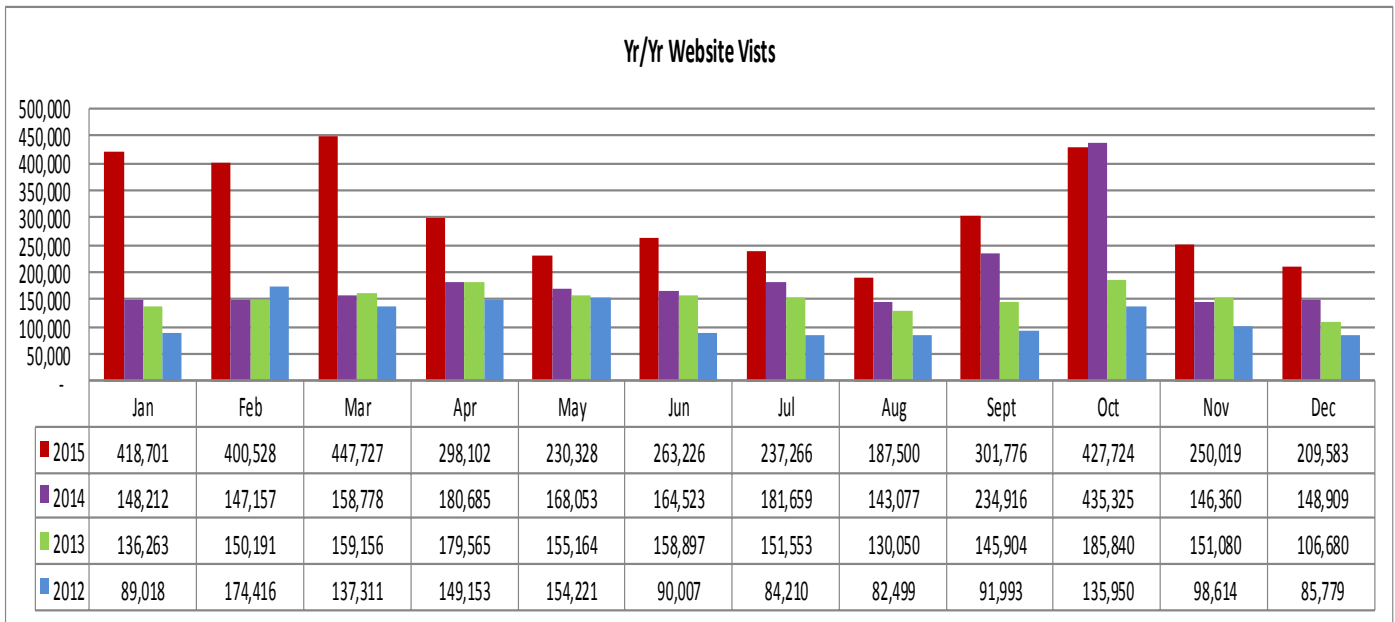
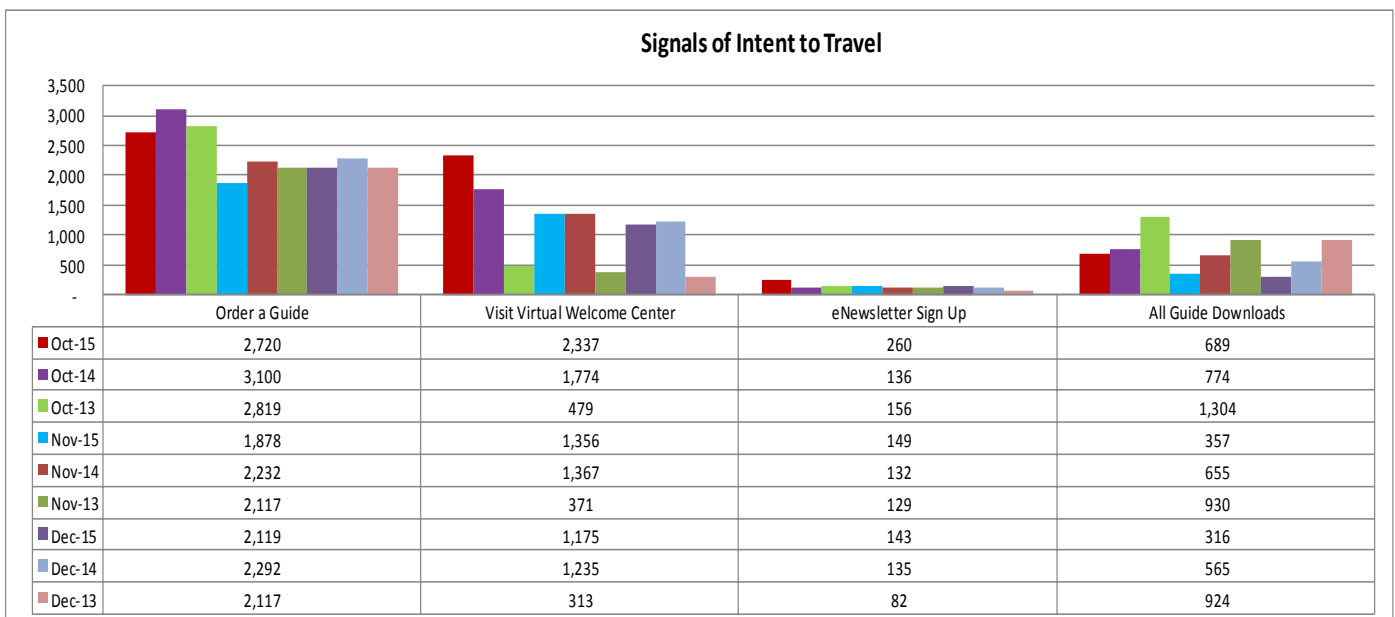


