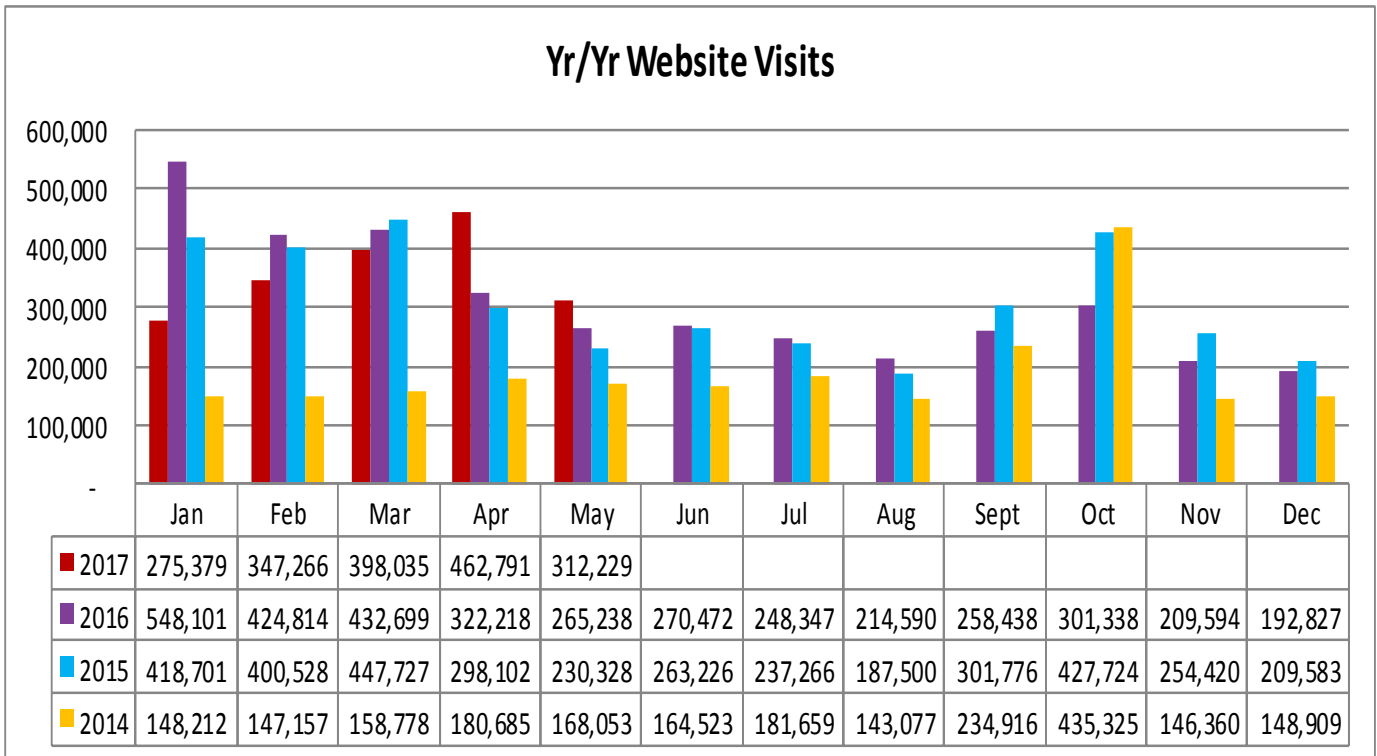


LOUISIANATRAVEL.COM



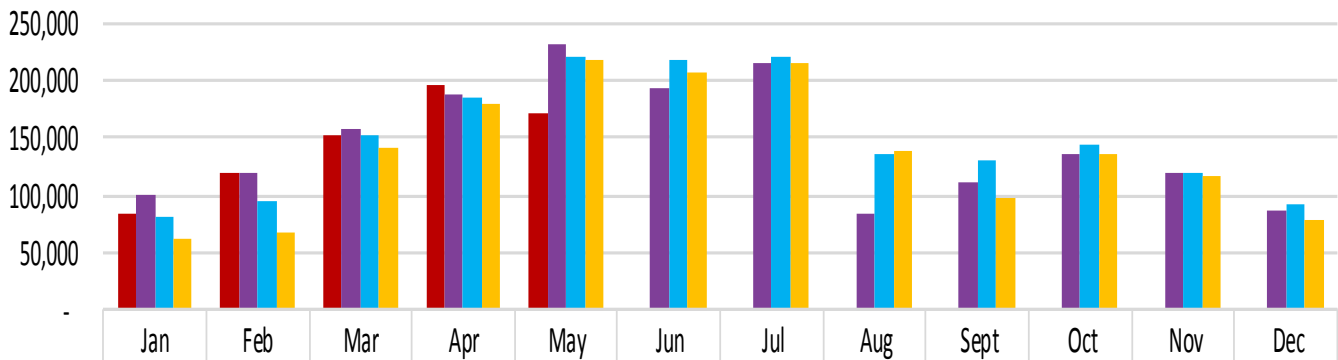
LouisianaTravel.com website showed an increase of 17.7percent in total web visits in May 2017 over May 2016.

Signals of Intent to Travel	May-17	May-16	May-15	May-14
Order a Guide	2,725	2,787	3,284	3,773
Visit Virtual Welcome Center	1,340	1,458	1,253	1,417
eNewsletter Sign Up	202	160	210	191
All Guide Downloads	268	443	406	613

Source: Google Analytics

STATE PARKS

