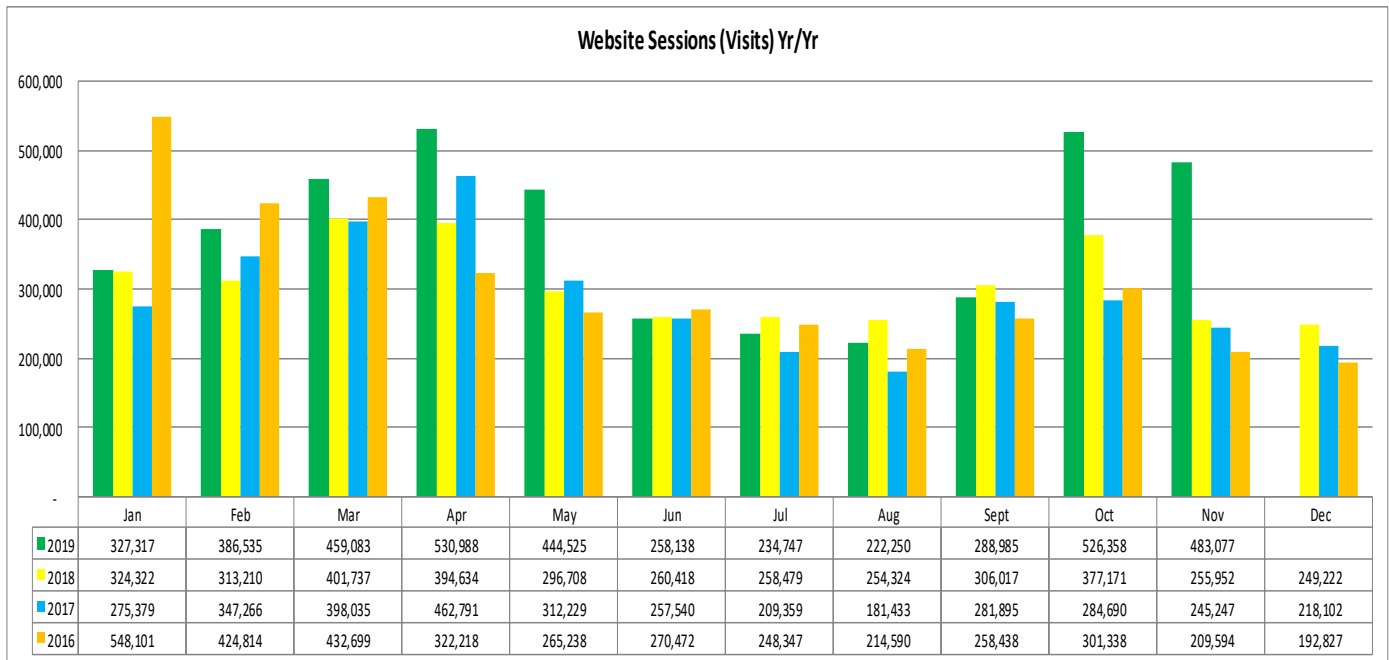
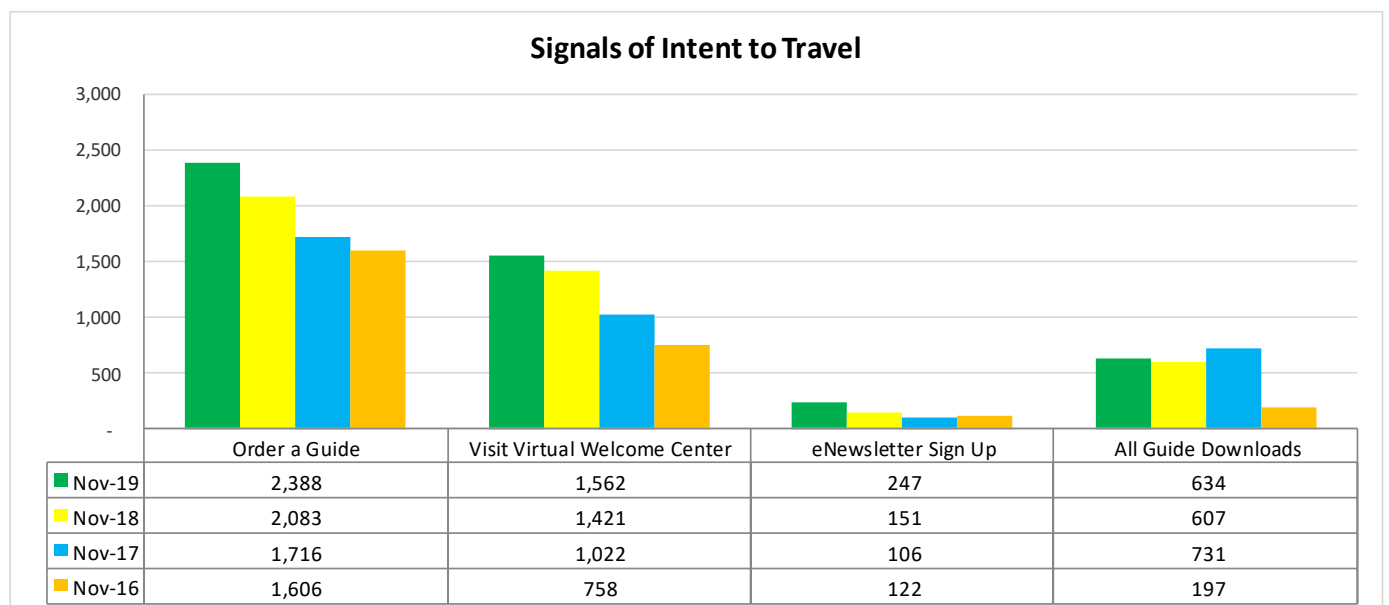


