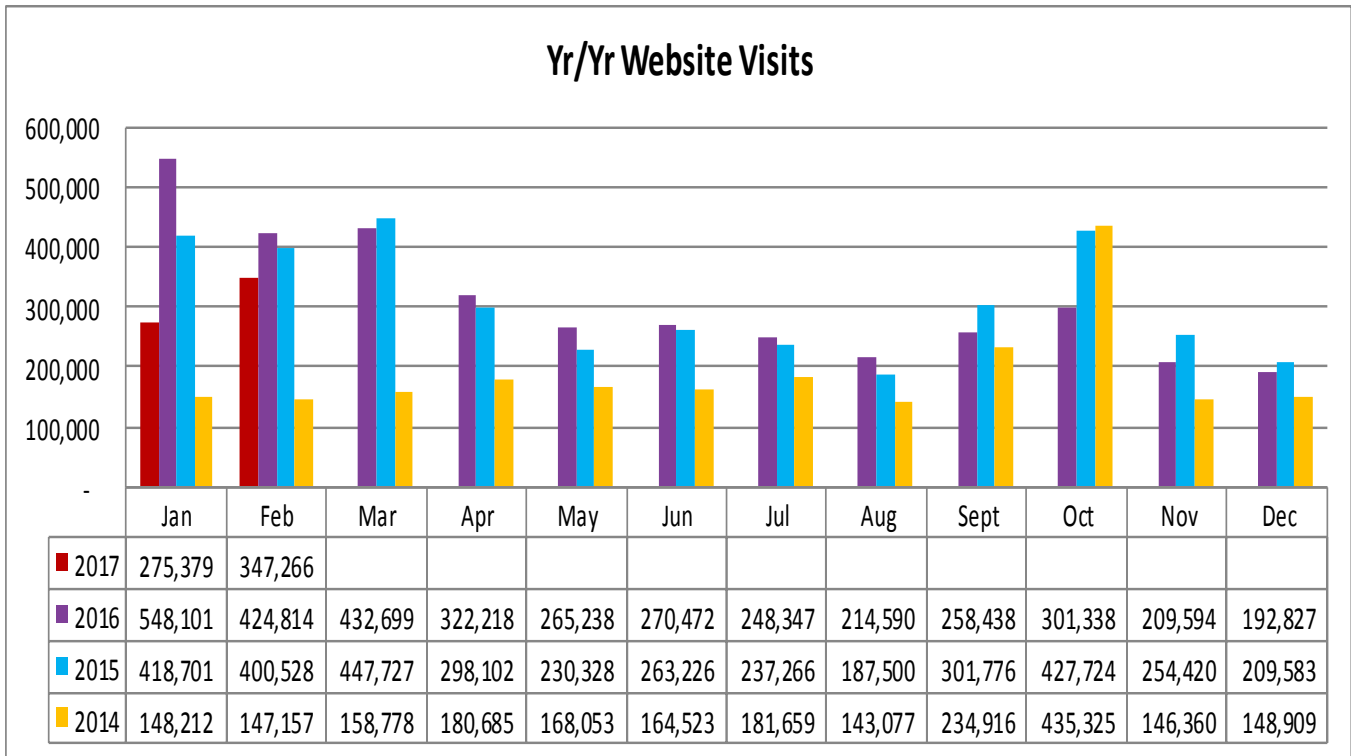


LOUISIANATRAVEL.COM

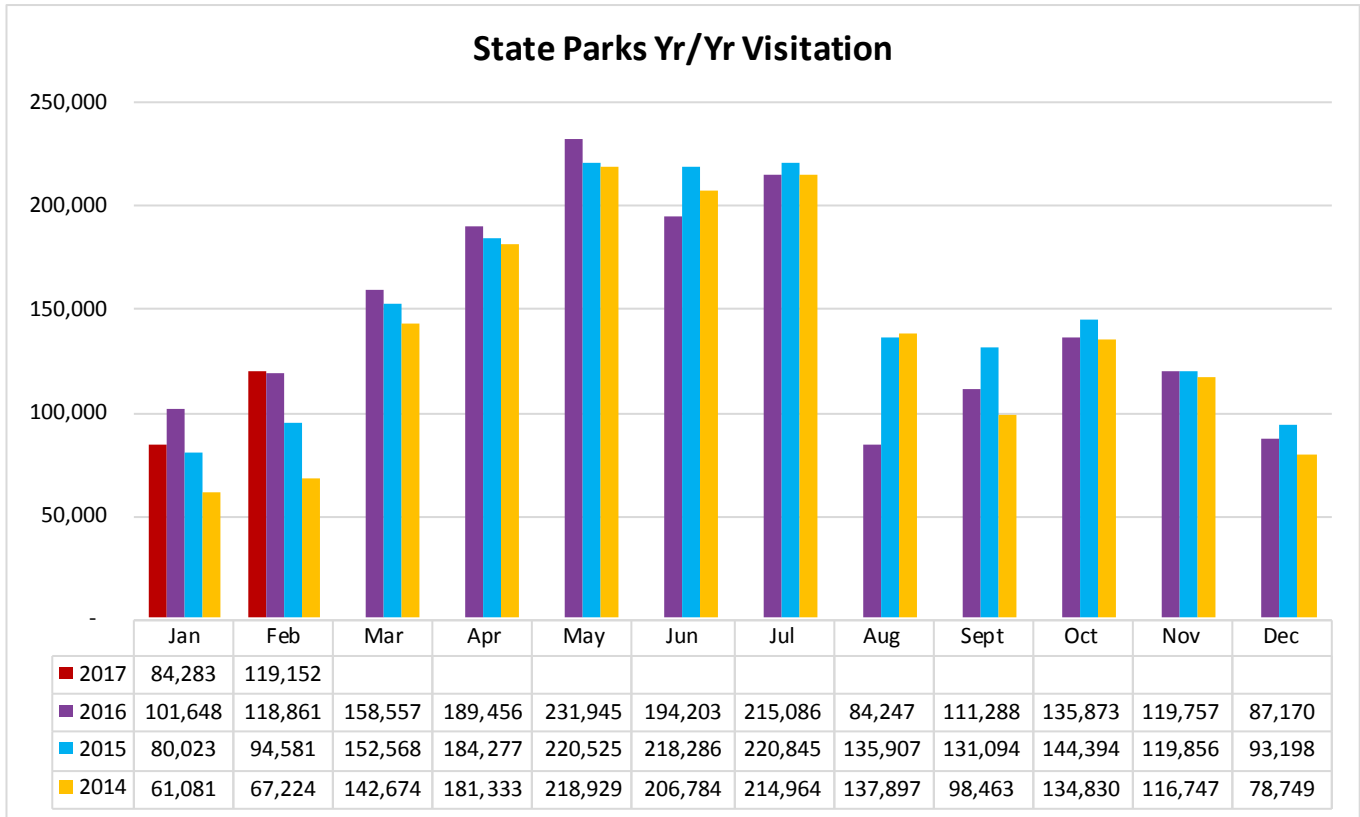


LouisianaTravel.com website showed a decrease of 18 percent in total web visits in February 2017 over February 2016.