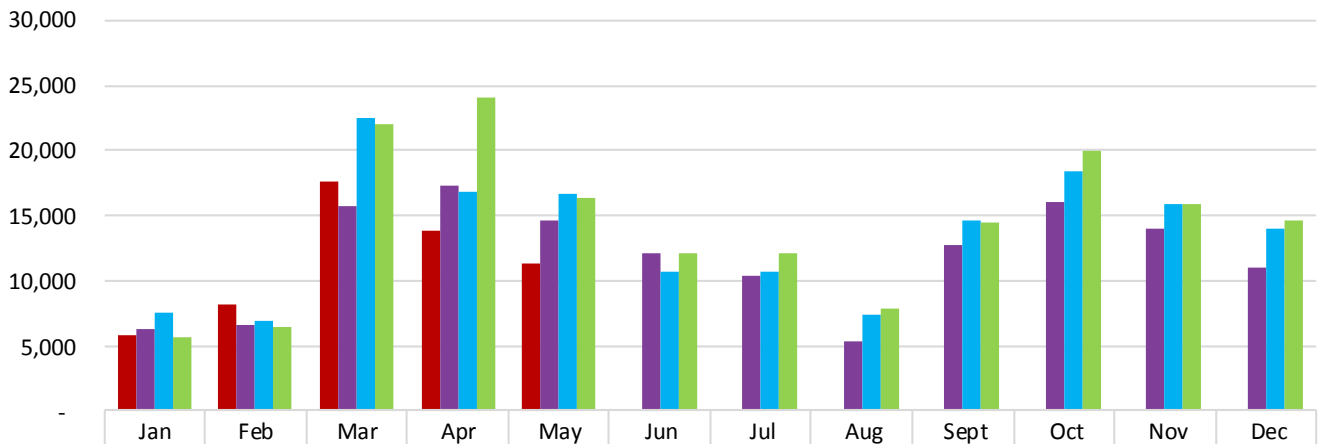
State Parks Yr/Yr Visitation



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2017	84,283	119,152	153,832	195,605	171,876							
2016	101,648	118,861	158,557	189,456	231,945	194,203	215,086	84,247	111,288	135,873	119,757	87,170
2015	80,023	94,581	152,568	184,277	220,525	218,286	220,845	135,907	131,094	144,394	119,856	93,198
2014	61,081	67,224	142,674	181,333	218,929	206,784	214,964	137,897	98,463	134,830	116,747	78,749

