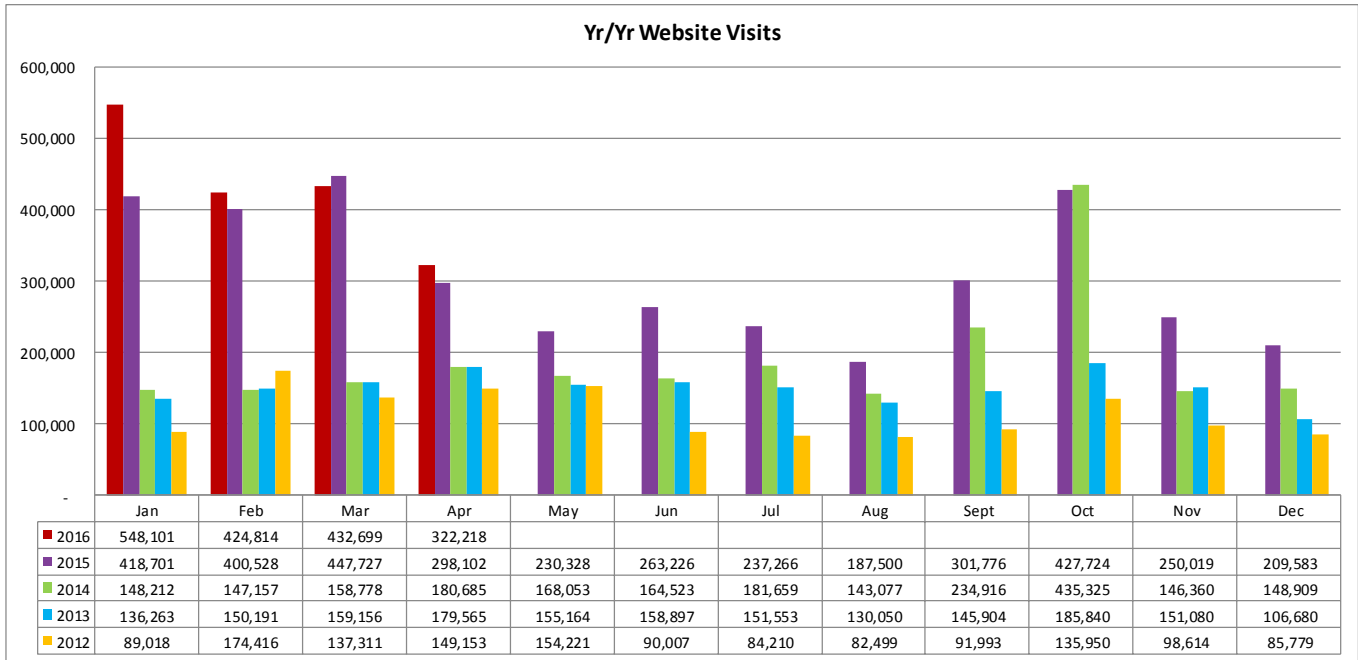
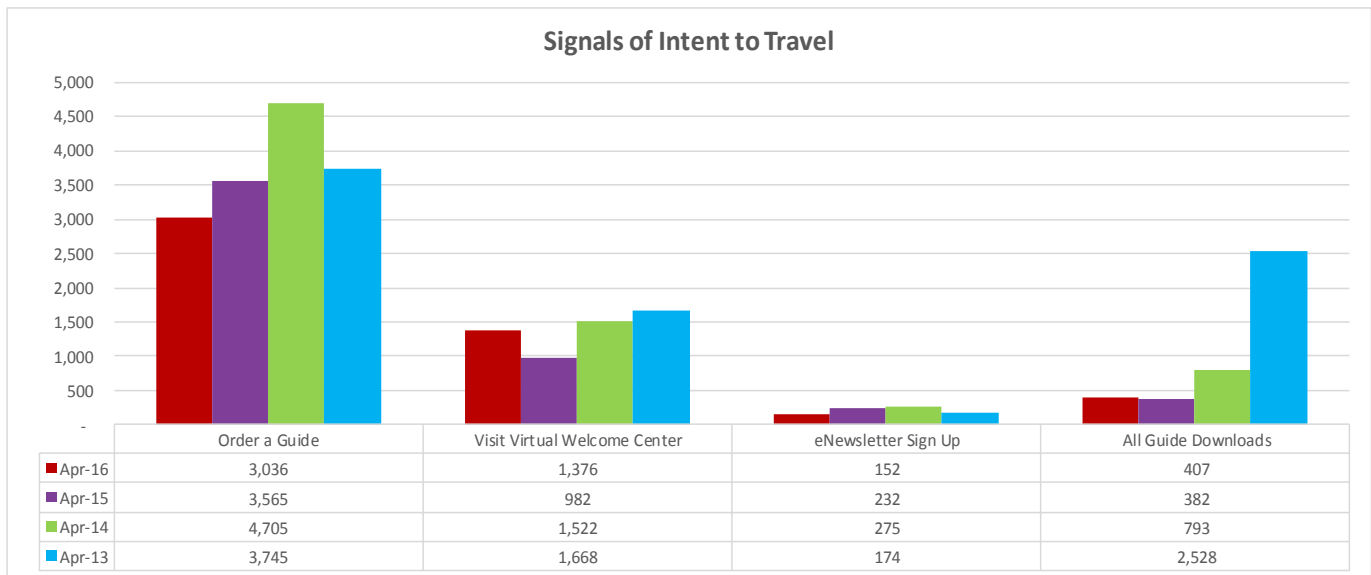


