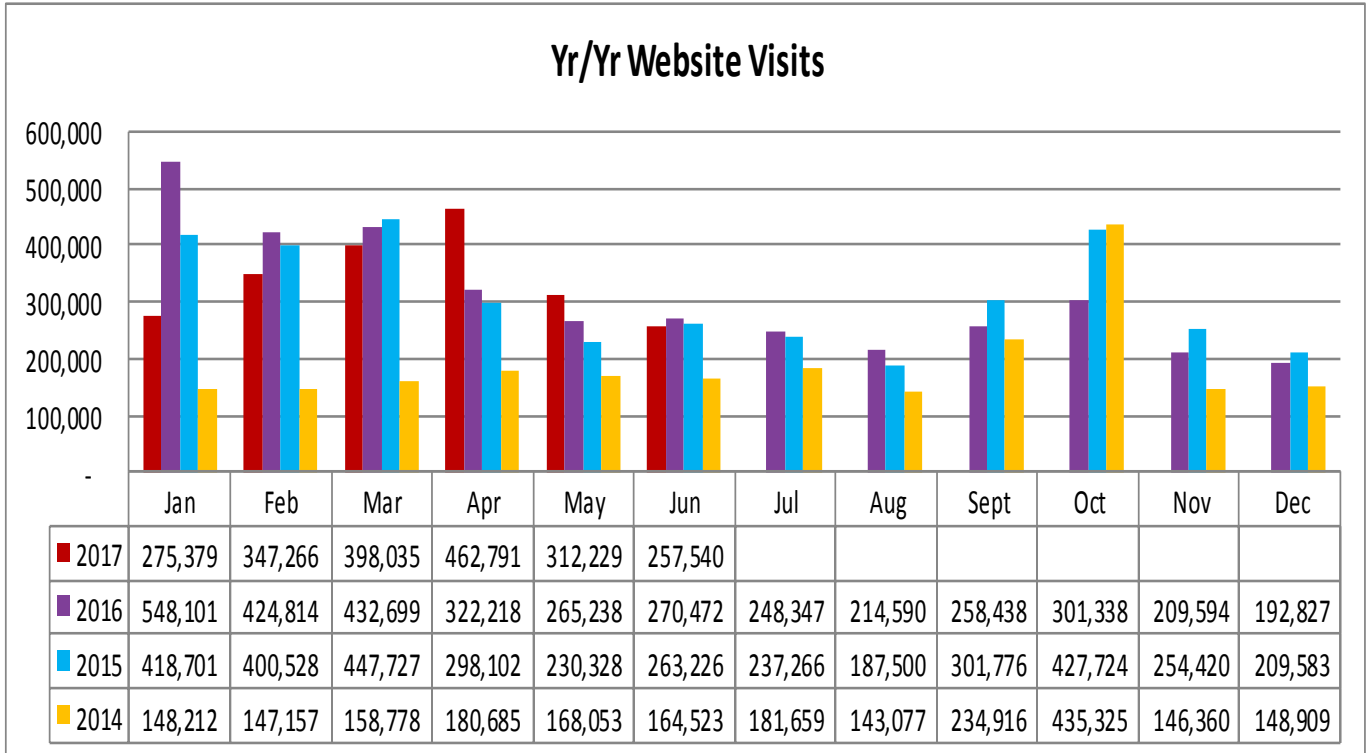


LOUISIANATRAVEL.COM

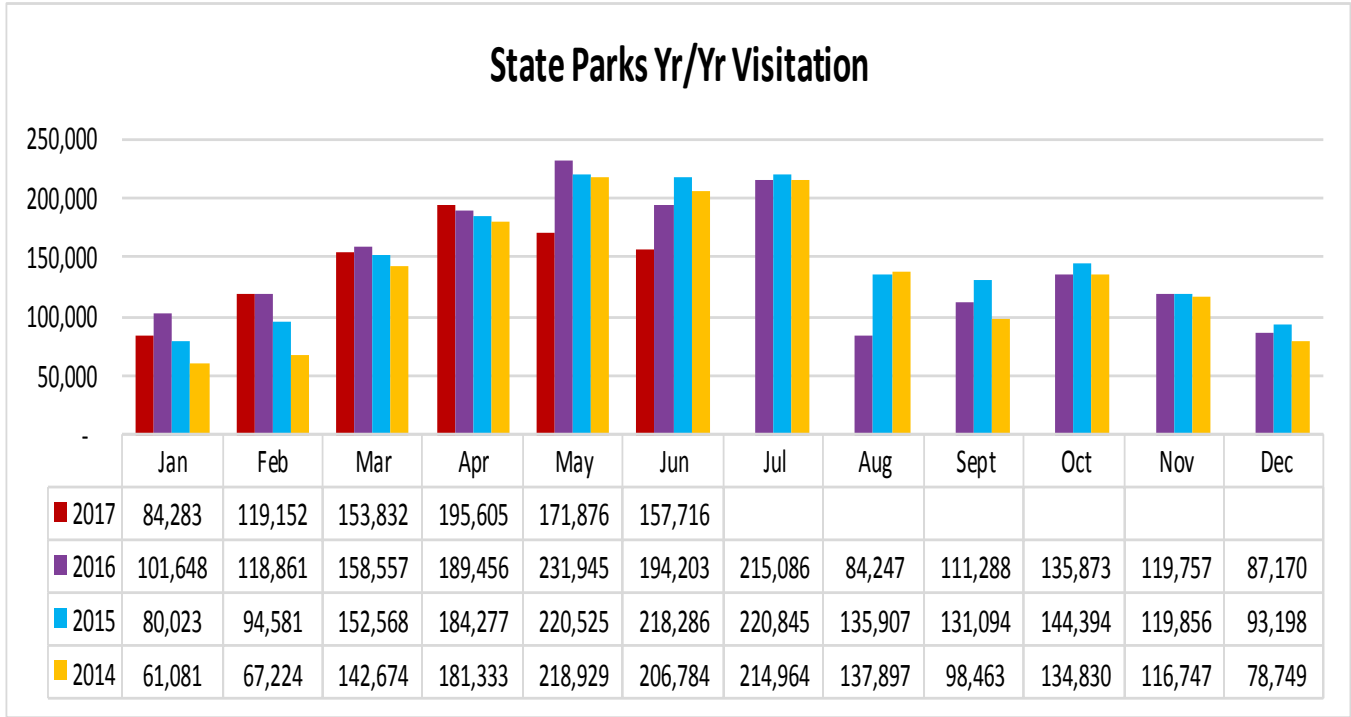


LouisianaTravel.com website showed a slight decrease of 4.8 percent in total web visits in June 2017 over June 2016.

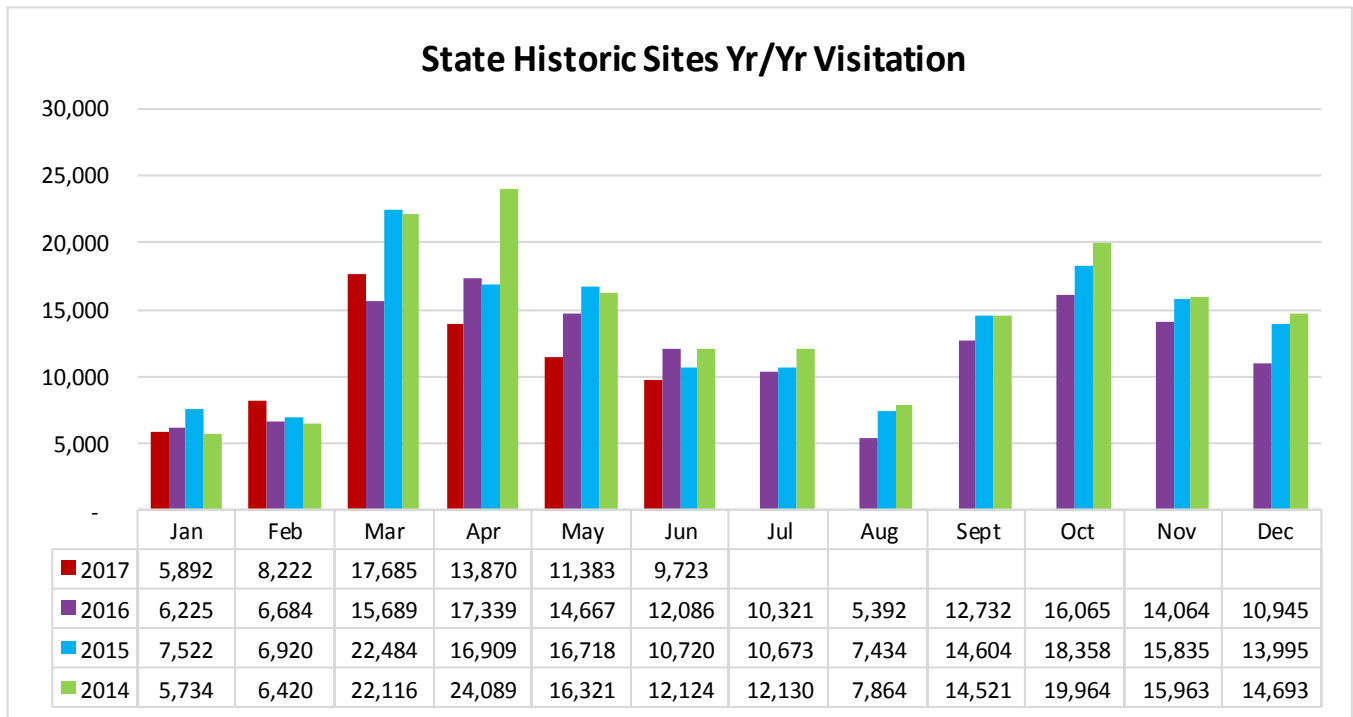
| Signals of Intent to Travel | Jun-17 | Jun-16 | Jun-15 | Jun-14 |
|------------------------------------|---------------|---------------|---------------|---------------|
| Order a Guide | 2,696 | 2,892 | 3,468 | 3,893 |
| Visit Virtual Welcome Center | 1,143 | 1,432 | 1,520 | 1,471 |
| eNewsletter Sign Up | 222 | 717 | 245 | 155 |
| All Guide Downloads | 231 | 388 | 458 | 614 |

