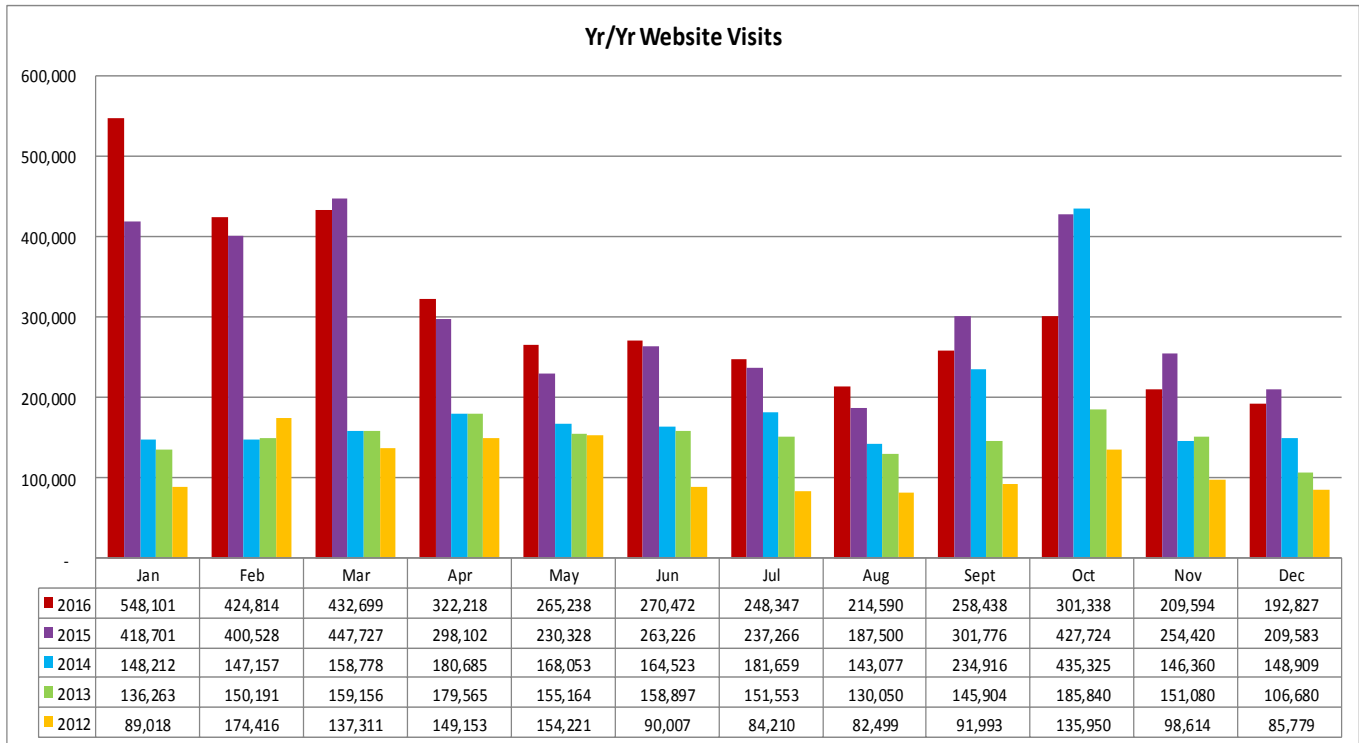


LOUISIANATRAVEL.COM

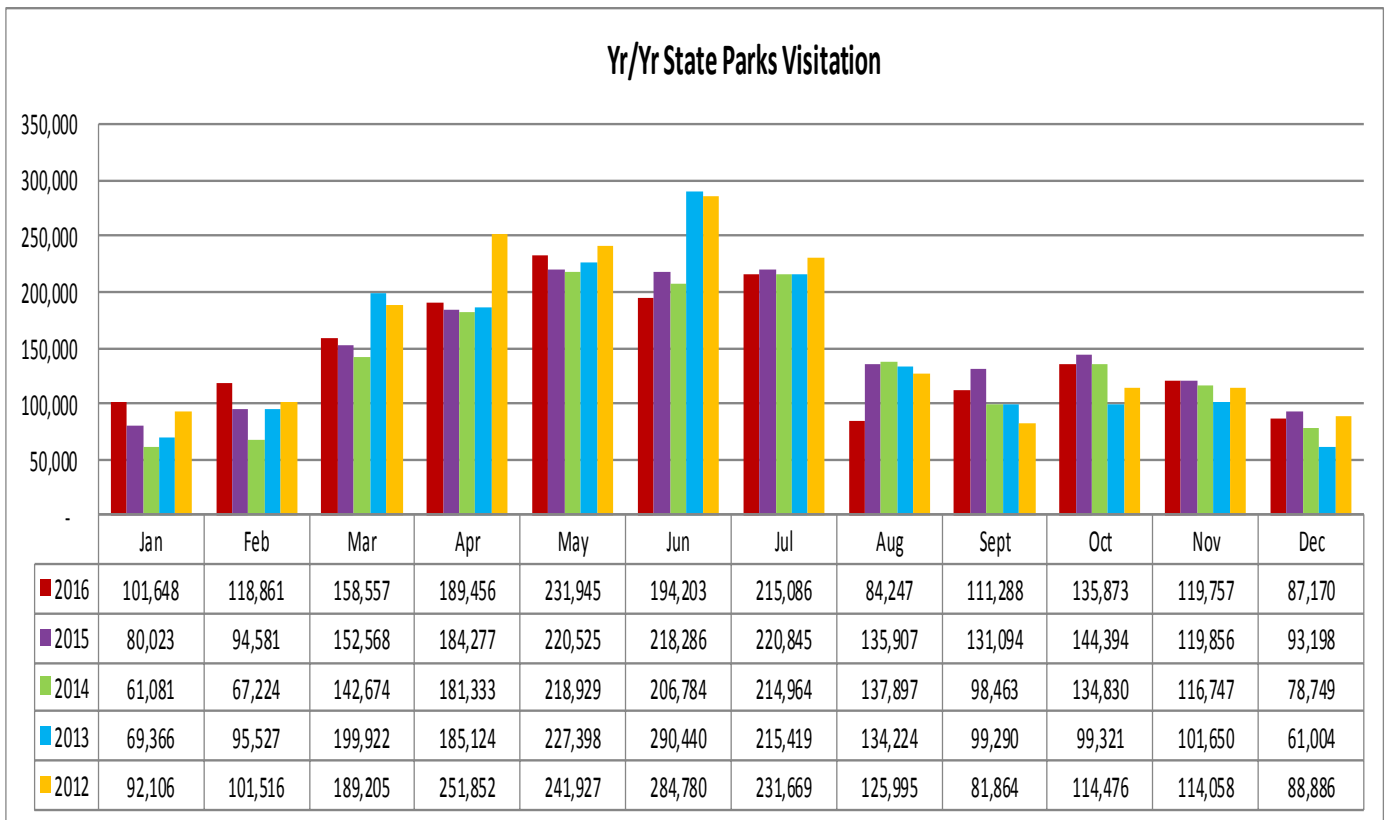


LouisianaTravel.com website showed a decrease of 8 percent in total web visits in December 2016 over December 2015.

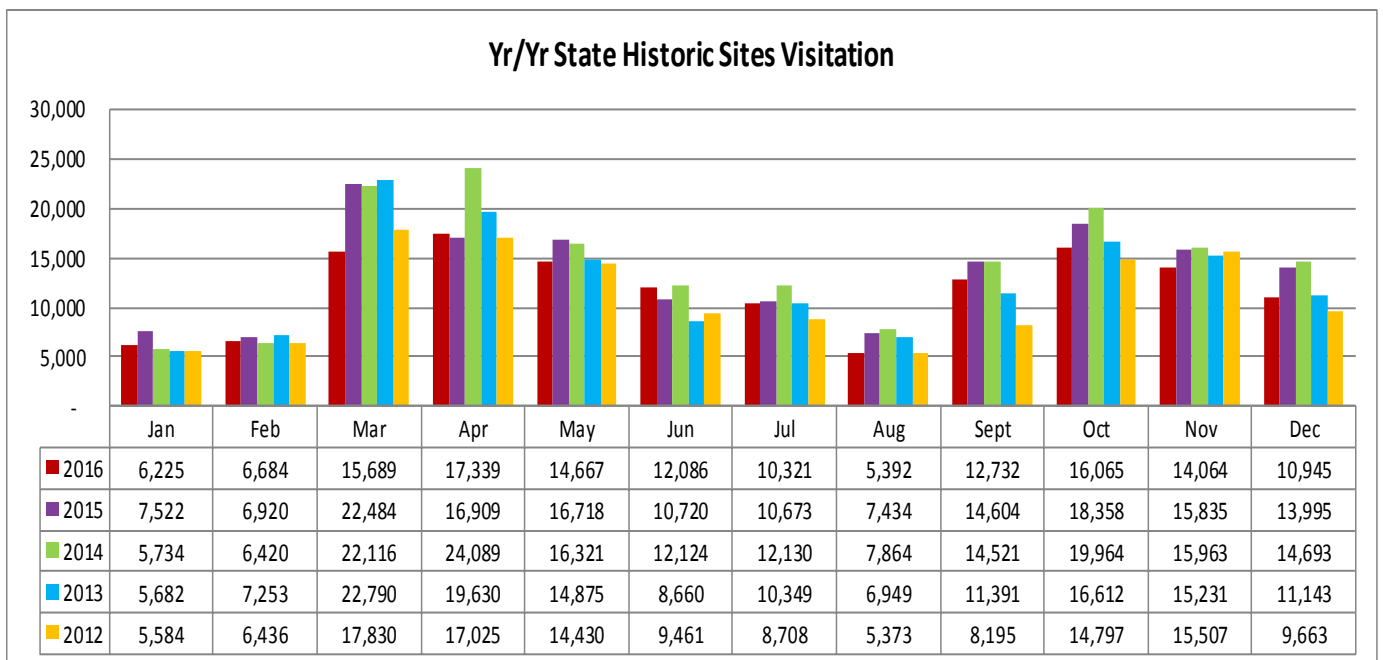
Signals of Intent to Travel	Dec-16	Dec-15	Dec-14	Dec-13	Dec-12
Order a Guide	1,659	2,119	2,292	2,117	1,950
Visit Virtual Welcome Center	643	1,175	1,235	313	1,134
eNewsletter Sign Up	106	143	135	82	112
All Guide Downloads	176	316	565	924	1,624

