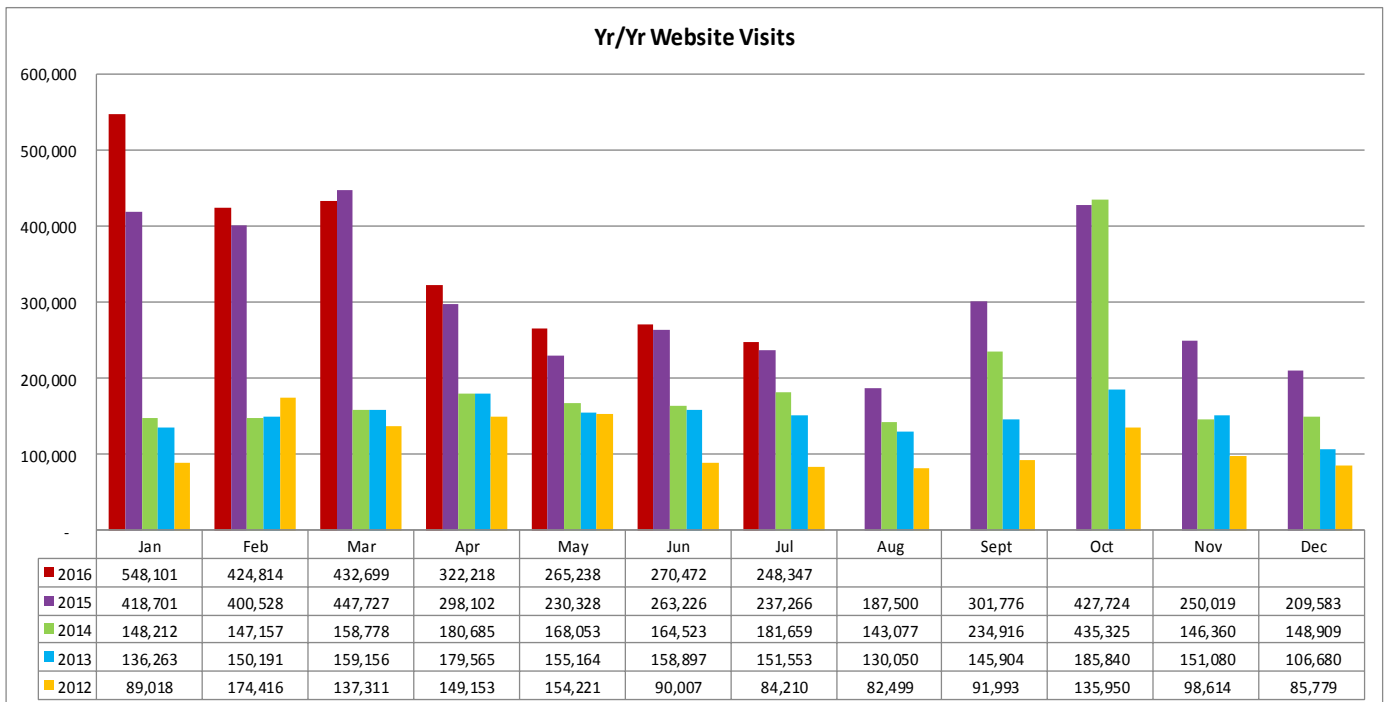
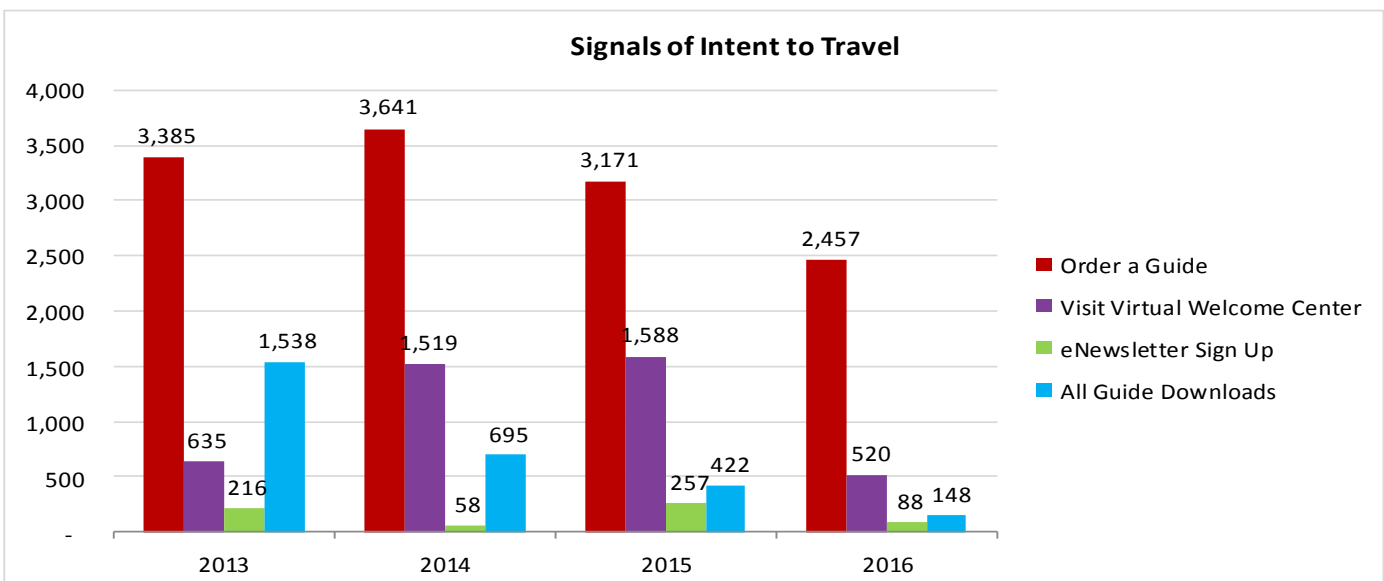


