LOUISIANA Feed Your Soul.

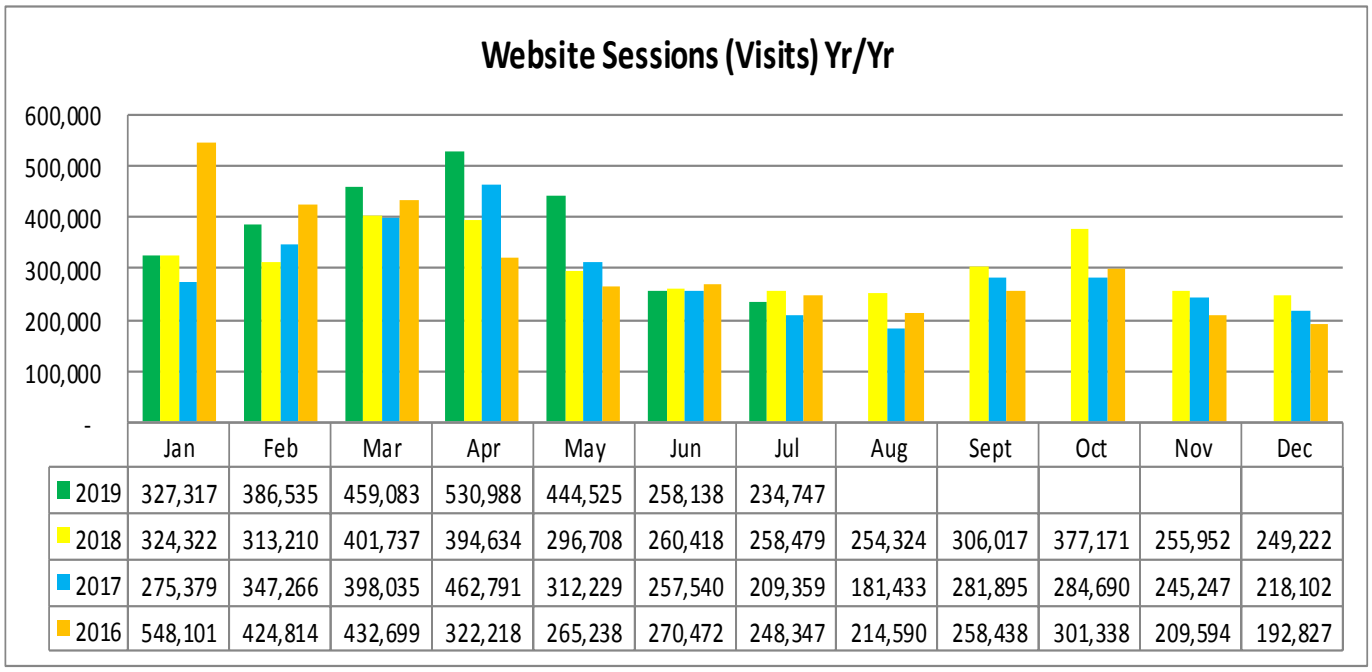
LouisianaTravel.com

TOURISM INDUSTRY INDICATORS

AUGUST 2019 MONTHLY TRACKING DASHBOARD

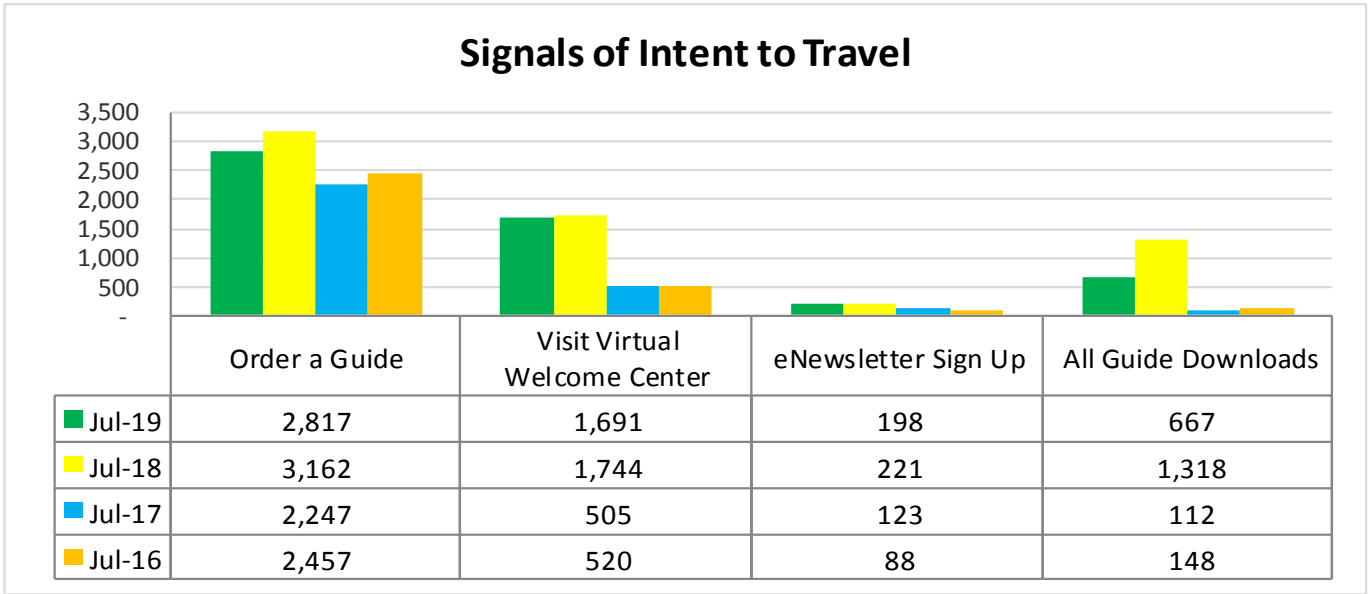
Produced by the Louisiana Office of Tourism

LOUISIANATRAVEL.COM



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2019	327,317	386,535	459,083	530,988	444,525	258,138	234,747					
2018	324,322	313,210	401,737	394,634	296,708	260,418	258,479	254,324	306,017	377,171	255,952	249,222
2017	275,379	347,266	398,035	462,791	312,229	257,540	209,359	181,433	281,895	284,690	245,247	218,102
2016	548,101	424,814	432,699	322,218	265,238	270,472	248,347	214,590	258,438	301,338	209,594	192,827

LouisianaTravel.com website showed a decrease of 9.2 percent in total website visits in July 2019 over July 2018.