LOUISIANATRAVEL.COM

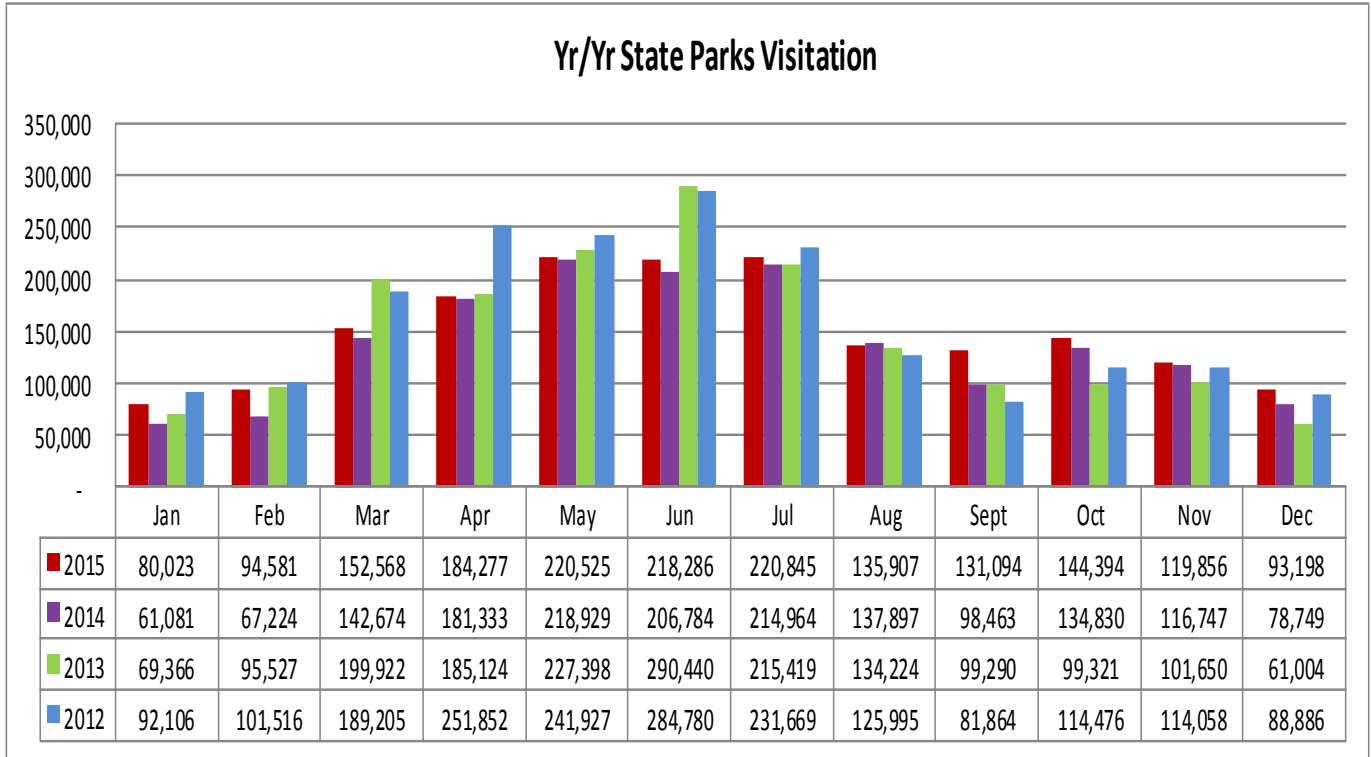


LouisianaTravel.com website showed an increase of 41 percent in total web visits in December 2015 over December 2014.