LOUISIANATRAVEL.COM

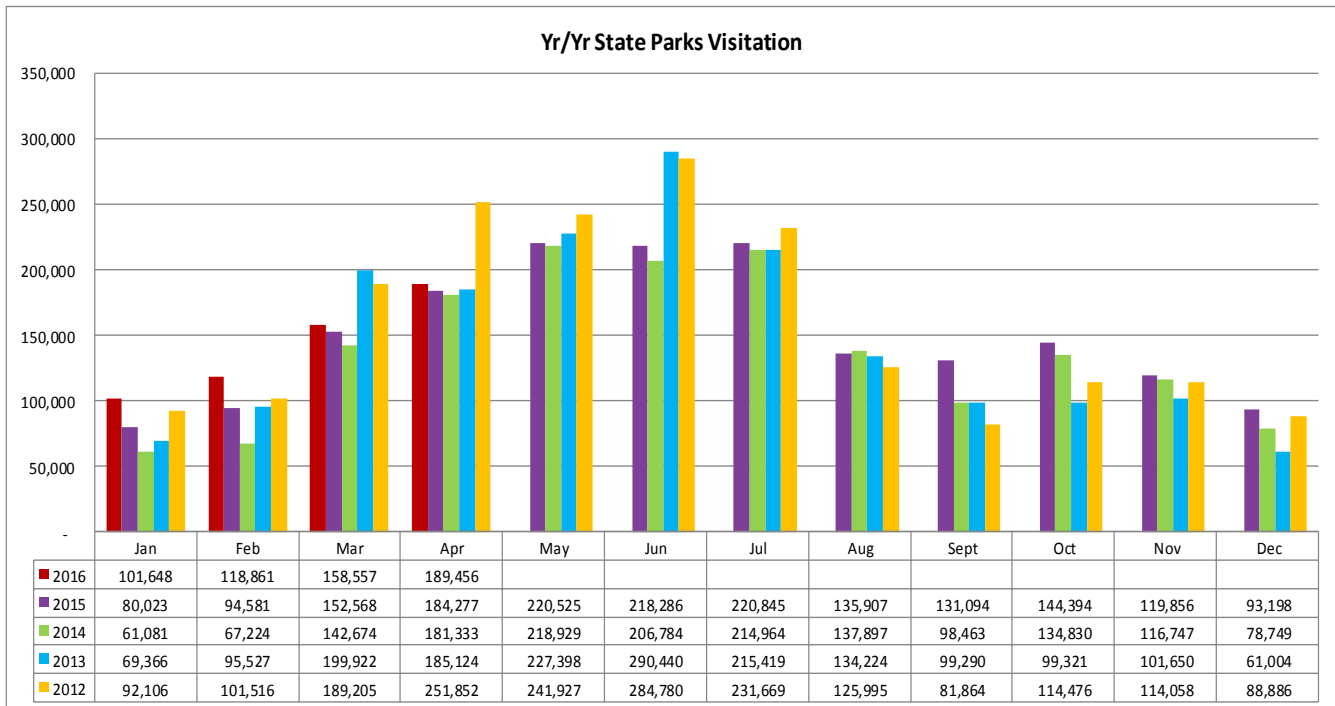


LouisianaTravel.com website showed a slight increase of 8.1 percent in total web visits in April 2016 over April 2015.