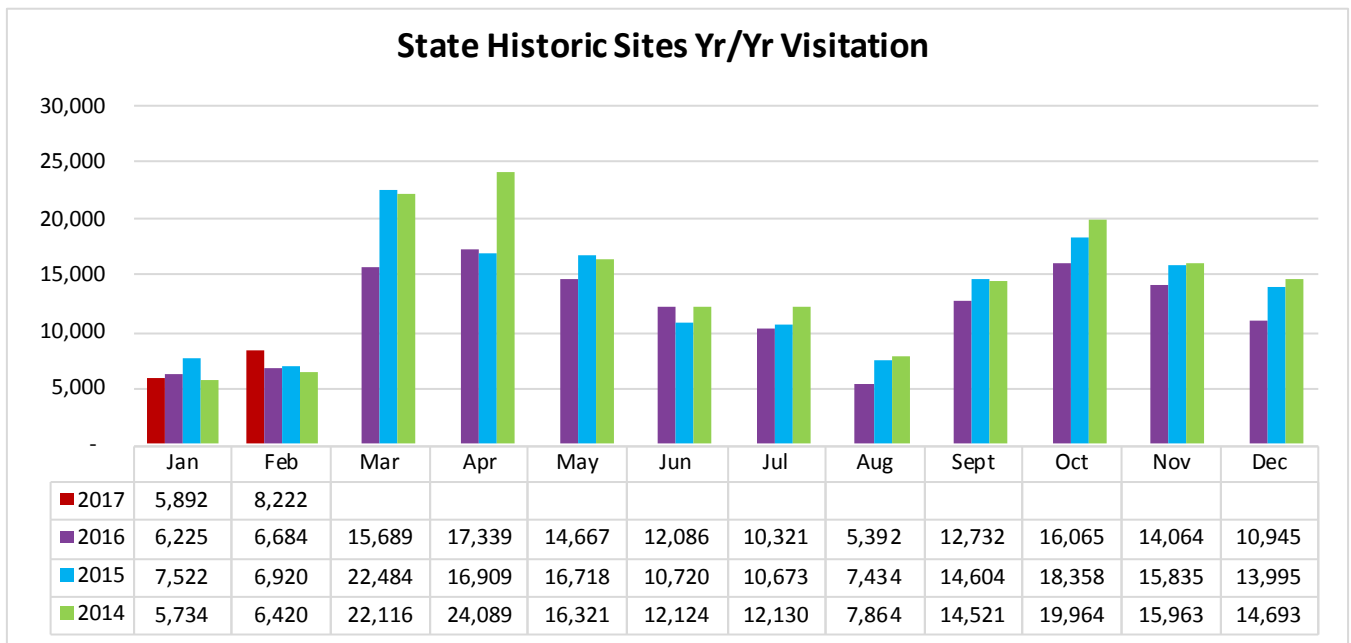
Signals of Intent to Travel	Feb-17	Feb-16	Feb-15	Feb-14
Order a Guide	3,436	4,558	4,742	2,183
Visit Virtual Welcome Center	1,377	1,729	845	631
eNewsletter Sign Up	204	248	310	62
All Guide Downloads	286	477	336	671