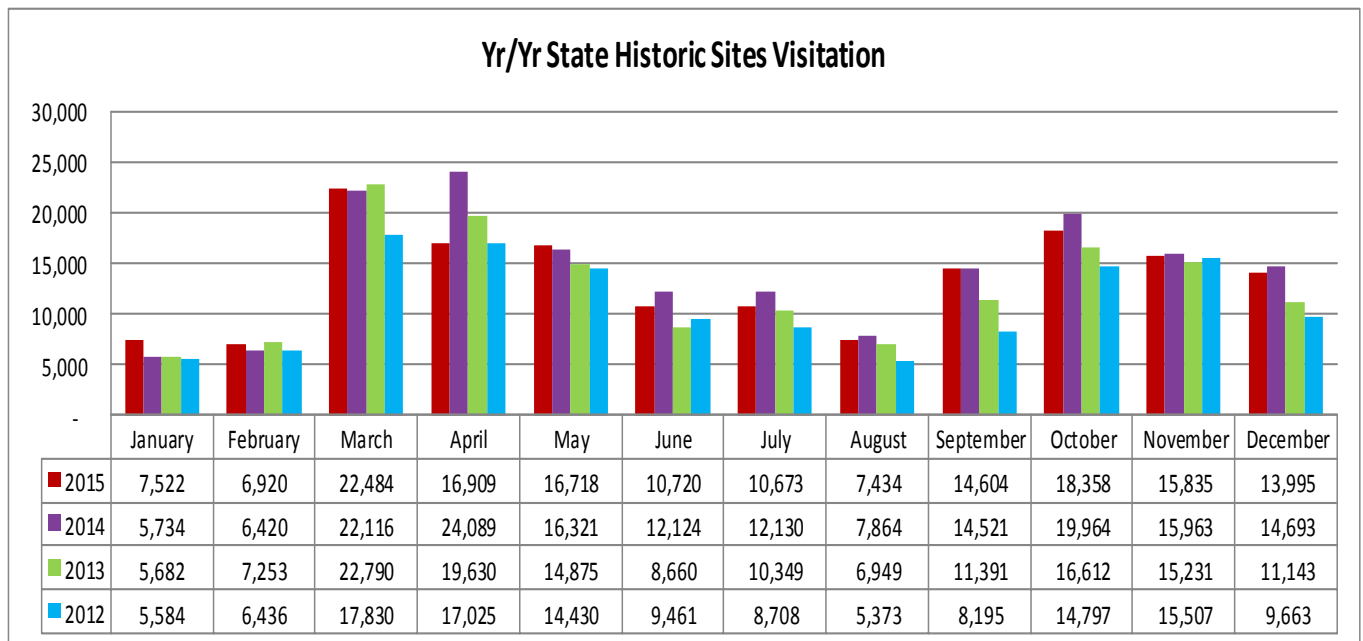


Source: Google Analytics

STATE PARKS



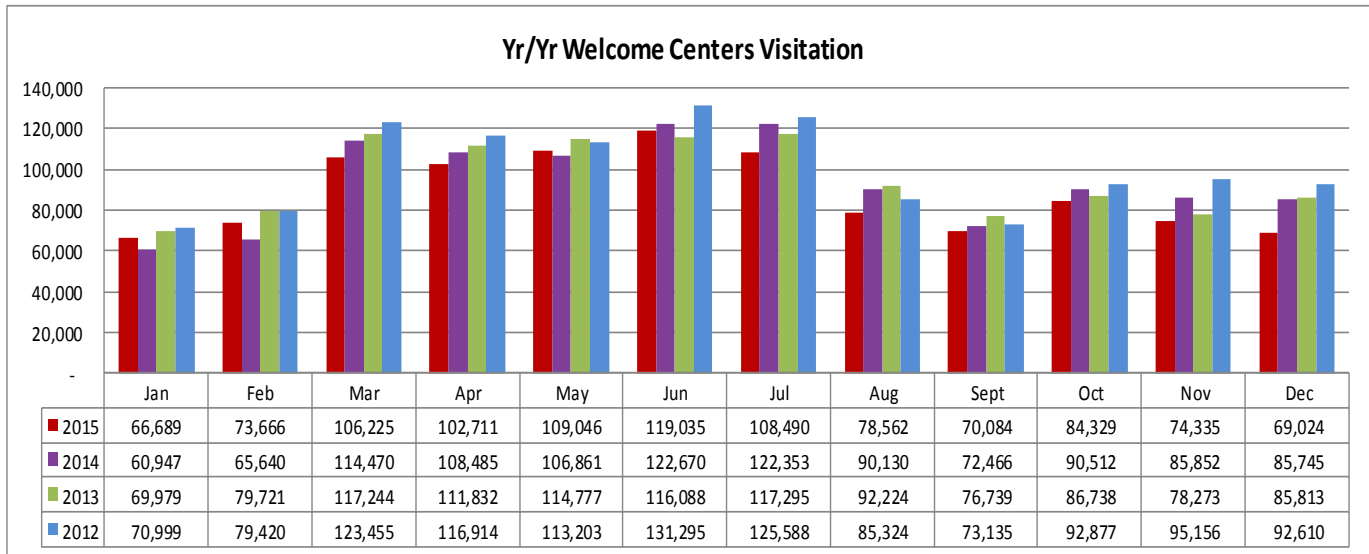
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a decrease of 19 percent in visitation in December 2015 over December 2014. Capitol Park was closed in July & Vinton was closed in July for reconstruction.

Welcome Centers Visitor Totals

<i>International - Dec 2015</i>	
Canada*	1,089
Mexico	582
France	269
Australia	236
Germany	228

<i>States** - Dec 2015</i>	
Texas	12,769
Mississippi	5,835
Florida	5,740
Alabama	4,435
Georgia	2,419

<i>Cities** - Dec 2015</i>	
Houston, TX	1,081
Mobile, AL	825
Pensacola, FL	732
Dallas, TX	483
Stillwater, OK	453

<i>International Jan - Dec 2015</i>	
Canada*	21,204
France	11,739
United Kingdom	8,180
Germany	7,425
Mexico	5,938

<i>States** Jan - Dec 2015</i>	
Texas	218,736
Mississippi	90,810
Florida	66,449
Alabama	55,565
Georgia	30,839

