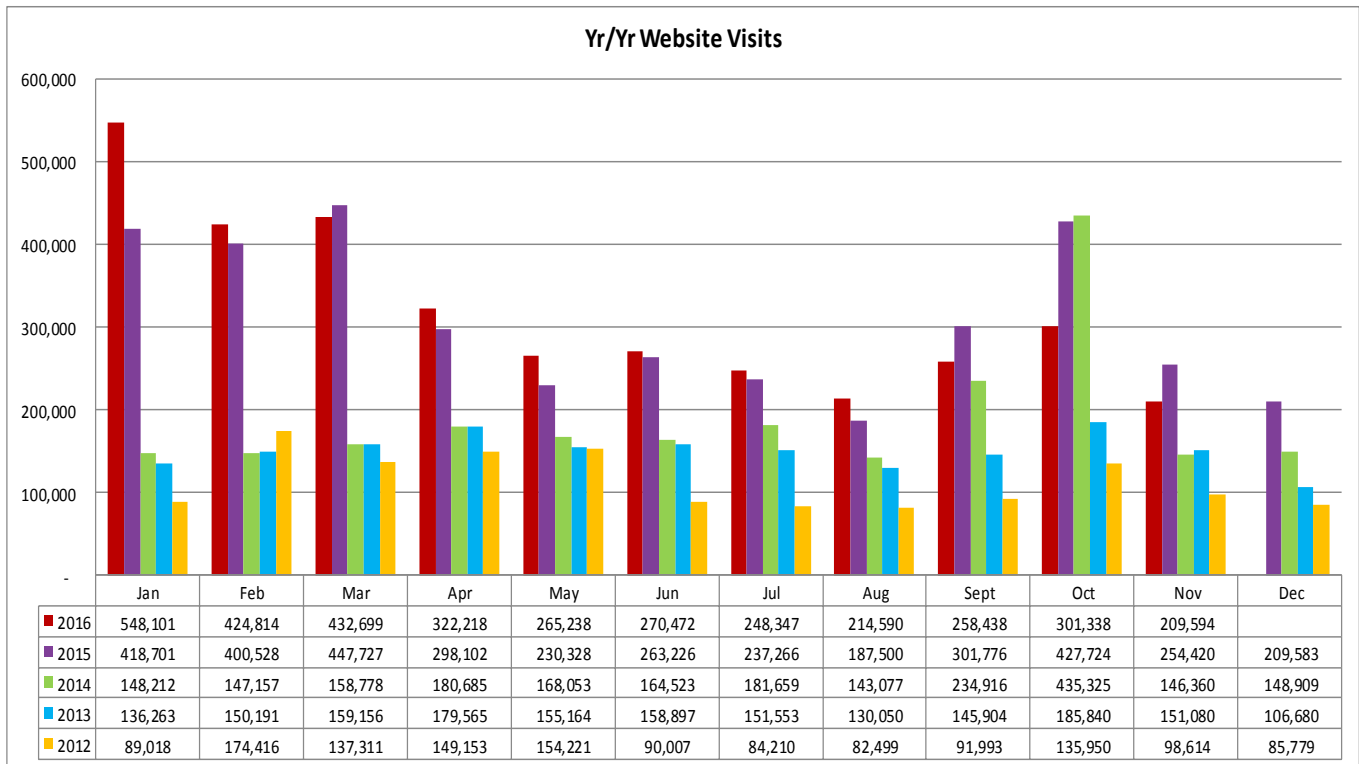


LOUISIANATRAVEL.COM

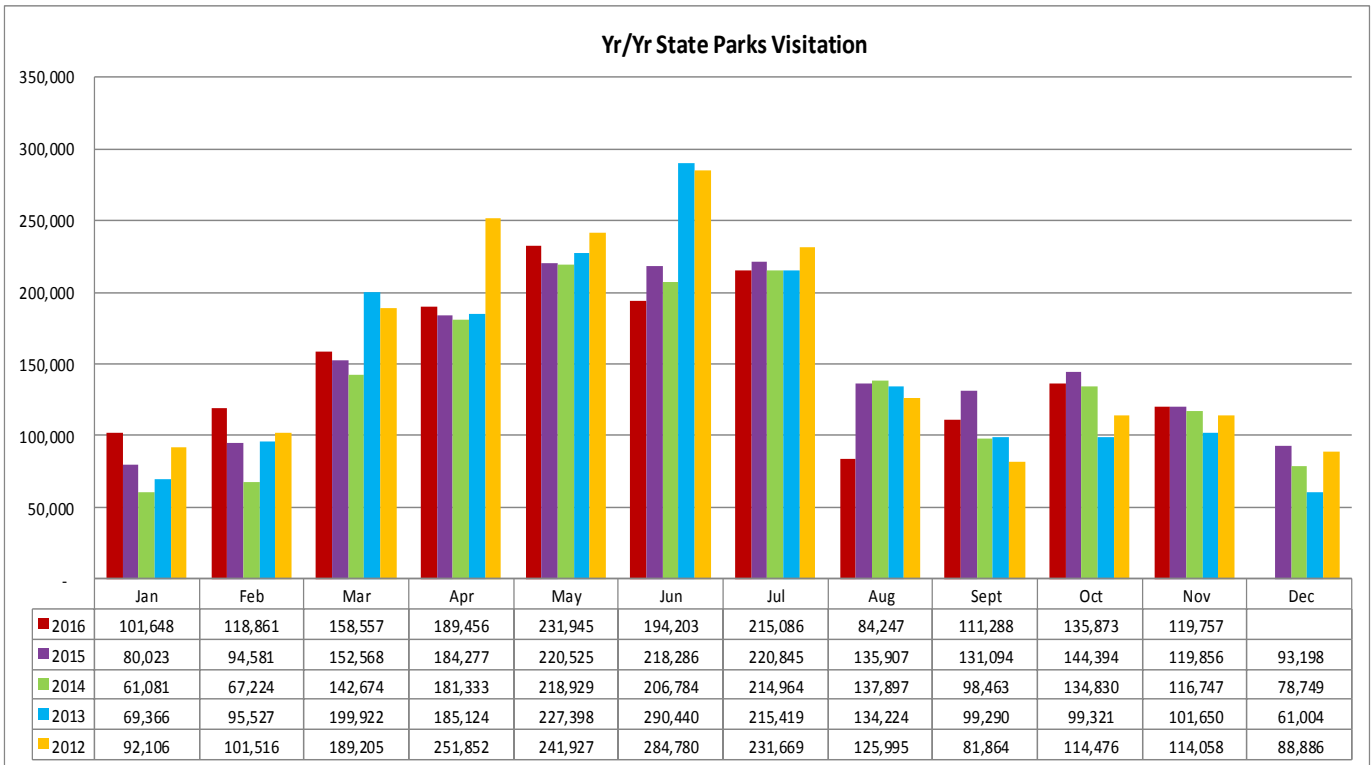


LouisianaTravel.com website showed a decrease of 17.6 percent in total web visits in November 2016 over November 2015.

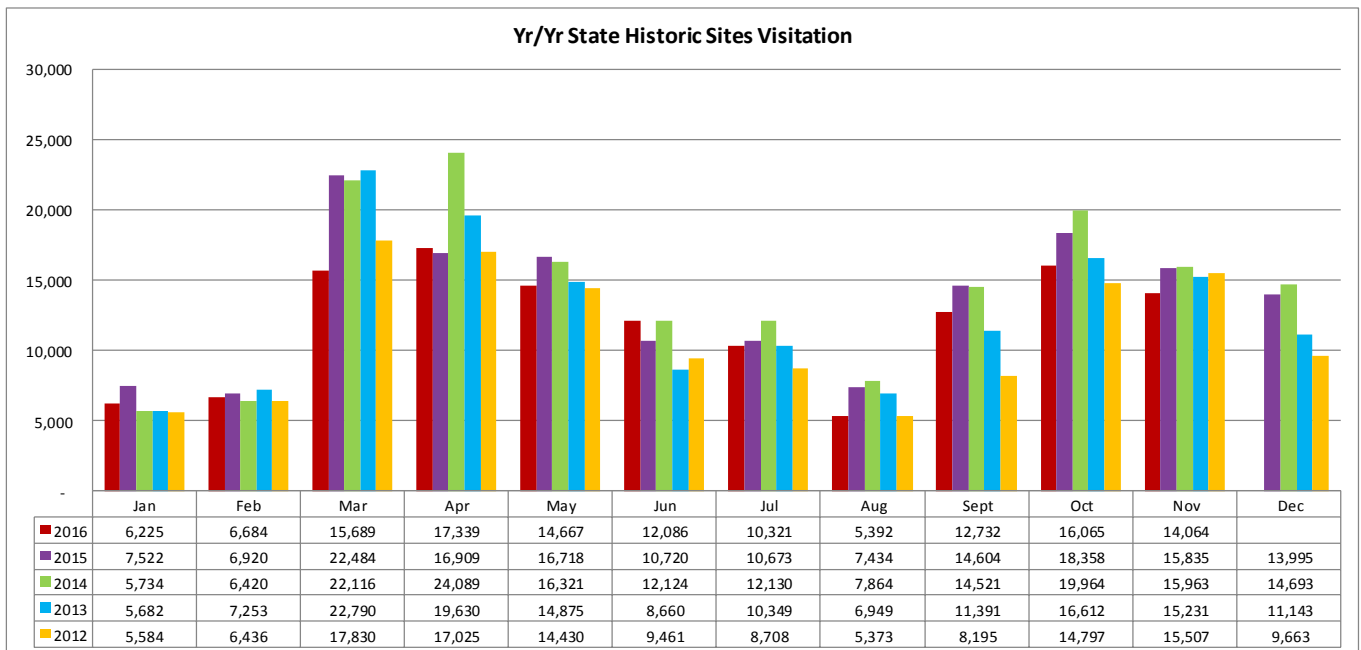
Signals of Intent to Travel	Nov-16	Nov-15	Nov-14	Nov-13	Nov-12
Order a Guide	1,606	1,878	2,232	2,117	1,853
Visit Virtual Welcome Center	758	1,356	1,367	371	1,040
eNewsletter Sign Up	122	149	132	129	113
All Guide Downloads	197	357	655	930	1,537

