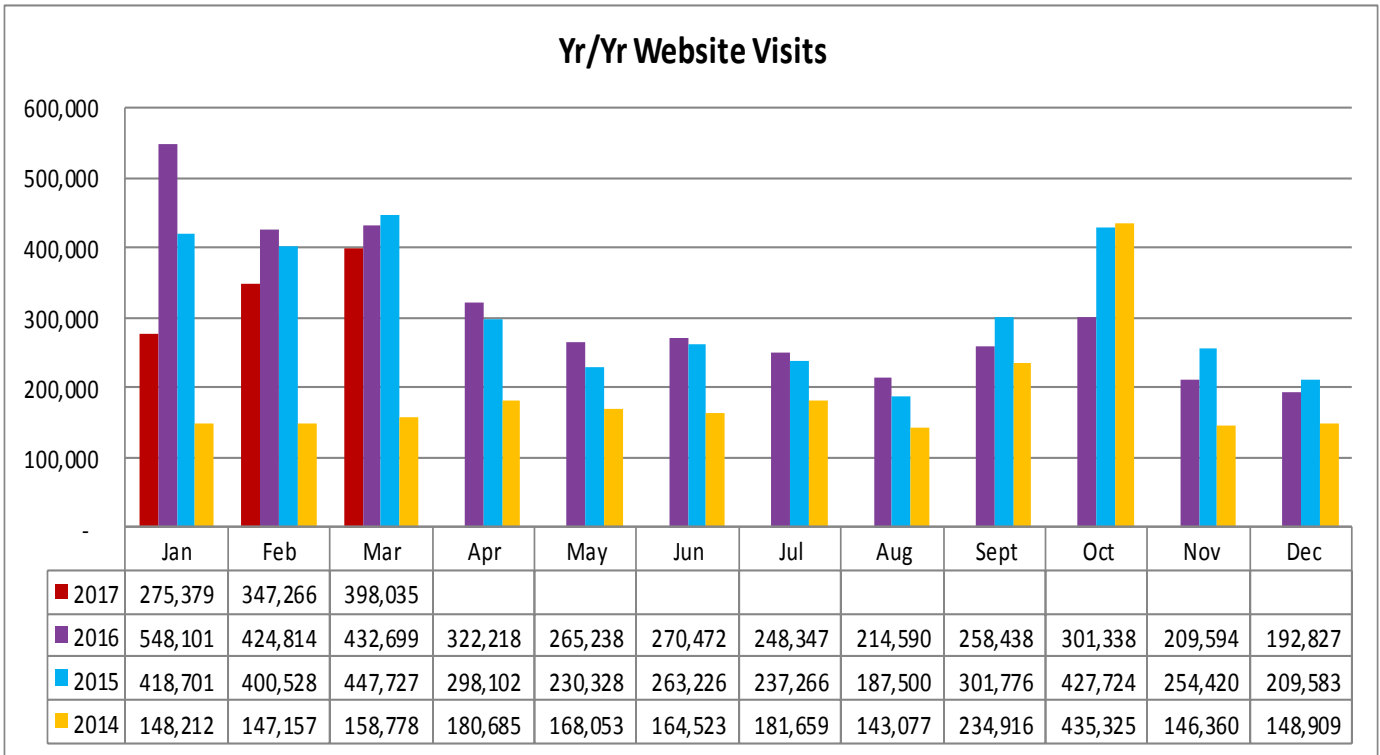


LOUISIANATRAVEL.COM

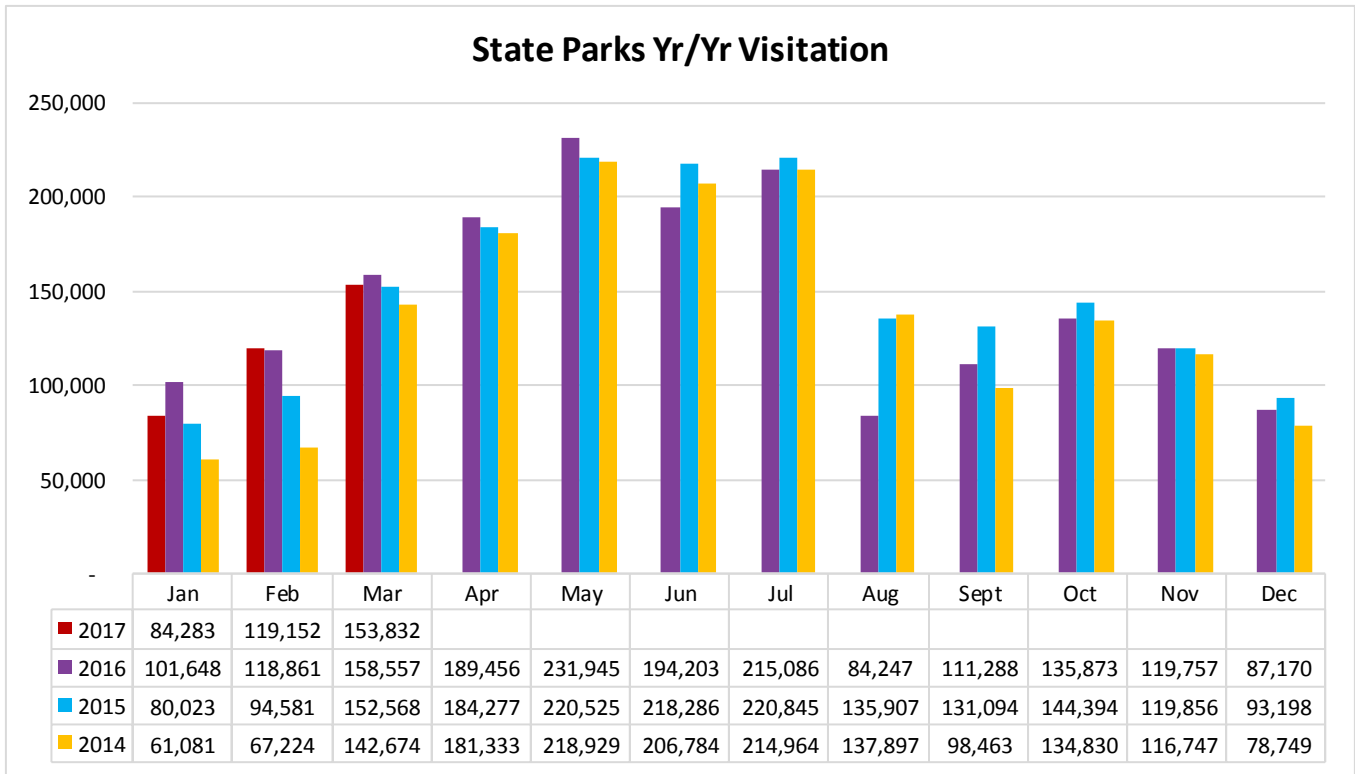


LouisianaTravel.com website showed a decrease of 8 percent in total web visits in March 2017 over March 2016.

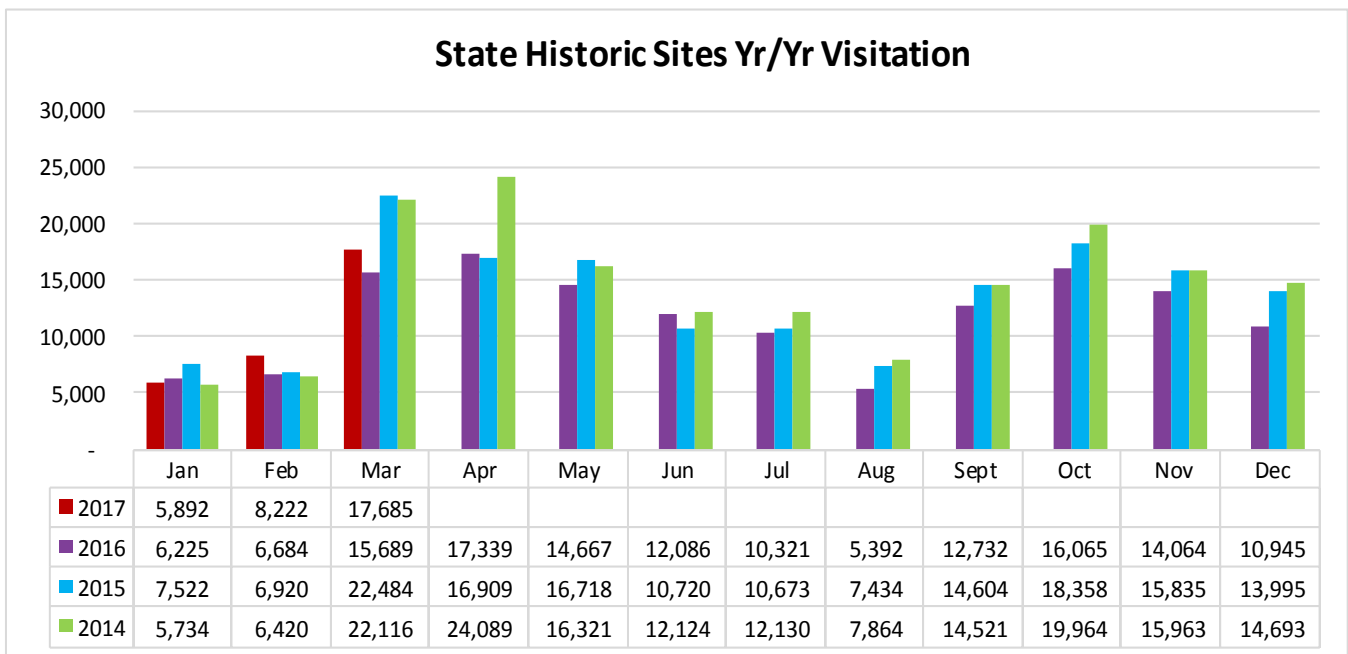
| Signals of Intent to Travel | Mar-17 | Mar-16 | Mar-15 | Mar-14 |
|------------------------------------|---------------|---------------|---------------|---------------|
| Order a Guide | 3,773 | 3,806 | 5,146 | 3,537 |
| Visit Virtual Welcome Center | 1,456 | 1,781 | 941 | 1,798 |
| eNewsletter Sign Up | 245 | 203 | 312 | 202 |
| All Guide Downloads | 287 | 524 | 369 | 915 |