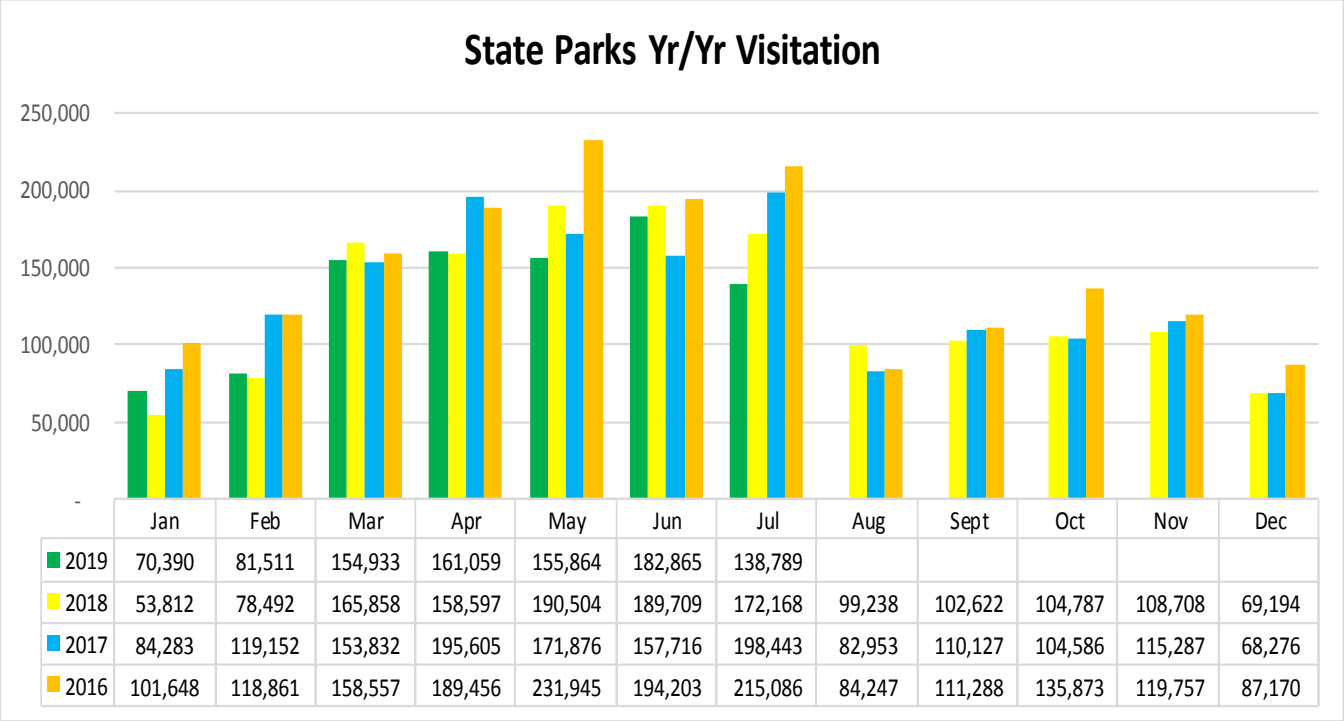


	Order a Guide	Visit Virtual Welcome Center	eNewsletter Sign Up	All Guide Downloads
Jul-19	2,817	1,691	198	667
Jul-18	3,162	1,744	221	1,318
Jul-17	2,247	505	123	112
Jul-16	2,457	520	88	148