Source: Google Analytics

STATE PARKS



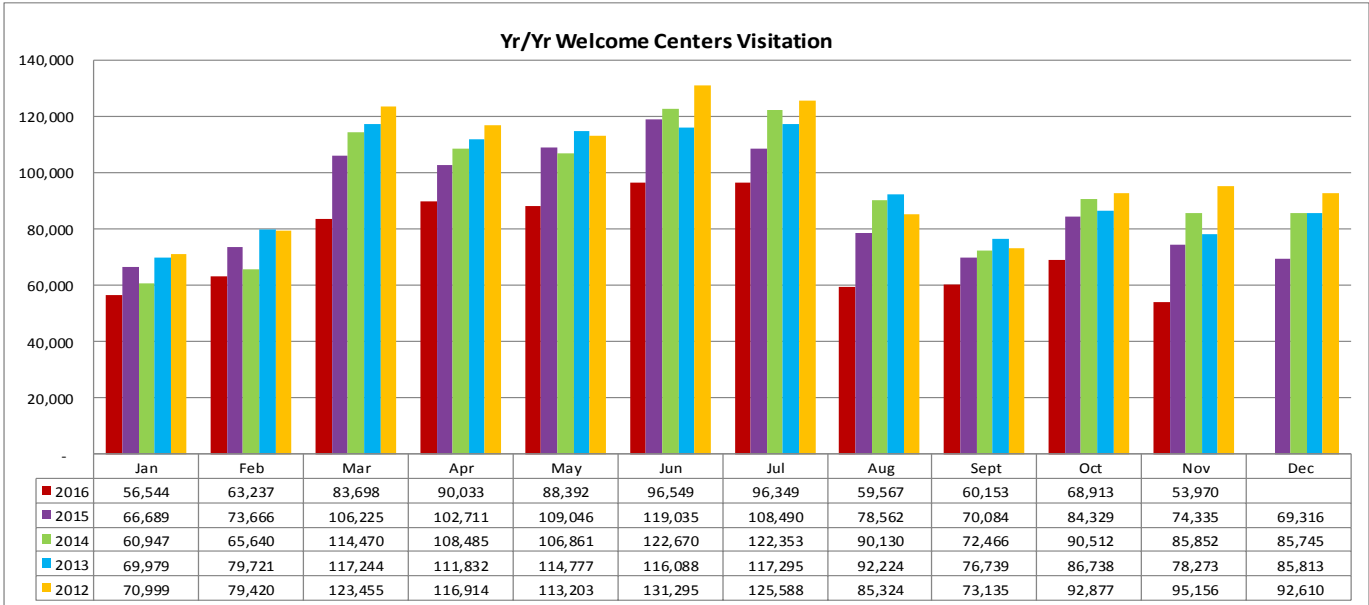
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a decrease of 27.4 percent in visitation in November 2016 over November 2015. Note: Capitol Park closed to visitors in July 2015 & Vinton remains closed for reconstruction.