## LOUISIANATRAVEL.COM

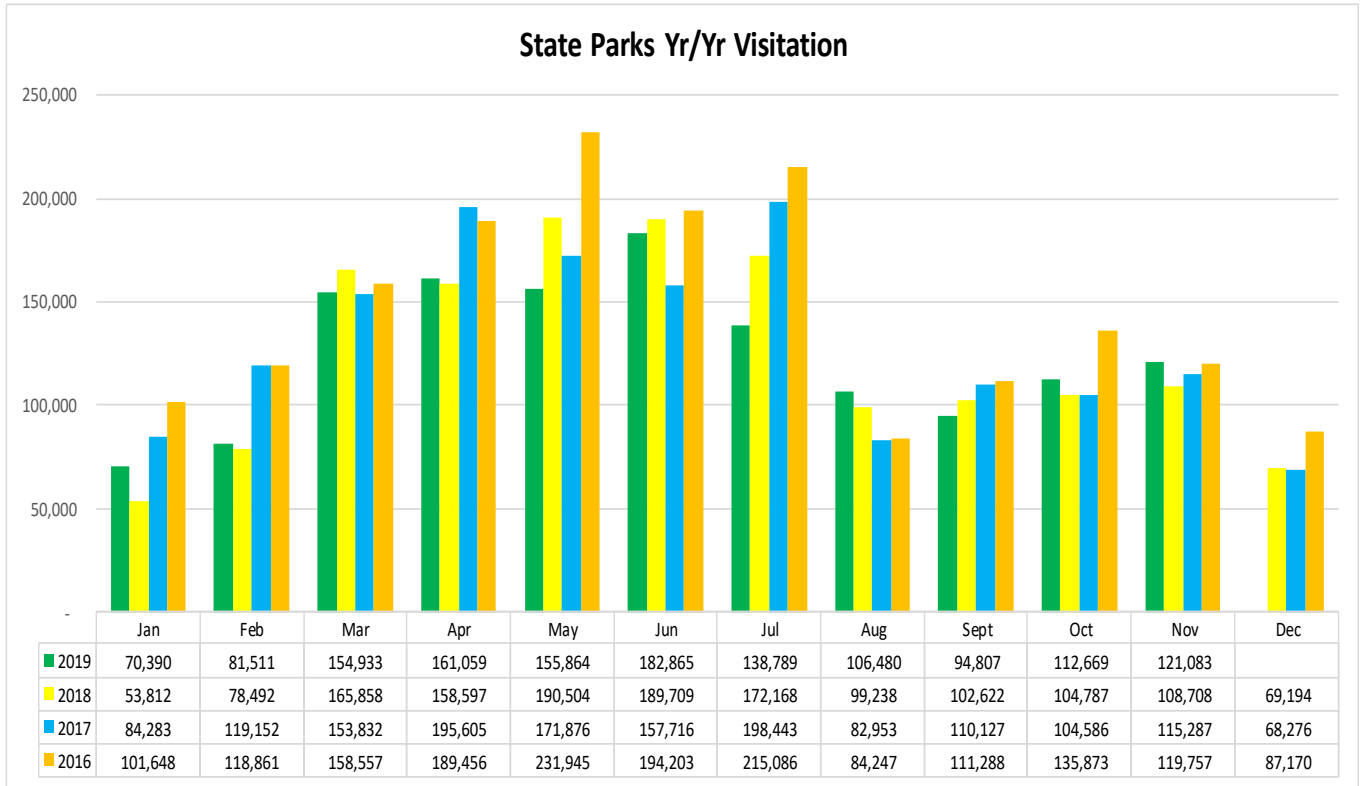


LouisianaTravel.com website showed a significant increase of 88.7 percent in total website visits in Nov 2019 over Nov 2018.