Source: Google Analytics

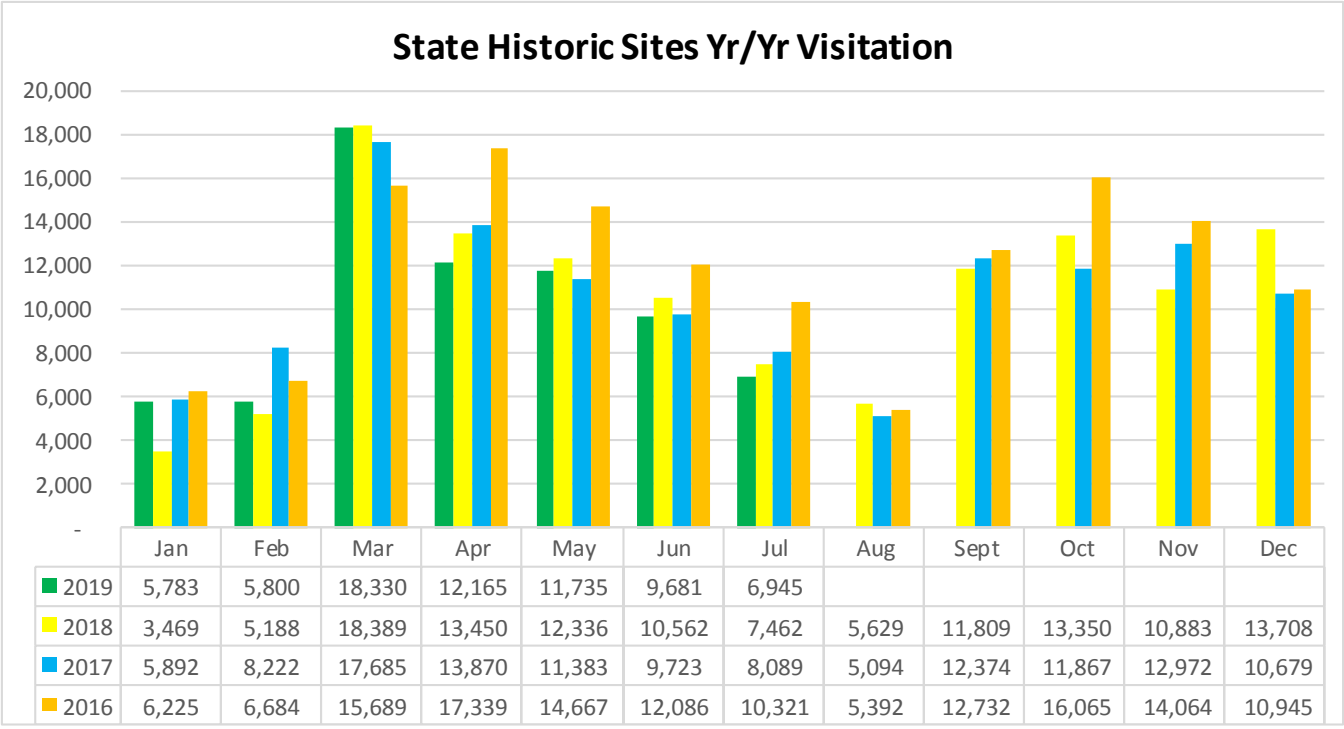
For more information on individual stats, visit http://www.crt.state.la.us/tourism/louisiana-research/index or contact Lynne Coxwell at lcoxwell@crt.la.gov or 225.342.2876.