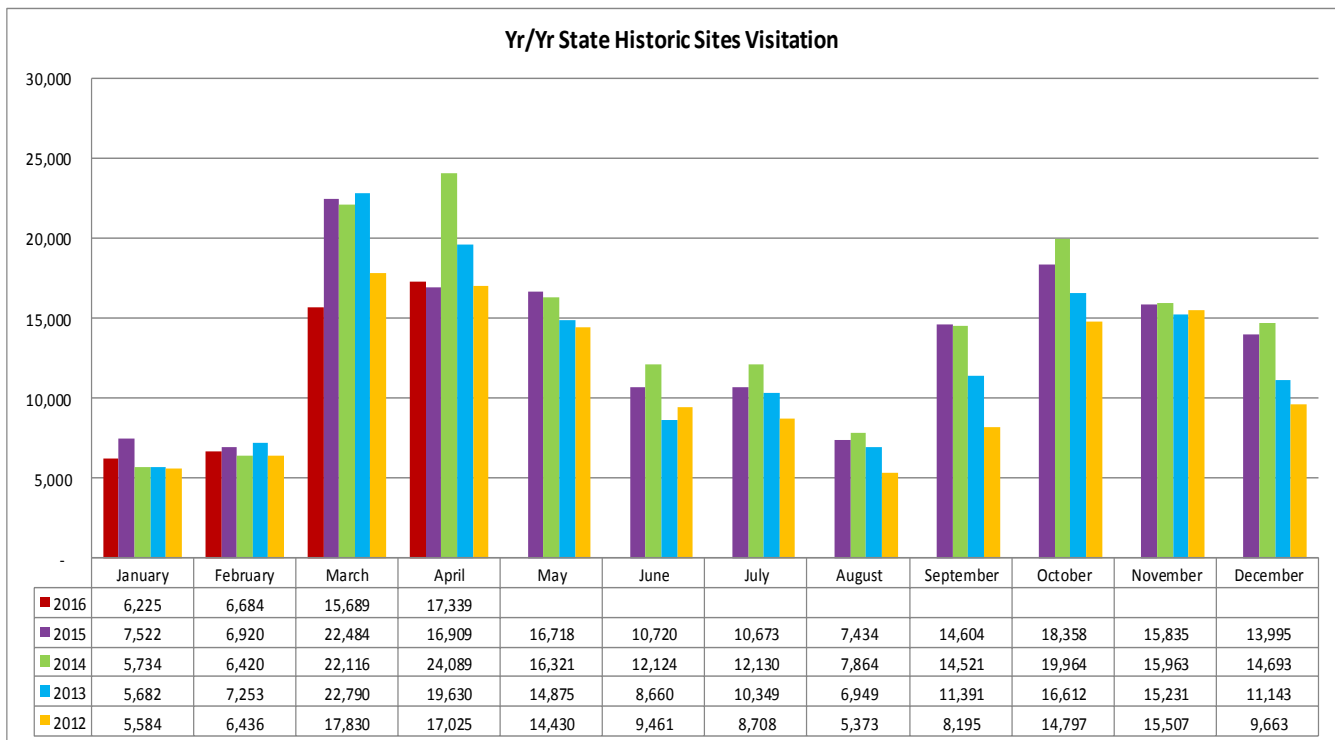


Source: Google Analytics

STATE PARKS



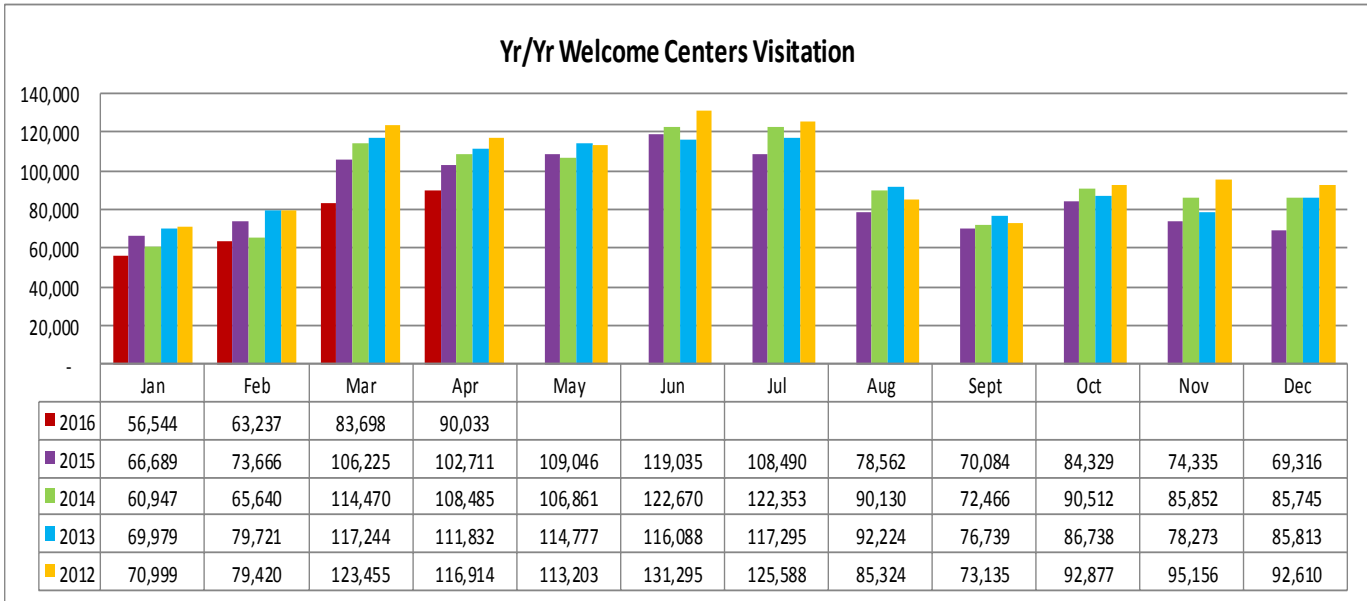
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a decrease of 12 percent in visitation in April 2016 over April 2015.
Note: Capitol Park closed in July 2015 to visitors & Vinton is closed for reconstruction.

Welcome Centers Visitor Totals

International - Apr 2016	
France	2,029
Canada*	1,506
Mexico	1,376
United Kingdom	1,128
Germany	981

States** - Apr 2016	
Texas	10,062
Mississippi	8,342
Alabama	7,611
Florida	5,547
Tennessee	3,510

Cities** - Apr 2016	
Mobile, AL	1,966
Memphis, TN	1,093
Hattiesburg, MS	1,015
Jackson, MS	697
Houston, TX	681

International Jan - Apr 2016	
Canada*	7,242
France	3,302
Mexico	2,589
United Kingdom	2,228
Germany	1,992

States** Jan - Apr 2016	
Texas	40,415
Mississippi	27,617
Alabama	21,907
Florida	17,985
Tennessee	8,806