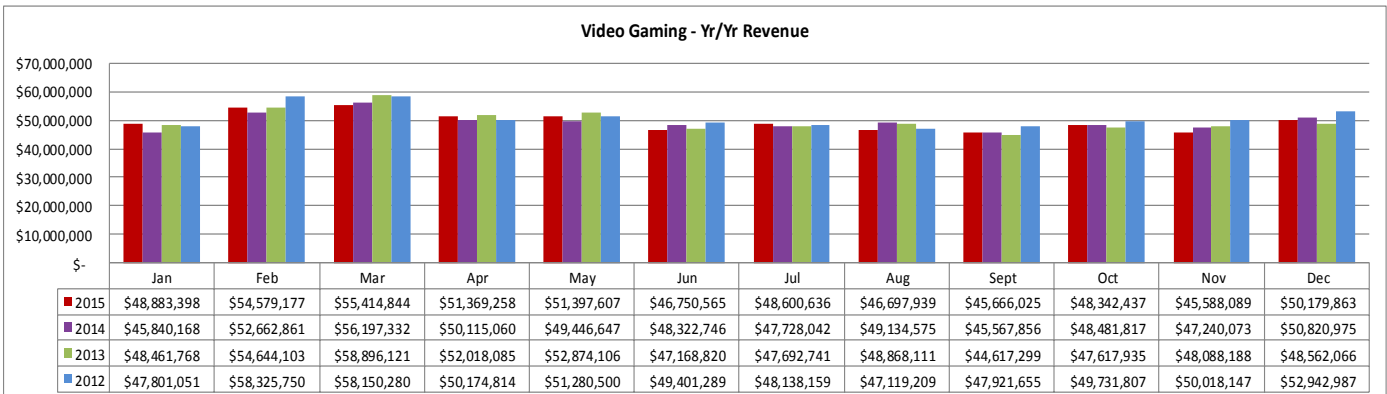
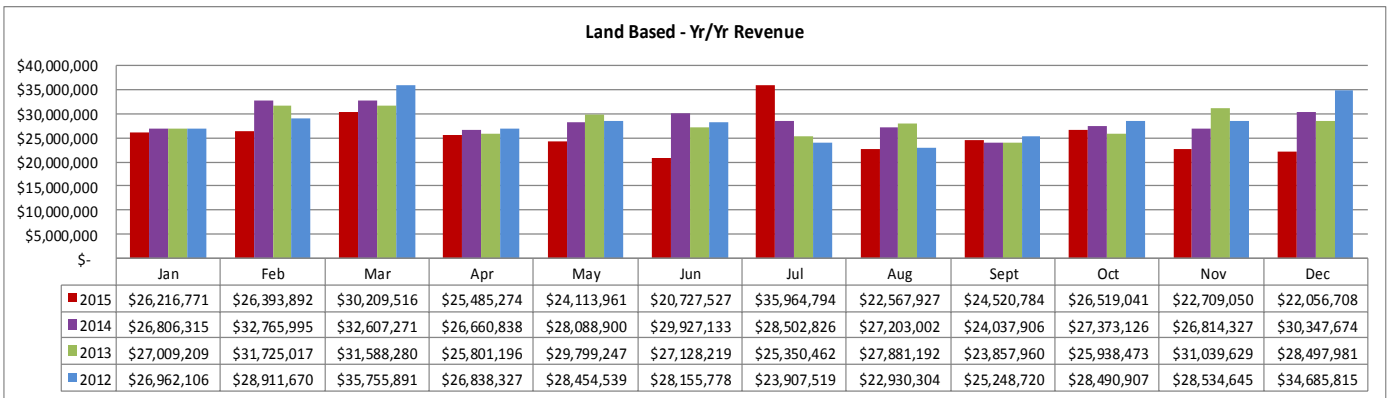
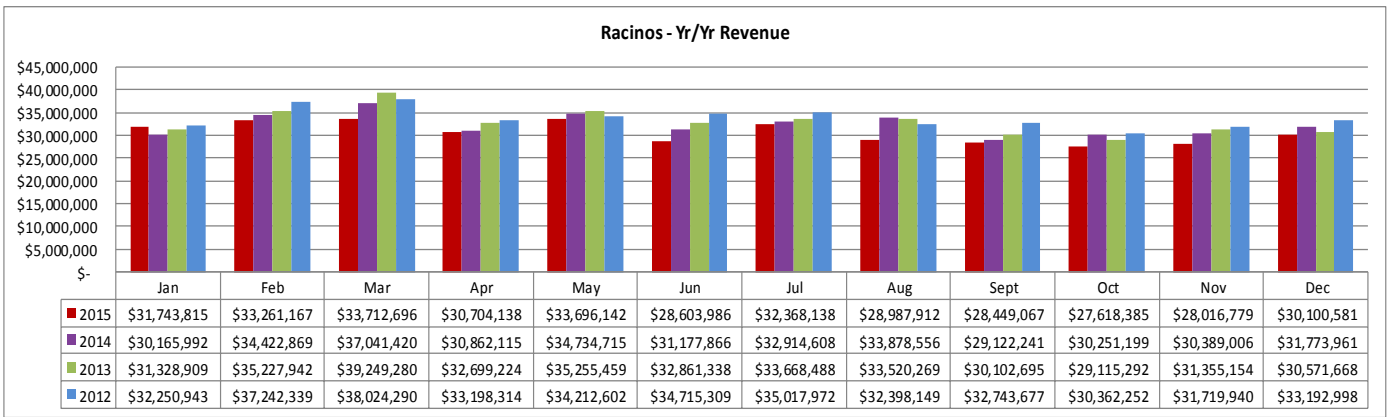
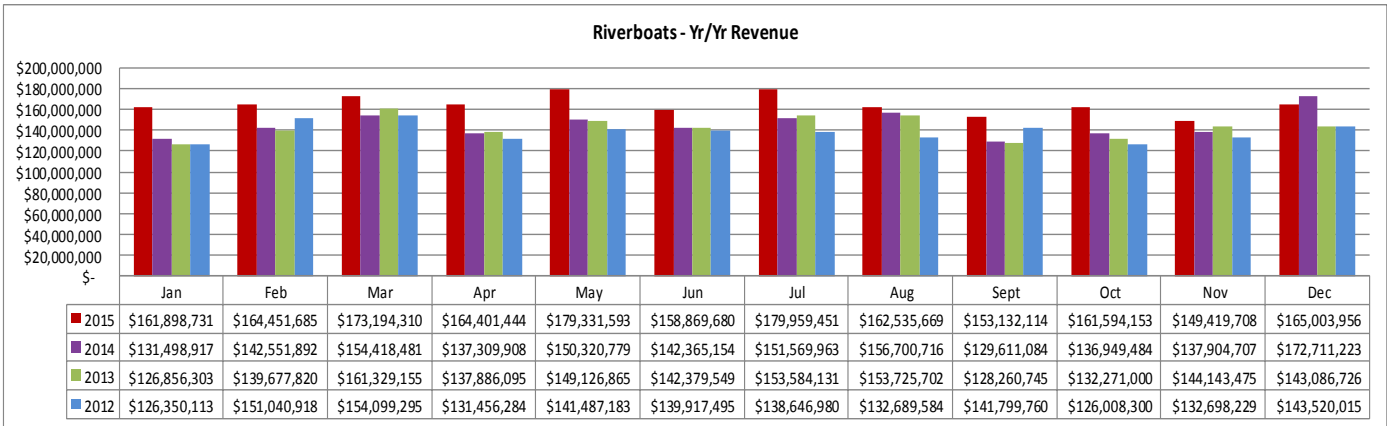
<i>Cities** Jan - Dec 2015</i>	
Houston, TX	33,764
Mobile, AL	10,941
Pensacola, FL	7,596
San Antonio, TX	7,442
Dallas, TX	7,140

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police