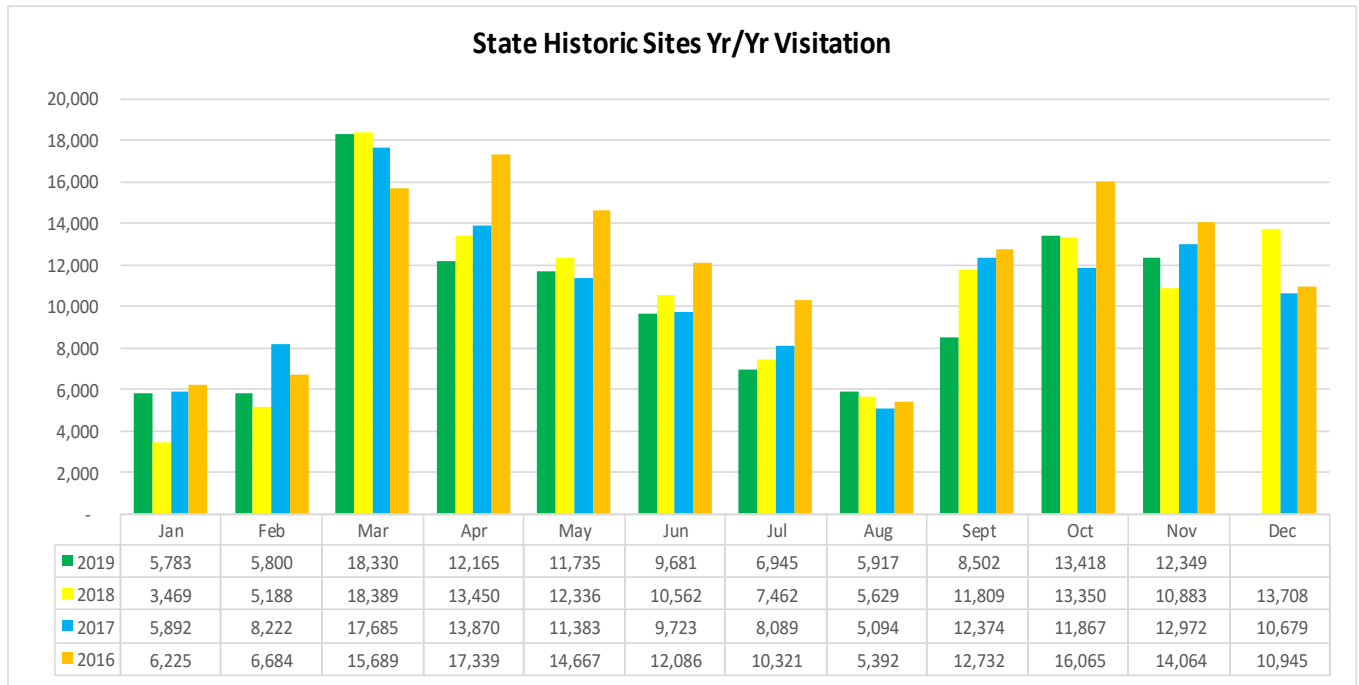


Source: Google Analytics

## STATE PARKS



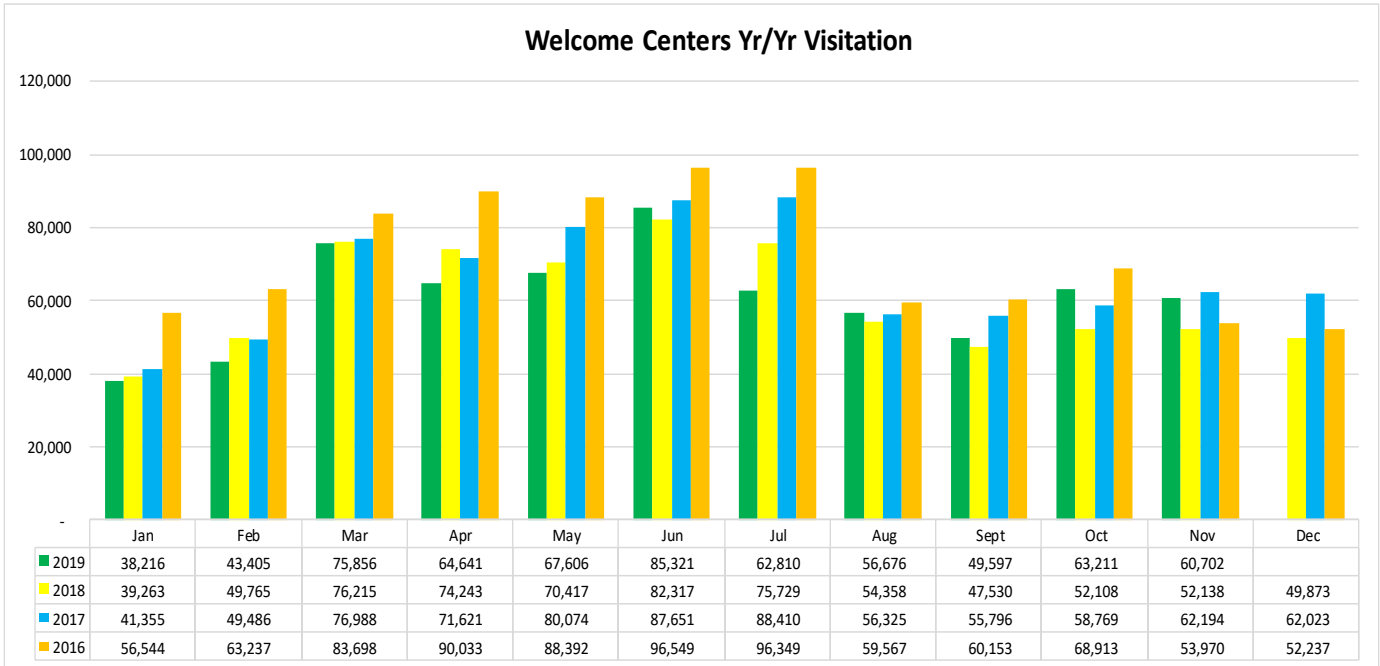
## STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at [lwells@crt.la.gov](mailto:lwells@crt.la.gov) or at 225.342.9519

# WELCOME CENTERS



Statewide welcome centers had an increase of 16 percent in visitation in November 2019 over November 2018.

Note: Capitol Park, Vidalia, and Alexandria I-49 Welcome Centers are permanently closed to visitors.

## Welcome Centers Visitor Totals

<b>International - Nov 2019</b>	
Mexico	2,439
United Kingdom	2,003
Canada*	1,348
France	959
Germany	418

<b>States** - Nov 2019</b>	
Texas	14,172
Mississippi	5,000
Florida	4,100
Alabama	3,086
Tennessee	1,562

<b>Cities** - Nov 2019</b>	
Houston, TX	1,910
Hattiesburg, MS	739
Mobile, AL	579
Dallas, TX	471
Ocean Springs, MS	465

<b>International Jan - Nov 2019</b>	
Mexico	18,391
Canada*	12,986
France	11,746
United Kingdom	8,100
Germany	5,666

<b>States** Jan - Nov 2019</b>	
Texas	134,190
Mississippi	54,481
Florida	41,183
Alabama	39,091
Georgia	20,738