Source: Google Analytics

STATE PARKS



STATE HISTORIC SITES

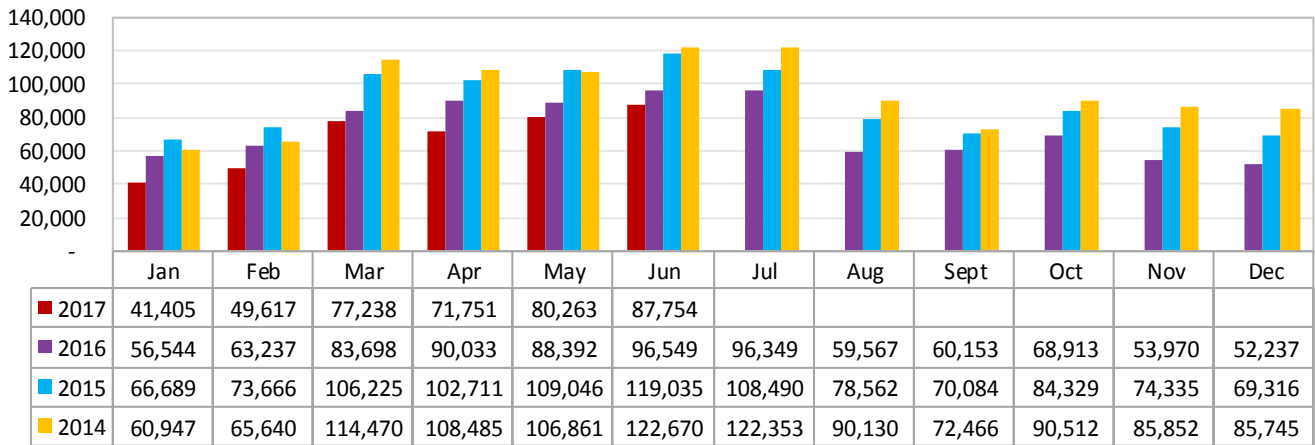


Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS

Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a decrease of 9 percent in visitation in June 2017 over June 2016.
Note: Vinton remains closed for reconstruction.

Welcome Centers Visitor Totals

| <i>International - June 2017</i> | |
|----------------------------------|-----|
| Mexico | 820 |
| United Kingdom | 596 |
| France | 583 |
| Canada* | 447 |
| Germany | 401 |

| <i>States** - June 2017</i> | |
|-----------------------------|--------|
| Texas | 26,757 |
| Florida | 6,709 |
| Mississippi | 5,693 |
| Alabama | 4,102 |
| Georgia | 3,140 |

| <i>Cities** - June 2017</i> | |
|-----------------------------|-------|
| Houston, TX | 6,195 |
| Pensacola, FL | 1,687 |
| Plano, TX | 1,409 |
| Boerne, TX | 880 |
| Dallas, TX | 757 |

| <i>International Jan - June 2017</i> | |
|--|-------|
| Canada* | 4,231 |
| France | 3,917 |
| Mexico | 3,497 |
| United Kingdom | 3,482 |
| Germany | 2,566 |

| <i>States** Jan - June 2017</i> | |
|-------------------------------------|--------|
| Texas | 72,922 |
| Mississippi | 35,079 |
| Florida | 28,009 |
| Alabama | 24,898 |
| Georgia | 12,348 |

| <i>Cities** Jan - June 2017</i> | |
|-------------------------------------|-------|
| Houston, TX | 9,524 |
| Mobile, AL | 4,836 |
| Pensacola, FL | 4,617 |
| Dallas, TX | 3,394 |
| Ft. Worth, TX | 2,467 |