STATE HISTORIC SITES

State Historic Sites Yr/Yr Visitation



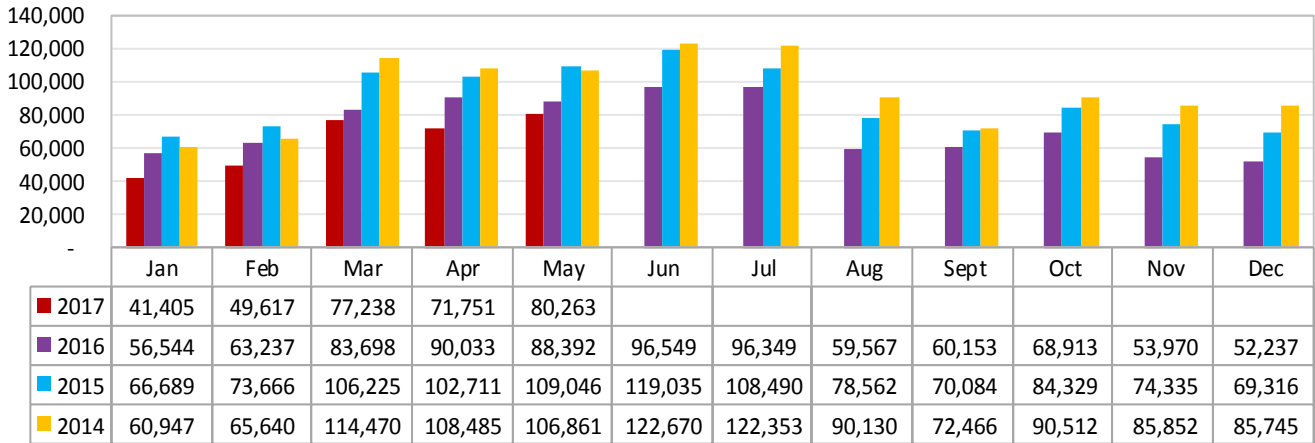
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2017	5,892	8,222	17,685	13,870	11,383							
2016	6,225	6,684	15,689	17,339	14,667	12,086	10,321	5,392	12,732	16,065	14,064	10,945
2015	7,522	6,920	22,484	16,909	16,718	10,720	10,673	7,434	14,604	18,358	15,835	13,995
2014	5,734	6,420	22,116	24,089	16,321	12,124	12,130	7,864	14,521	19,964	15,963	14,693

Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS

Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a decrease of 9 percent in visitation in May 2017 over May 2016.
Note: Vinton remains closed for reconstruction.

Welcome Centers Visitor Totals

<i>International - May 2017</i>	
France	1,207
Canada*	1,152
United Kingdom	933
Mexico	768
Germany	676

<i>States** - May 2017</i>	
Texas	13,077
Mississippi	6,178
Florida	5,534
Alabama	4,644
Georgia	2,121

<i>Cities** - May 2017</i>	
Dallas, TX	1,020
Houston, TX	1,020
Mobile, AL	1,016
Ozark, MO	862
Fort Worth, TX	590

<i>International Jan - May 2017</i>	
Canada*	7,975
France	3,334
United Kingdom	2,886
Mexico	2,677
Germany	2,165

<i>States** Jan - May 2017</i>	
Texas	46,165
Mississippi	29,386
Florida	21,300
Alabama	20,796
Georgia	9,208

<i>Cities** Jan - May 2017</i>	
Houston, TX	2,036
Mobile, AL	2,036
Dallas, TX	1,368
Pensacola, FL	1,342
Ozark, MO	866