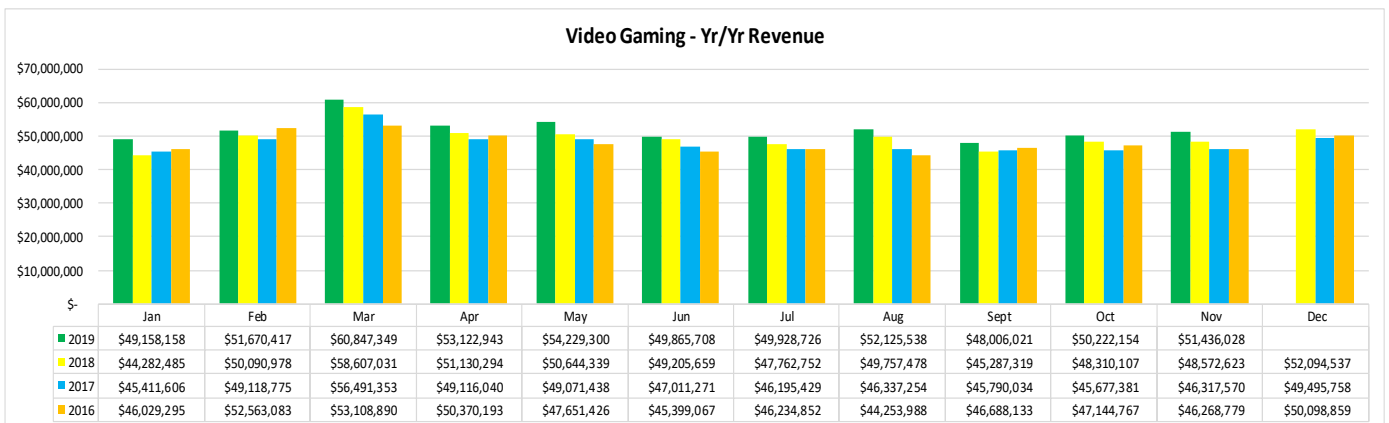
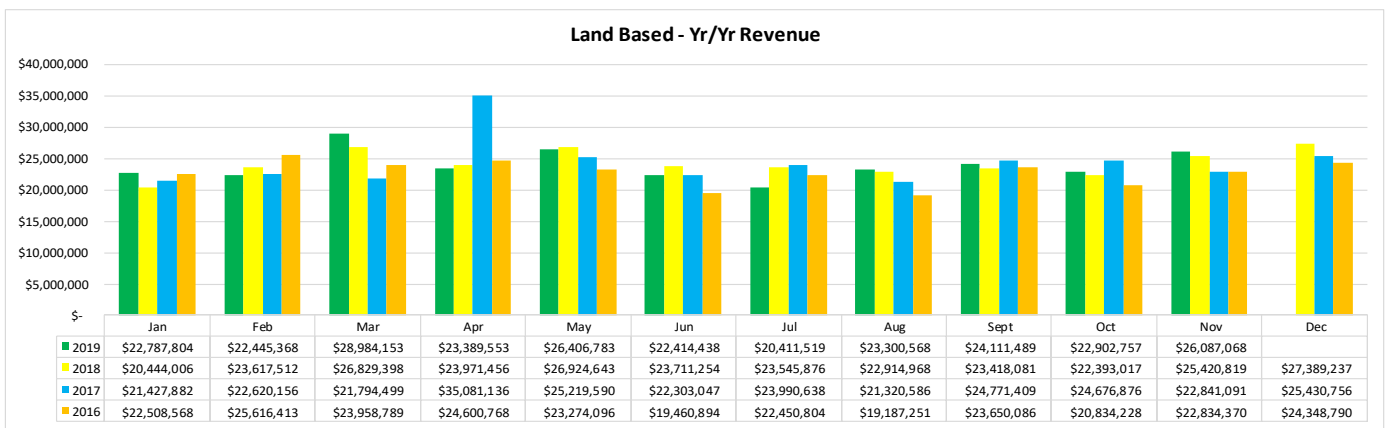
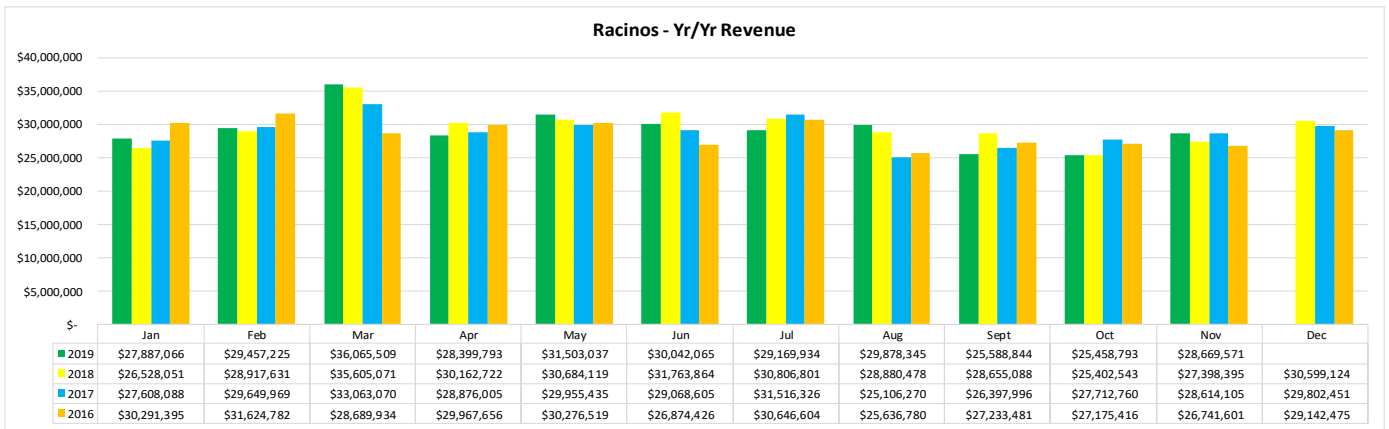
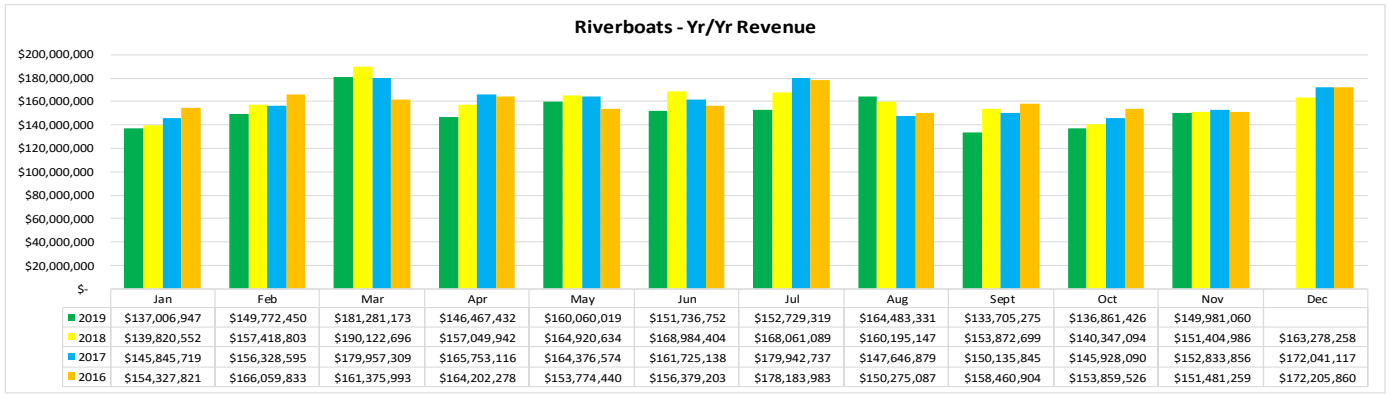
<b>Cities** Jan - Nov 2019</b>	
Houston, TX	20,290
Mobile, AL	8,053
Dallas, TX	5,573
Katy, TX	5,068
Pensacola, FL	4,816

\* Includes all of Canadian provinces in total. \*\* Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Jason Miller at [capitolparkwcl@crt.la.gov](mailto:capitolparkwcl@crt.la.gov).

# GROSS GAMING REVENUE



Source: Louisiana State Police