Source: Google Analytics

STATE PARKS



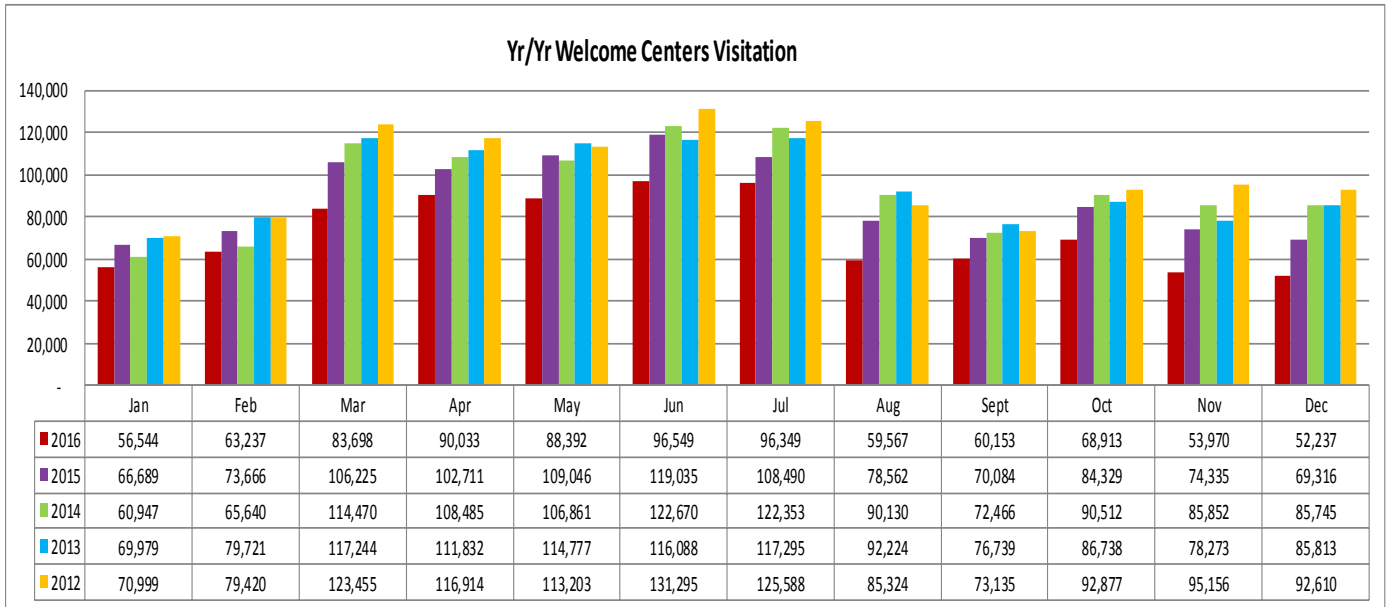
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a decrease of 24.6 percent in visitation in December 2016 over December 2015. Note: Capitol Park closed to visitors in July 2015 & Vinton remains closed for reconstruction.