LOUISIANATRAVEL.COM

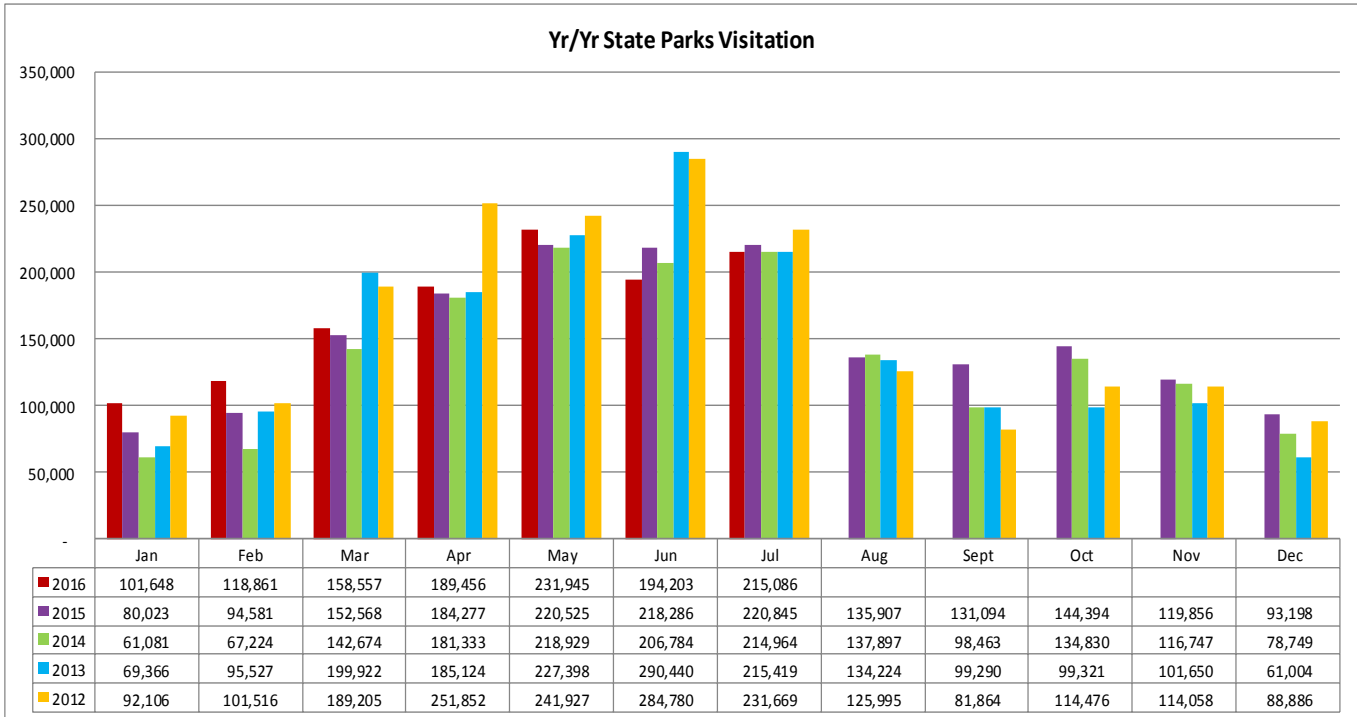


LouisianaTravel.com website showed a slight increase of 4.7 percent in total web visits in July 2016 over July 2015.