Source: Google Analytics

STATE PARKS



STATE HISTORIC SITES

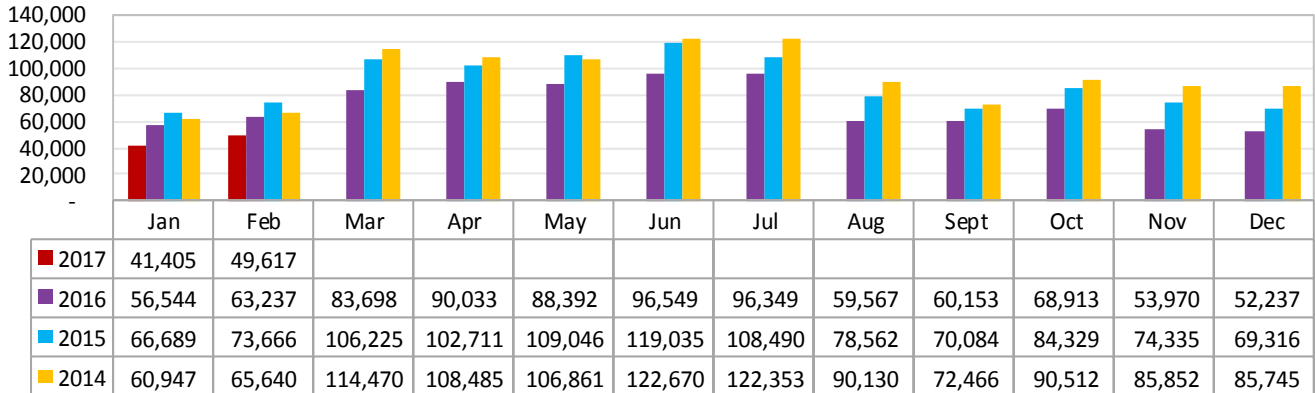


Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS

Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a decrease of 21.5 percent in visitation in February 2017 over February 2016.
Note: Vinton remains closed for reconstruction.

Welcome Centers Visitor Totals

International - Feb 2017	
Canada*	1,841
France	327
United Kingdom	303
Germany	210
Australia	149

States** - Feb 2017	
Texas	5,979
Mississippi	4,503
Florida	3,762
Alabama	3,312
Georgia	2,033

Cities** - Feb 2017	
Pensacola, FL	867
Mobile, AL	508
Daphne, AL	475
Hattiesburg, MS	417
Houston, TX	353

International Jan - Feb 2017	
Canada*	3,221
United Kingdom	570
France	532
Australia	339
Germany	312

States** Jan - Feb 2017	
Texas	11,225
Mississippi	8,354
Florida	6,418
Alabama	6,137
Georgia	3,106

Cities** Jan - Feb 2017	
Greenwood, IN	1,511
Pensacola, FL	1,289
Mobile, AL	1,030
Houston, TX	742
Hattiesburg, MS	637