Welcome Centers Visitor Totals

International - Dec 2016	
Canada*	1,011
France	353
Mexico	310
Germany	241
United Kingdom	231

States** - Dec 2016	
Texas	9,821
Mississippi	5,114
Florida	4,453
Alabama	3,716
Georgia	1,818

Cities** - Dec 2016	
Mobile, AL	820
Houston, TX	810
Baytown, TX	495
Dallas, TX	482
Hattiesburg, MS	440

International Jan - Dec 2016	
Canada*	14,418
France	11,282
United Kingdom	8,717
Germany	6,275
Mexico	5,716

States** Jan - Dec 2016	
Texas	155,893
Mississippi	74,973
Florida	59,596
Alabama	54,125
Georgia	25,112

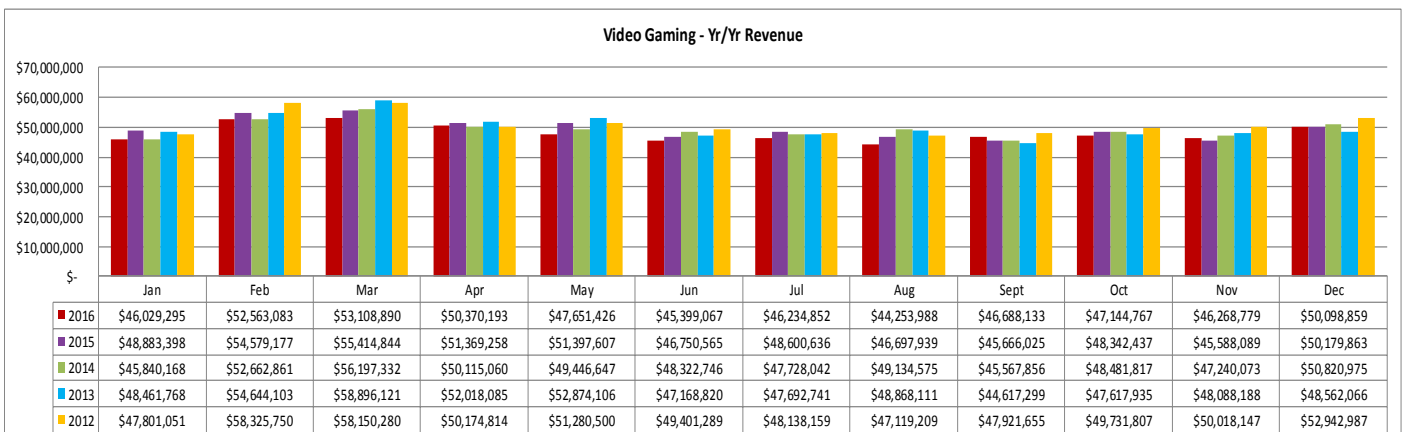
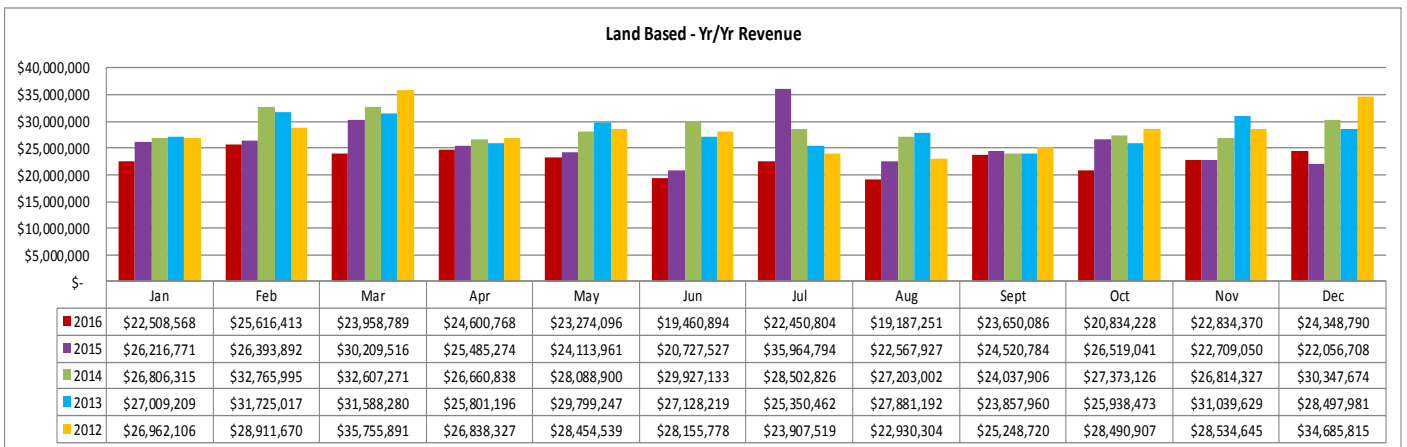
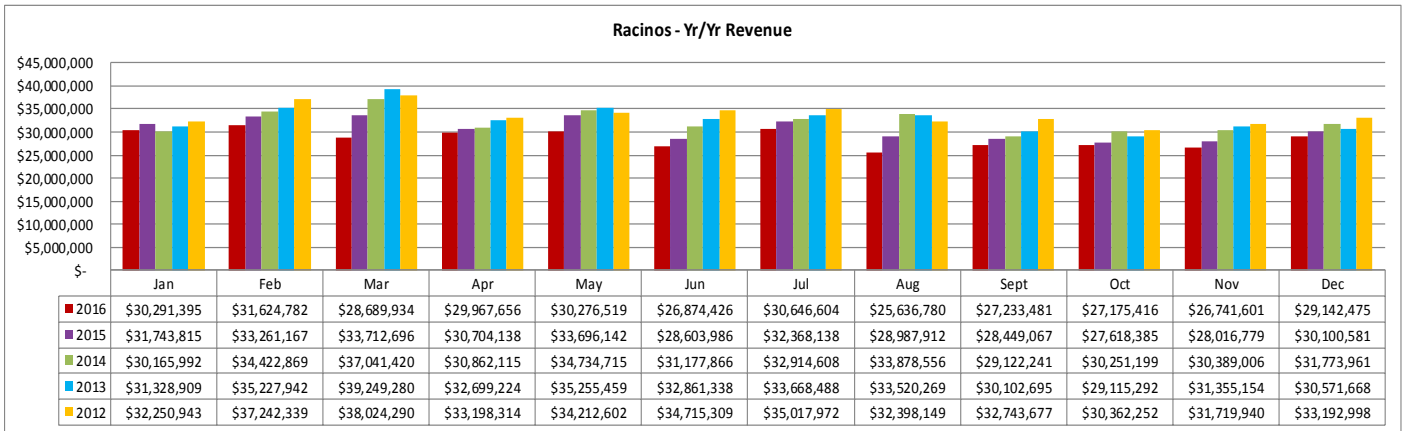
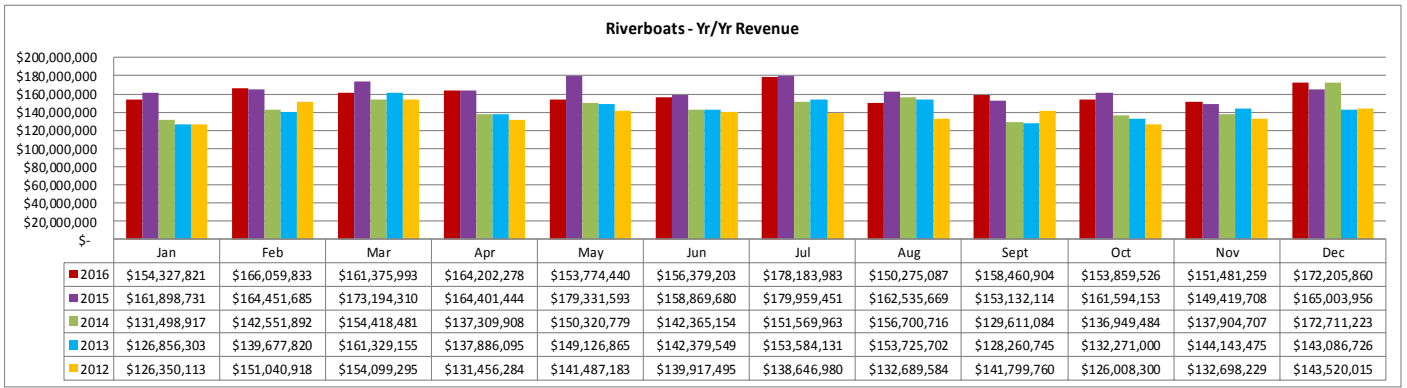
Cities** Jan - Dec 2016	
Houston, TX	15,495
Mobile, AL	11,048
Pensacola, FL	6,308
Fort Worth, TX	5,824
Jackson, MS	5,343

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police