Welcome Centers Visitor Totals

International - Nov 2016	
Canada*	1,441
France	588
United Kingdom	525
Germany	367
Australia	252

States** - Nov 2016	
Texas	8,821
Mississippi	4,693
Florida	4,054
Alabama	3,605
Georgia	1,605

Cities** - Nov 2016	
Mobile, AL	723
Houston, TX	542
Pensacola, FL	473
Dallas, TX	418
Ocean Springs, MS	387

International Jan - Nov 2016	
Canada*	13,407
France	10,929
United Kingdom	8,486
Germany	6,034
Mexico	5,406

States** Jan - Nov 2016	
Texas	146,069
Mississippi	69,859
Florida	55,142
Alabama	50,410
Georgia	23,294

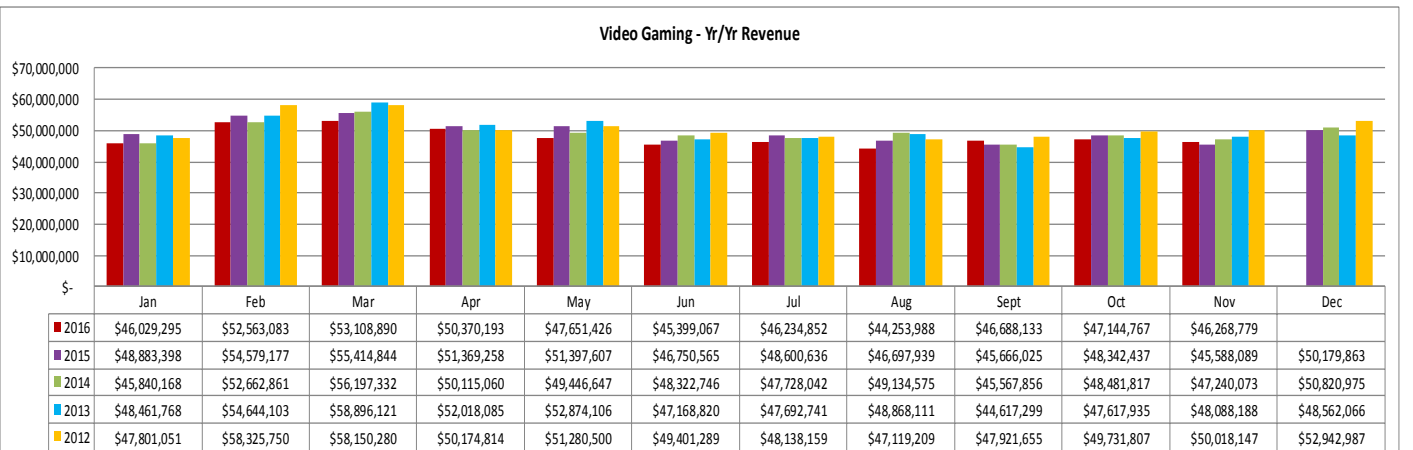
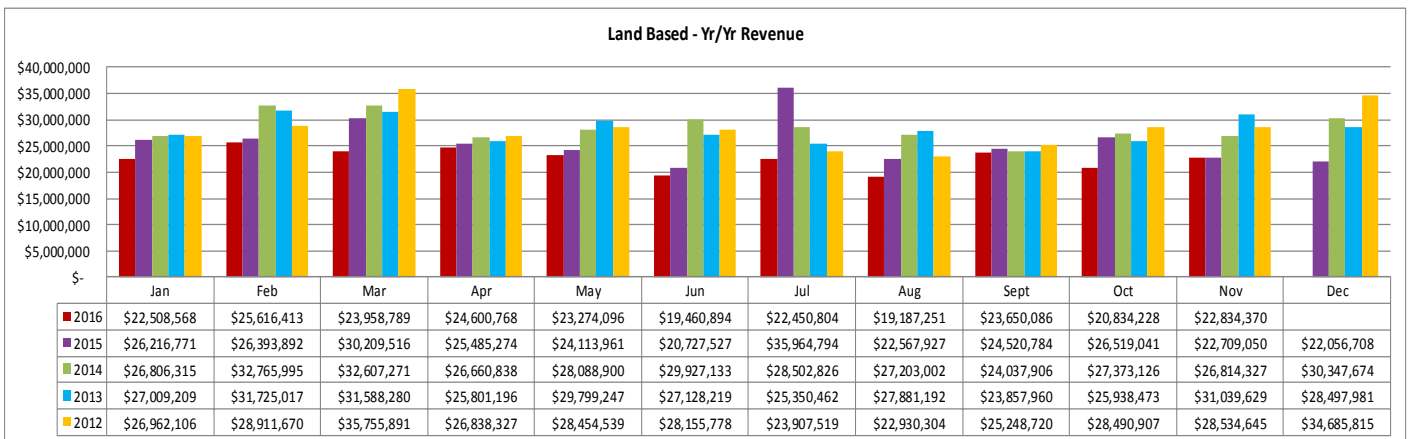
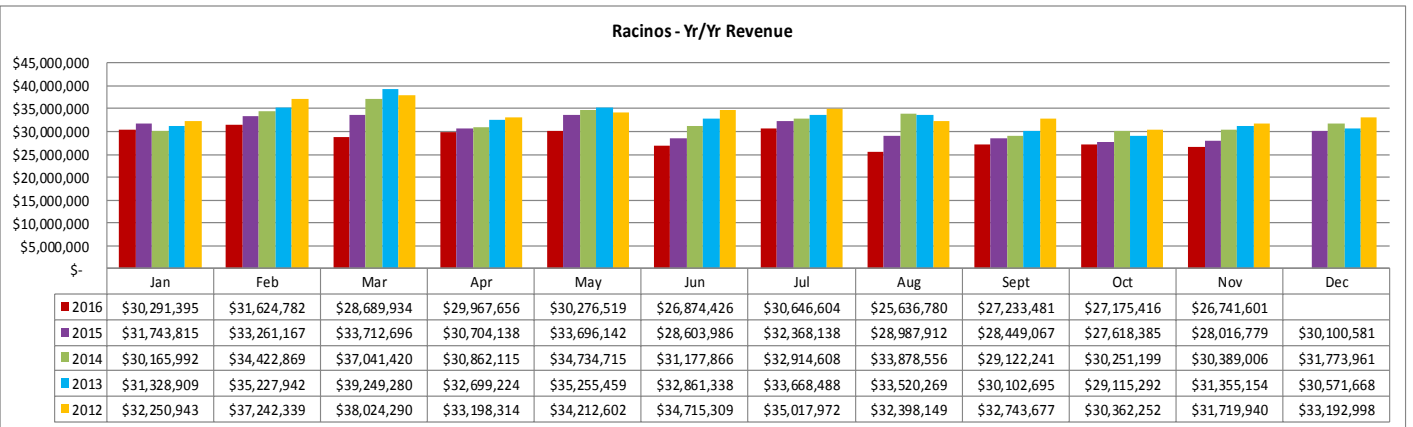
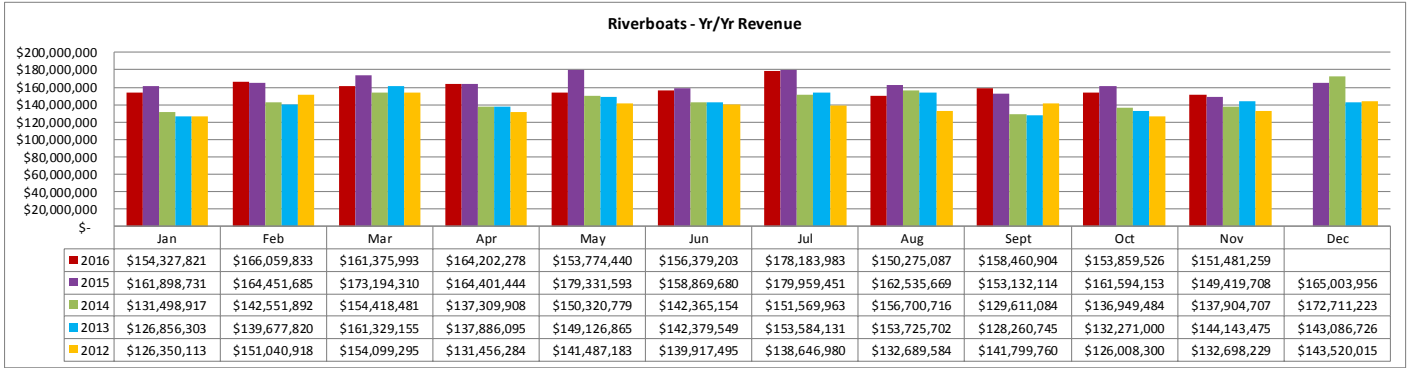
Cities** Jan - Nov 2016	
Houston, TX	14,685
Mobile, AL	10,228
Pensacola, FL	5,874
Fort Worth, TX	5,484
Jackson, MS	5,075

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police