Source: Google Analytics

STATE PARKS



STATE HISTORIC SITES

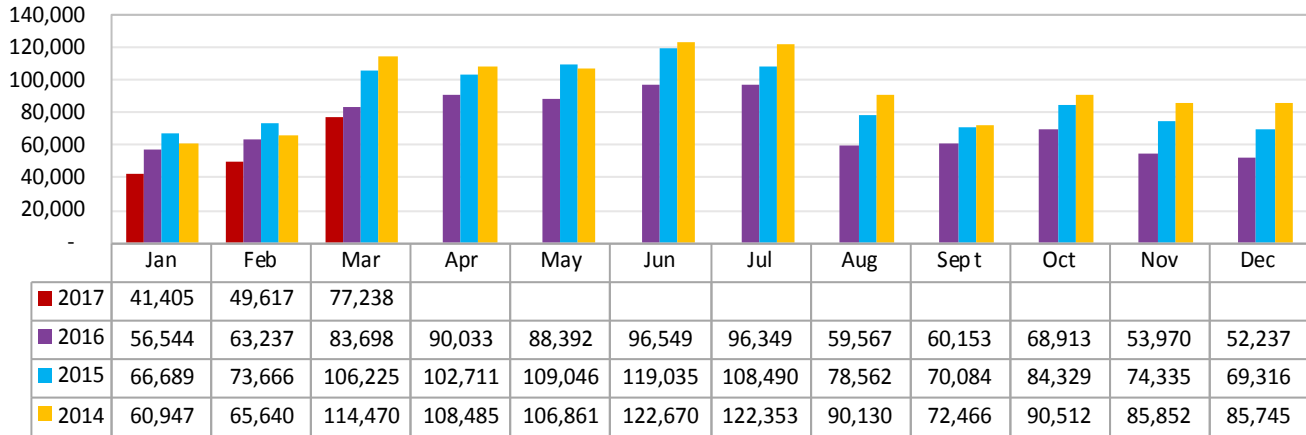


Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS

Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a decrease of 7.7 percent in visitation in March 2017 over March 2016.
Note: Vinton remains closed for reconstruction.

Welcome Centers Visitor Totals

| <i>International - Mar 2017</i> | |
|---------------------------------|-------|
| Canada* | 2,248 |
| France | 585 |
| Germany | 496 |
| United Kingdom | 451 |
| Mexico | 435 |

| <i>States** - Mar 2017</i> | |
|----------------------------|--------|
| Texas | 12,813 |
| Mississippi | 7,723 |
| Alabama | 5,439 |
| Florida | 4,691 |
| Georgia | 1,716 |

| <i>Cities** - Mar 2017</i> | |
|----------------------------|-----|
| Mobile, AL | 945 |
| Houston, TX | 814 |
| Dallas, TX | 660 |
| Hurst, TX | 581 |
| Meridian, MS | 547 |

| <i>International Jan - Mar 2017</i> | |
|---|-------|
| Canada* | 5,469 |
| France | 1,117 |
| United Kingdom | 1,021 |
| Germany | 808 |
| Mexico | 565 |

| <i>States** Jan - Mar 2017</i> | |
|------------------------------------|--------|
| Texas | 24,038 |
| Mississippi | 16,077 |
| Alabama | 11,576 |
| Florida | 11,109 |
| Georgia | 4,822 |

| <i>Cities** Jan - Mar 2017</i> | |
|------------------------------------|-------|
| Mobile, AL | 1,975 |
| Pensacola, FL | 1,713 |
| Houston, TX | 1,556 |
| Greenwood, IN | 1,518 |
| Dallas, TX | 1,171 |