STATE PARKS



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2019	70,390	81,511	154,933	161,059	155,864	182,865	138,789					
2018	53,812	78,492	165,858	158,597	190,504	189,709	172,168	99,238	102,622	104,787	108,708	69,194
2017	84,283	119,152	153,832	195,605	171,876	157,716	198,443	82,953	110,127	104,586	115,287	68,276
2016	101,648	118,861	158,557	189,456	231,945	194,203	215,086	84,247	111,288	135,873	119,757	87,170

STATE HISTORIC SITES

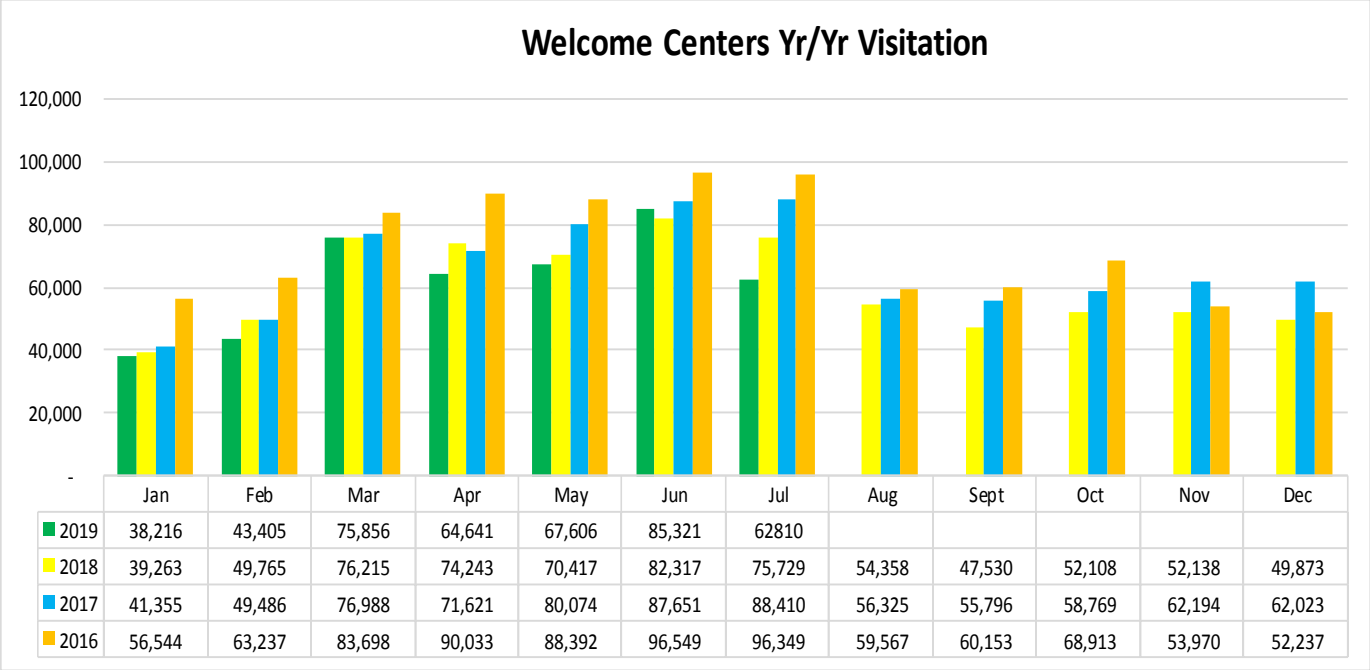


	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2019	5,783	5,800	18,330	12,165	11,735	9,681	6,945					
2018	3,469	5,188	18,389	13,450	12,336	10,562	7,462	5,629	11,809	13,350	10,883	13,708
2017	5,892	8,222	17,685	13,870	11,383	9,723	8,089	5,094	12,374	11,867	12,972	10,679
2016	6,225	6,684	15,689	17,339	14,667	12,086	10,321	5,392	12,732	16,065	14,064	10,945

Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2019	38,216	43,405	75,856	64,641	67,606	85,321	62810					
2018	39,263	49,765	76,215	74,243	70,417	82,317	75,729	54,358	47,530	52,108	52,138	49,873
2017	41,355	49,486	76,988	71,621	80,074	87,651	88,410	56,325	55,796	58,769	62,194	62,023
2016	56,544	63,237	83,698	90,033	88,392	96,549	96,349	59,567	60,153	68,913	53,970	52,237

Statewide welcome centers had a decrease of 17 percent in visitation in July 2019 over July 2018.
Note: The Capitol Park, Vidalia, and the Alexandria I-49 Welcome Centers are permanently closed to visitors.