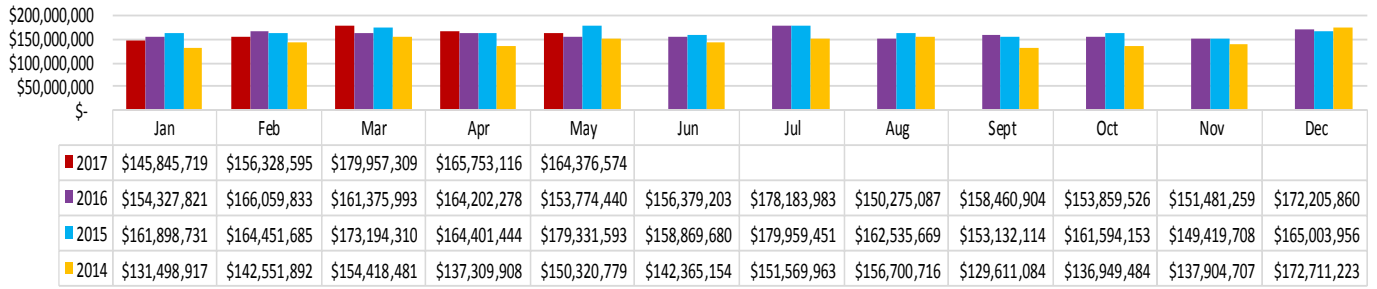
* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

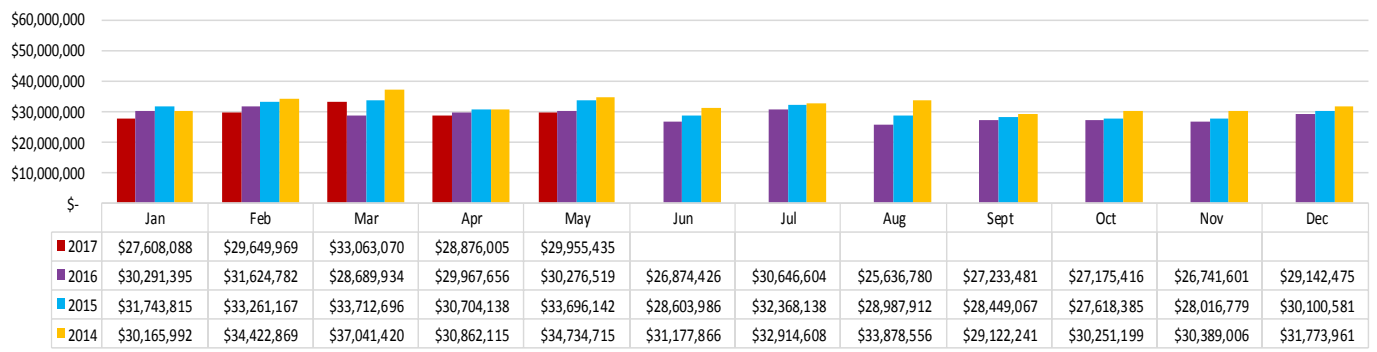
For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE

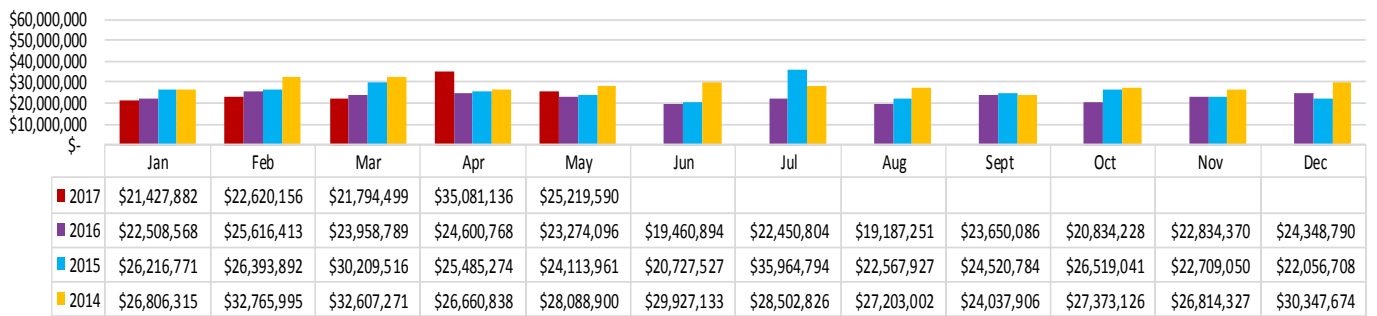
Riverboats - Yr/Yr Revenue



Racinos - Yr/Yr Revenue



Land Based - Yr/Yr Revenue



Video Gaming - Yr/Yr Revenue