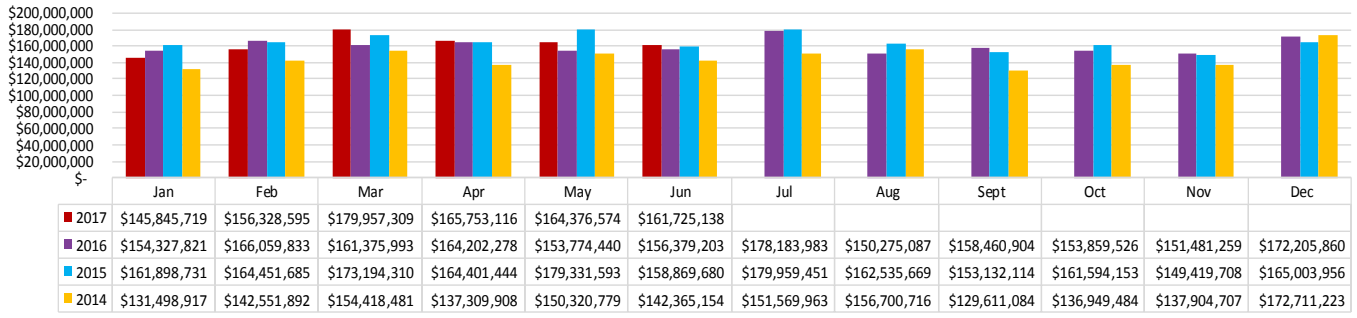
* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

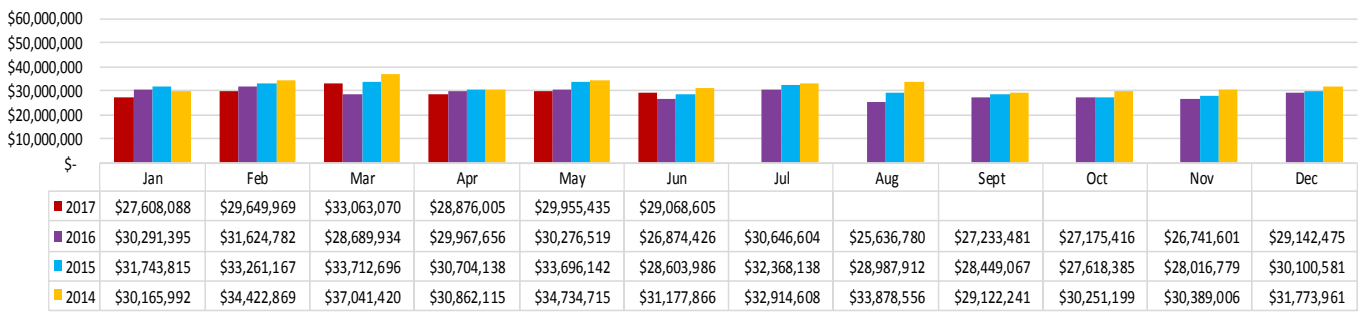
For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE

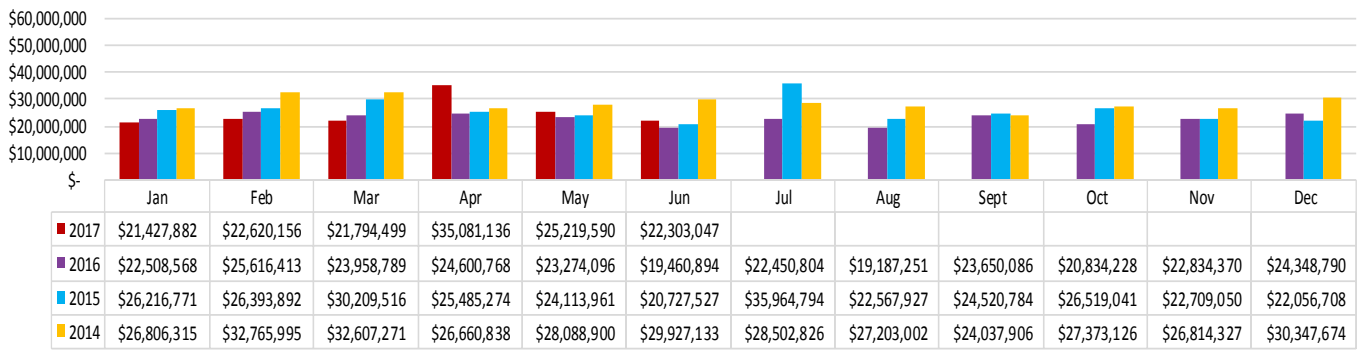
Riverboats - Yr/Yr Revenue



Racinos - Yr/Yr Revenue



Land Based - Yr/Yr Revenue



Video Gaming - Yr/Yr Revenue