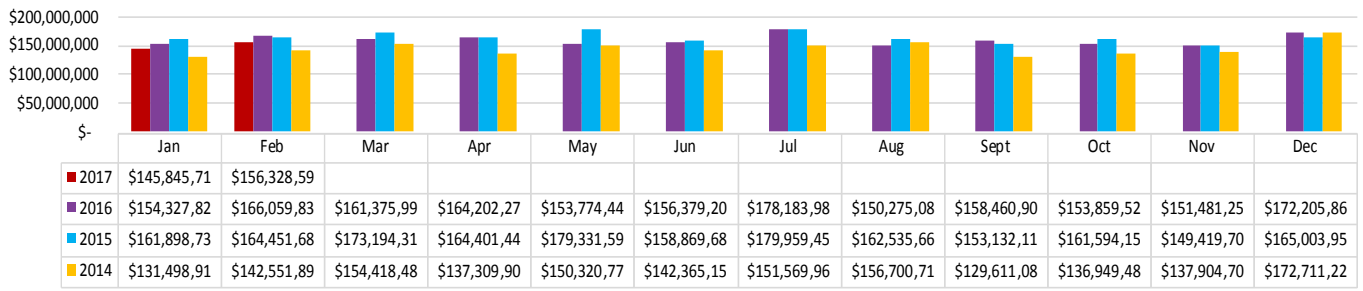
* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

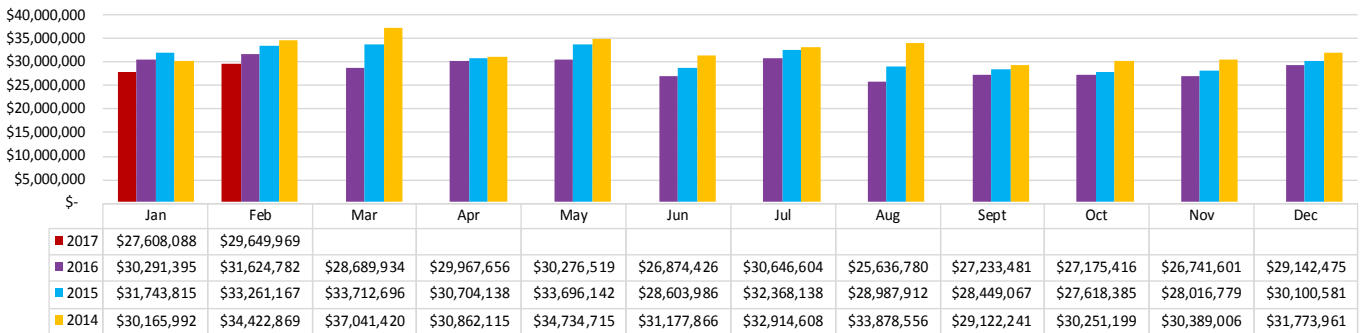
For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE

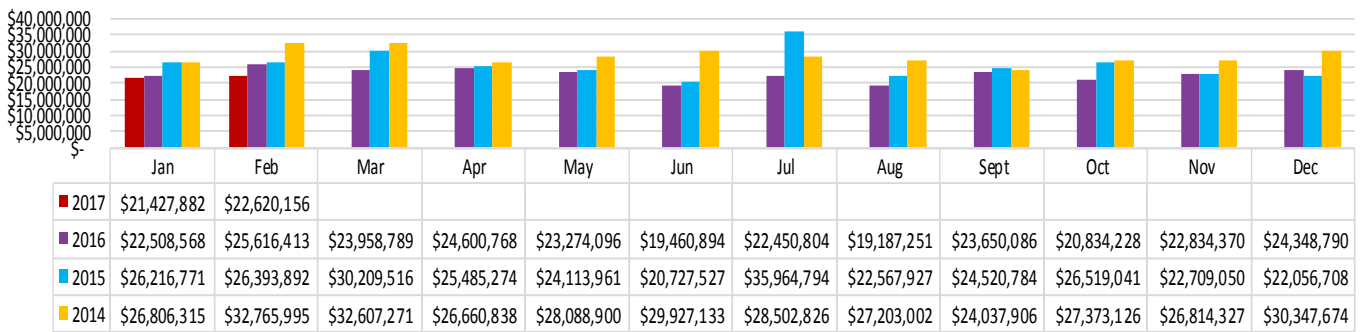
Riverboats - Yr/Yr Revenue



Racinos - Yr/Yr Revenue



Land Based - Yr/Yr Revenue



Video Gaming - Yr/Yr Revenue