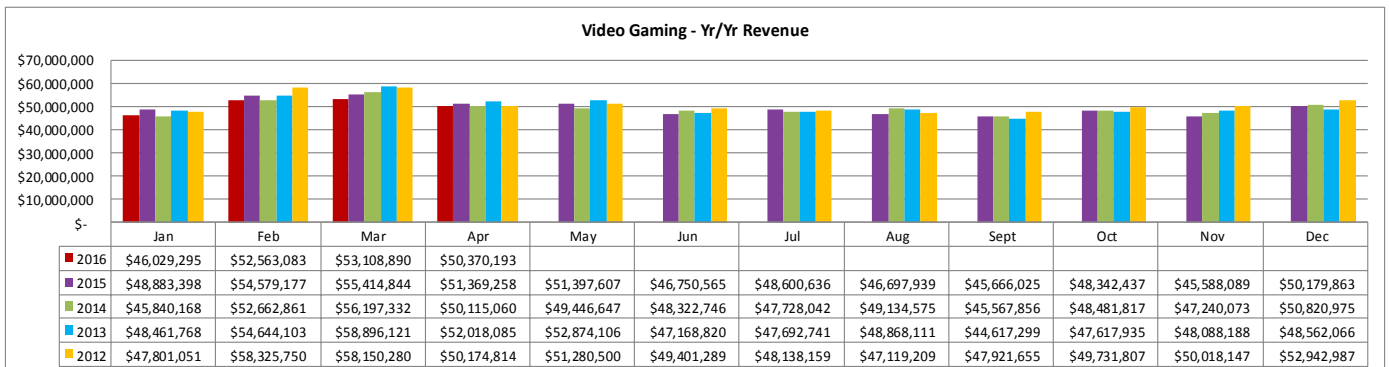
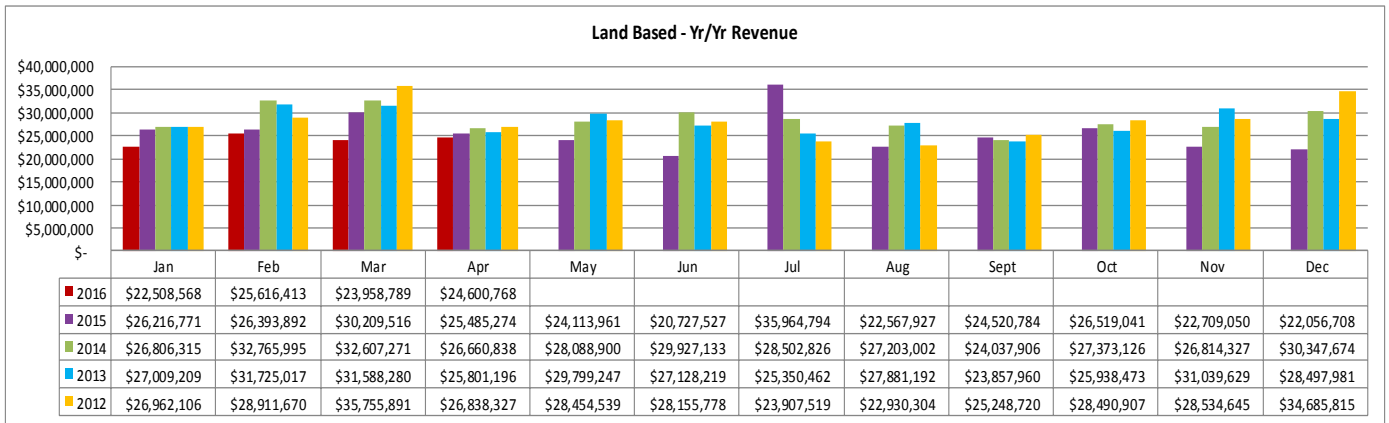
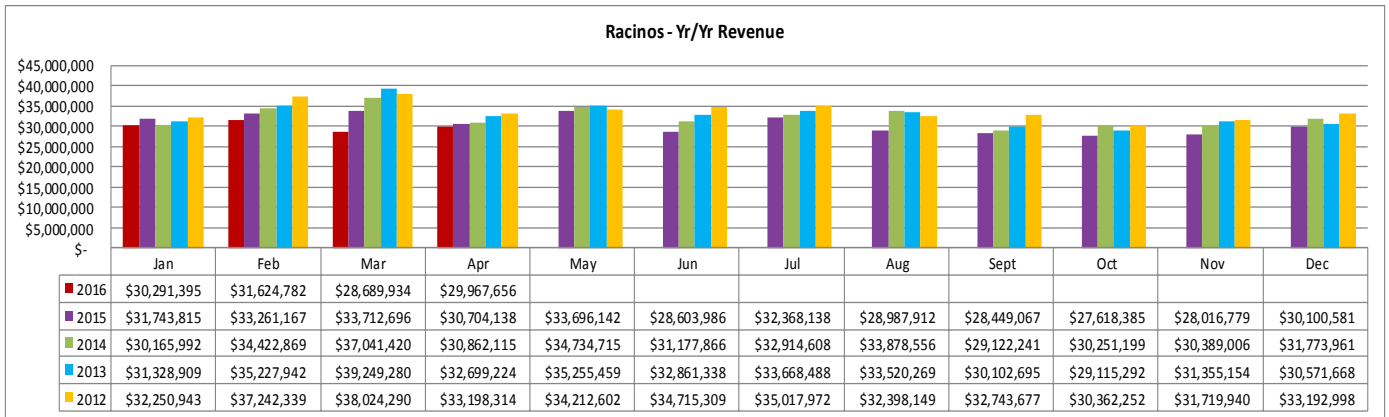
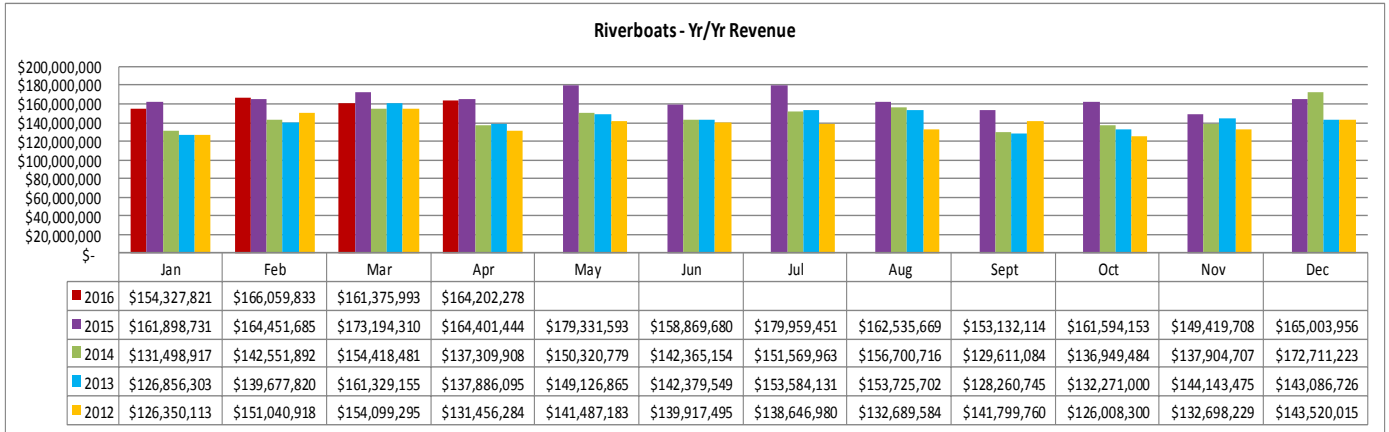
Cities** Jan - Apr 2016	
Mobile, AL	4,824
Houston, TX	3,347
Jackson, MS	2,701
Hattiesburg, MS	2,178
Pensacola, FL	2,154

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police