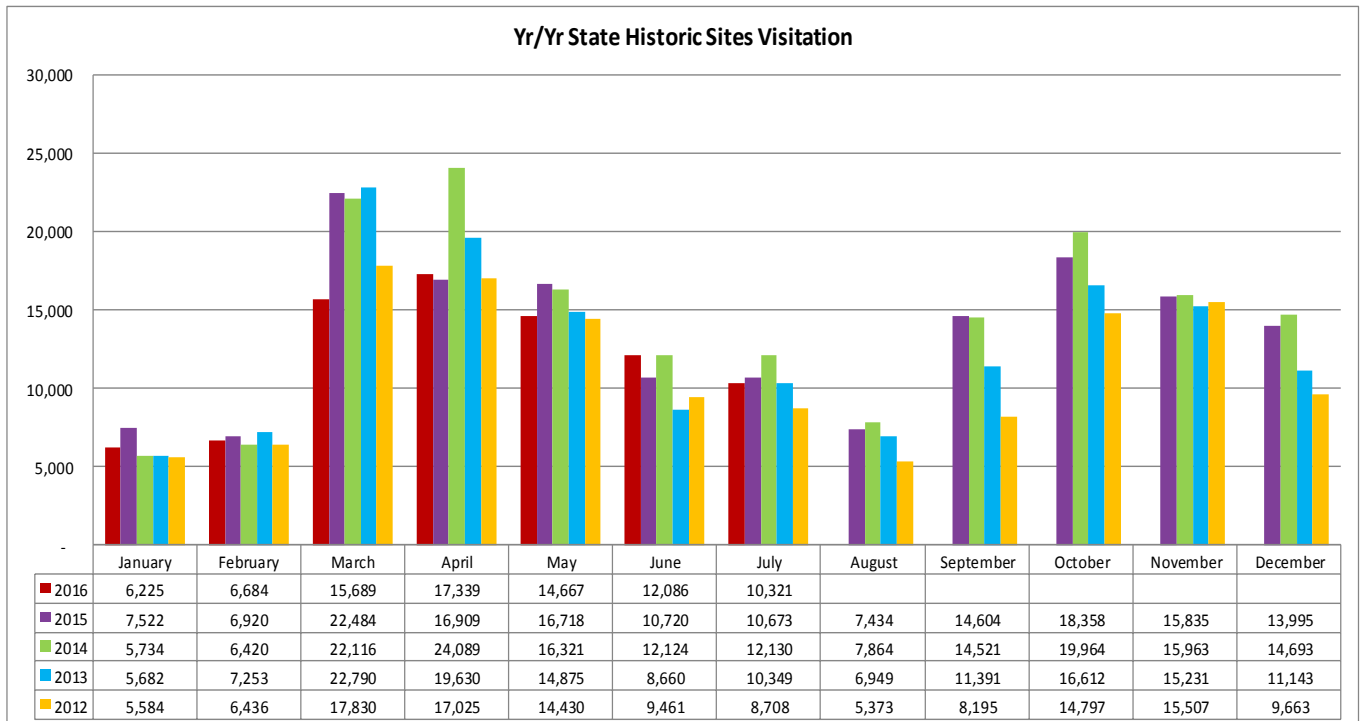


Source: Google Analytics

STATE PARKS



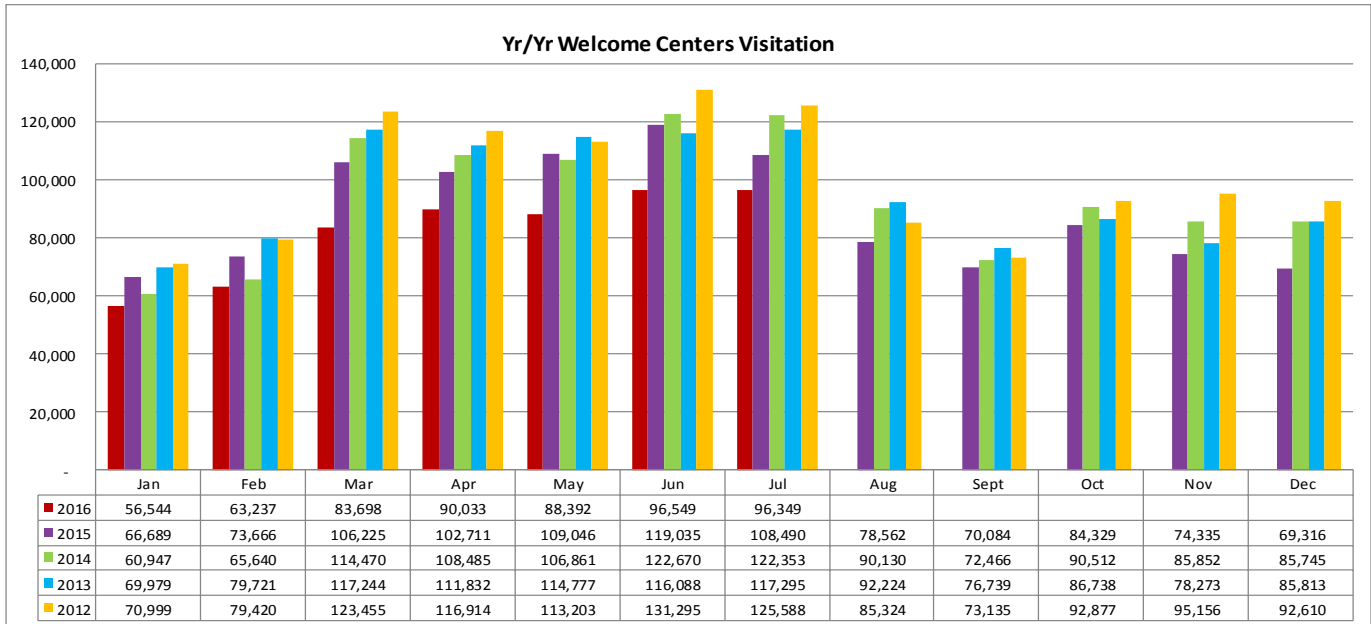
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a decrease of 11 percent in visitation in July 2016 over July 2015.
Note: Capitol Park closed to visitors in July 2015 & Vinton remains closed for reconstruction.