Welcome Centers Visitor Totals

International - Jul 2019	
France	896
Mexico	735
Canada*	533
Germany	335
United Kingdom	295

*States** - Jul 2019*	
Texas	16,817
Mississippi	4,567
Florida	4,302
Alabama	2,918
Georgia	2,090

*Cities** - Jul 2019*	
Houston, TX	1,584
San Antonio, TX	730
Dallas, TX	671
Boca Raton, FL	512
Mobile, AL	507

International Jan - Jul 2019	
Mexico	11,975
Canada*	9,146
France	7,226
United Kingdom	3,809
Germany	3,277

*States** Jan - Jul 2019*	
Texas	82,161
Mississippi	37,308
Florida	27,465
Alabama	27,185
Georgia	14,557

*Cities** Jan - Jul 2019*	
Houston, TX	13,849
Mobile, AL	5,771
Katy, TX	4,088
Terry, MS	3,531
Pensacola, FL	3,489

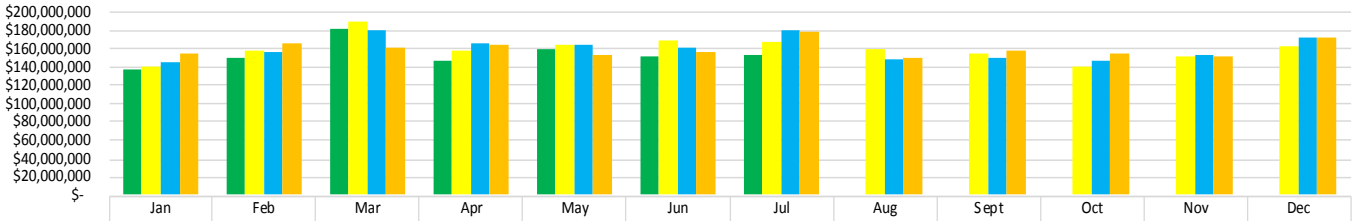
* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Jason Miller at capitolparkwc1@crt.la.gov.

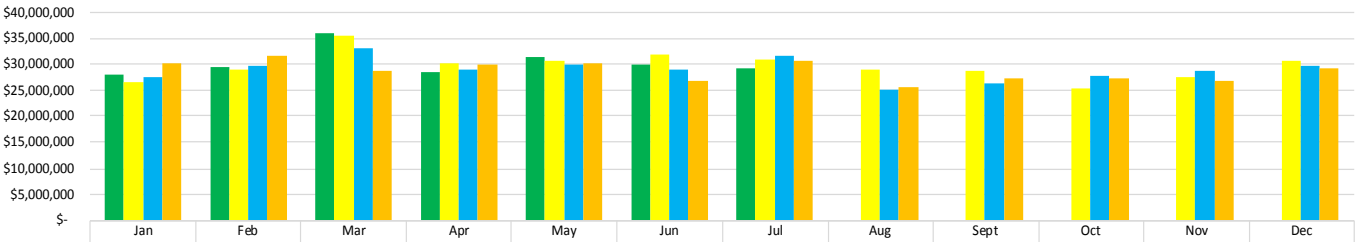
GROSS GAMING REVENUE

Riverboats - Yr/Yr Revenue



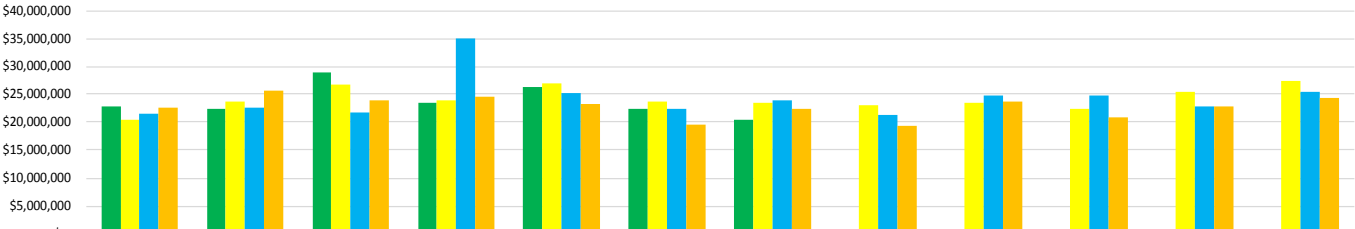
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2019	$137,006,947	$149,772,450	$181,281,173	$146,467,432	$160,060,019	$151,736,752	$152,729,319					
2018	$139,820,552	$157,418,803	$190,122,696	$157,049,942	$164,920,634	$168,984,404	$168,061,089	$160,195,147	$153,872,699	$140,347,094	$151,404,986	$163,278,258
2017	$145,845,719	$156,328,595	$179,957,309	$165,753,116	$164,376,574	$161,725,138	$179,942,737	$147,646,879	$150,135,845	$145,928,090	$152,833,856	$172,041,117
2016	$154,327,821	$166,059,833	$161,375,993	$164,202,278	$153,774,440	$156,379,203	$178,183,983	$150,275,087	$158,460,904	$153,859,526	$151,481,259	$172,205,860