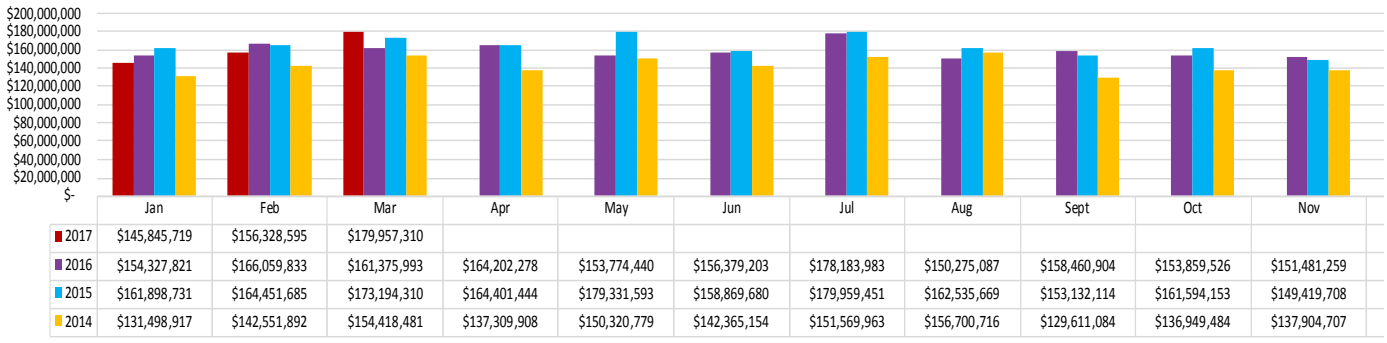
* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

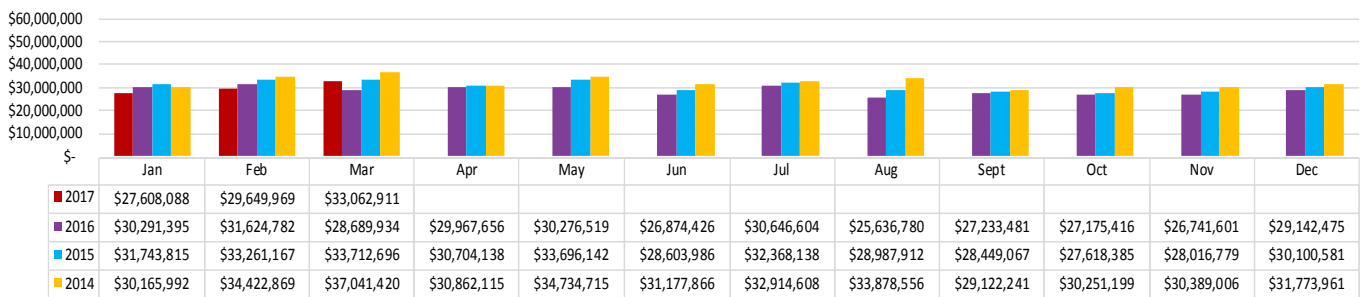
For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE

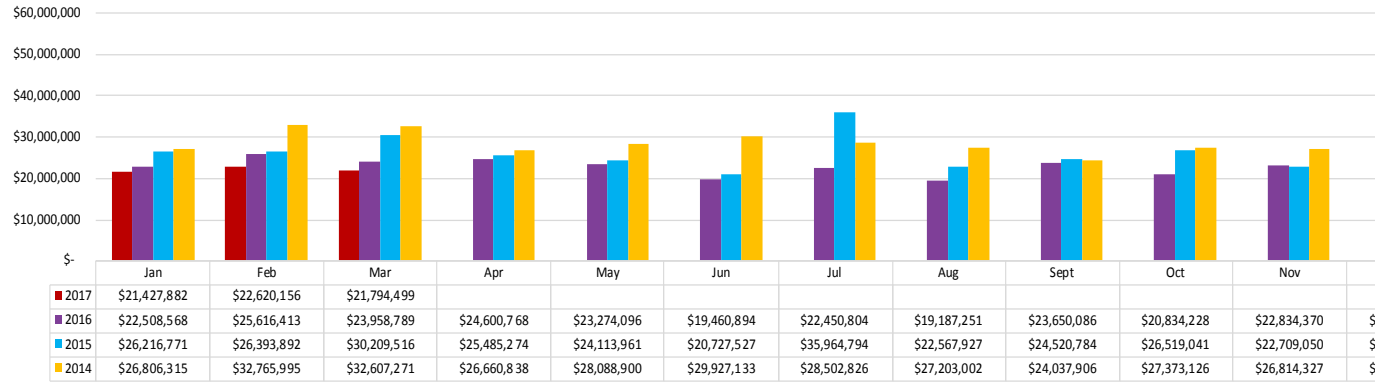
Riverboats - Yr/Yr Revenue



Racinos - Yr/Yr Revenue



Land Based - Yr/Yr Revenue



Video Gaming - Yr/Yr Revenue