Welcome Centers Visitor Totals

International - July 2016	
France	757
Canada*	609
Mexico	426
Germany	367
United Kingdom	362

States** - July 2016	
Texas	23,809
Mississippi	7,330
Florida	6,144
Alabama	5,312
Georgia	3,099

Cities** - July 2016	
Houston, TX	2,249
Mobile, AL	1,143
Fort Worth, TX	998
San Antonio, TX	881
Dallas, TX	772

International Jan - July 2016	
Canada*	9,551
France	6,438
United Kingdom	4,723
Mexico	4,187
Germany	3,706

States** Jan - July 2016	
Texas	104,453
Mississippi	49,640
Florida	37,761
Alabama	35,979
Georgia	16,322

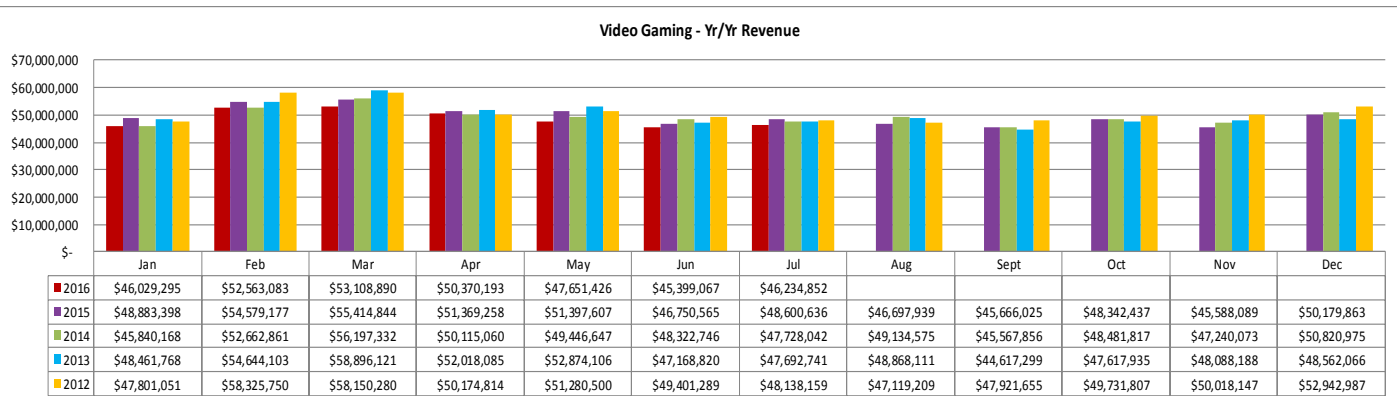
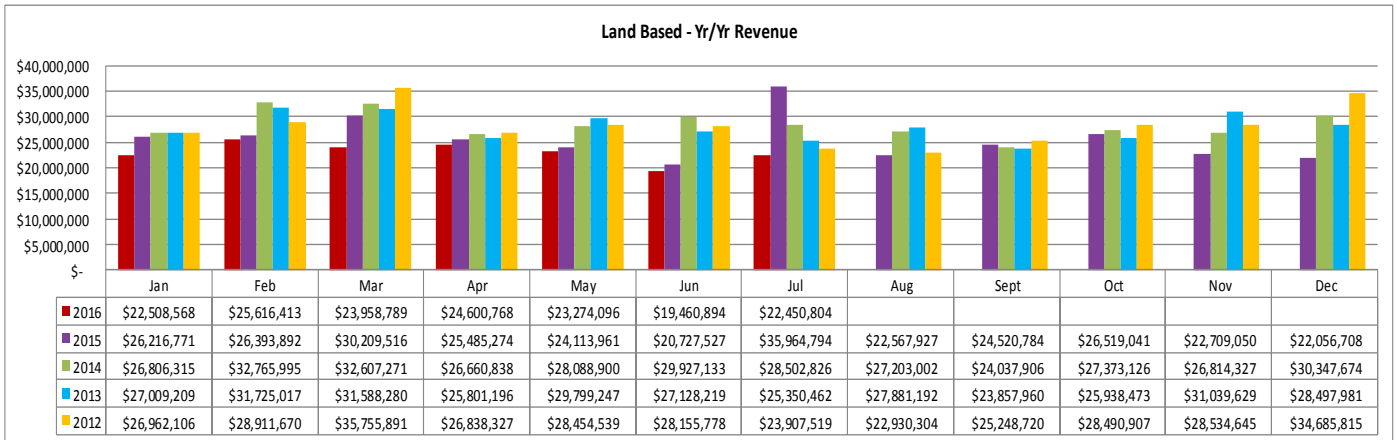
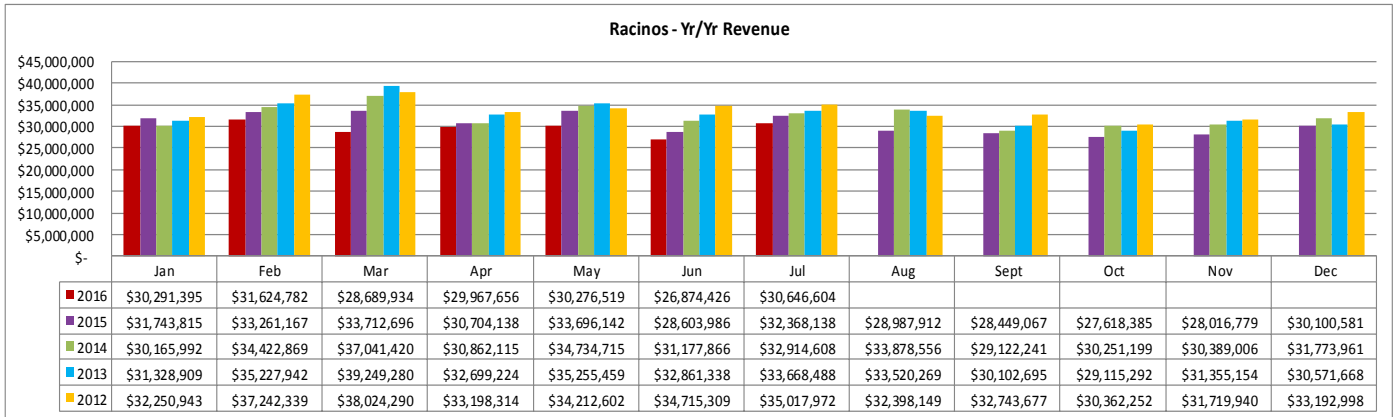
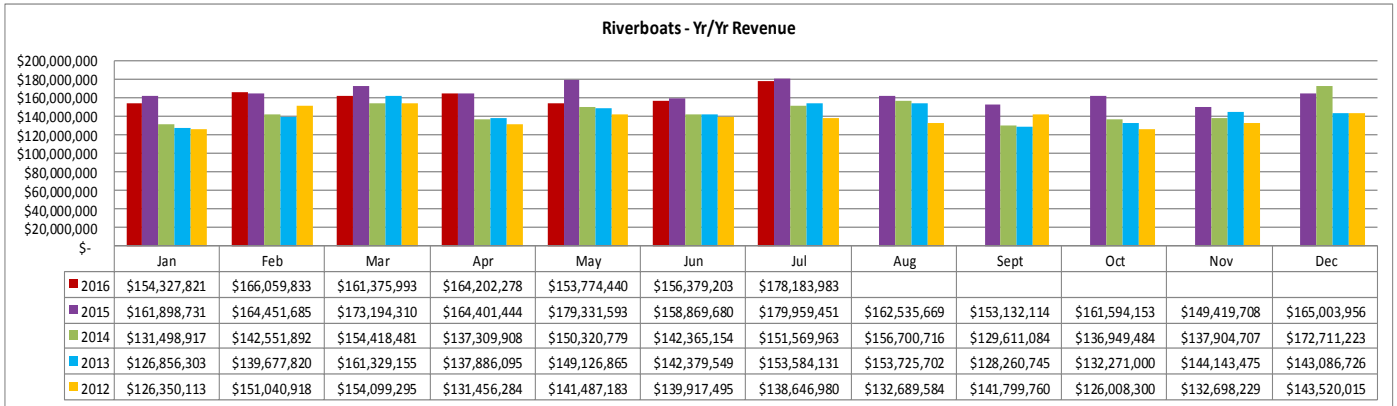
Cities** Jan - July 2016	
Houston, TX	12,208
Mobile, AL	7,518
Fort Worth, TX	4,466
Pensacola, FL	4,157
Jackson, MS	3,924

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police