Racinos - Yr/Yr Revenue



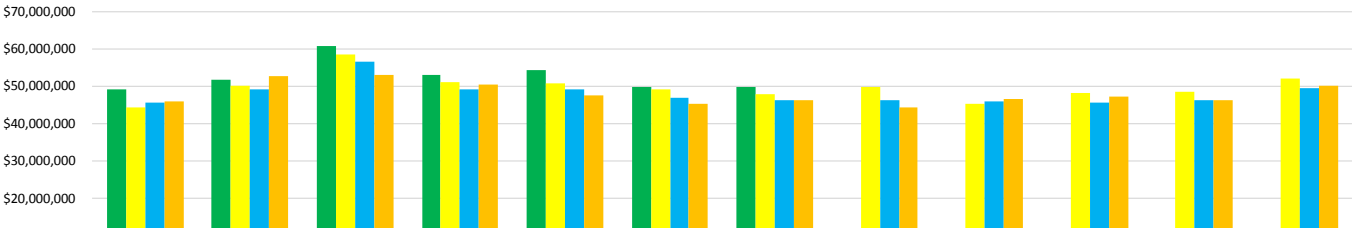
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2019	$27,887,066	$29,457,225	$36,065,509	$28,399,793	$31,503,037	$30,042,065	$29,169,934					
2018	$26,528,051	$28,917,631	$35,605,071	$30,162,722	$30,684,119	$31,763,864	$30,806,801	$28,880,478	$28,655,088	$25,402,543	$27,398,395	$30,599,124
2017	$27,608,088	$29,649,969	$33,063,070	$28,876,005	$29,955,435	$29,068,605	$31,516,326	$25,106,270	$26,397,996	$27,712,760	$28,614,105	$29,802,451
2016	$30,291,395	$31,624,782	$28,689,934	$29,967,656	$30,276,519	$26,874,426	$30,646,604	$25,636,780	$27,233,481	$27,175,416	$26,741,601	$29,142,475

Land Based - Yr/Yr Revenue



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2019	$22,787,804	$22,445,368	$28,984,153	$23,389,553	$26,406,783	$22,414,438	$20,411,519					
2018	$20,444,006	$23,617,512	$26,829,398	$23,971,456	$26,924,643	$23,711,254	$23,545,876	$22,914,968	$23,418,081	$22,393,017	$25,420,819	$27,389,237
2017	$21,427,882	$22,620,156	$21,794,499	$35,081,136	$25,219,590	$22,303,047	$23,990,638	$21,320,586	$24,771,409	$24,676,876	$22,841,091	$25,430,756
2016	$22,508,568	$25,616,413	$23,958,789	$24,600,768	$23,274,096	$19,460,894	$22,450,804	$19,187,251	$23,650,086	$20,834,228	$22,834,370	$24,348,790

Video Gaming - Yr/Yr Revenue



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2019	$49,158,158	$51,670,417	$60,847,349	$53,122,943	$54,229,300	$49,865,708	$49,928,726					
2018	$44,282,485	$50,090,978	$58,607,031	$51,130,294	$50,644,339	$49,205,659	$47,762,752	$49,757,478	$45,287,319	$48,310,107	$48,572,623	$52,094,537
2017	$45,411,606	$49,118,775	$56,491,353	$49,116,040	$49,071,438	$47,011,271	$46,195,429	$46,337,254	$45,790,034	$45,677,381	$46,317,570	$49,495,758
2016	$46,029,295	$52,563,083	$53,108,890	$50,370,193	$47,651,426	$45,399,067	$46,234,852	$44,253,988	$46,688,133	$47,144,767	$46,268,779	$50,098,859

Source: Louisiana State Police