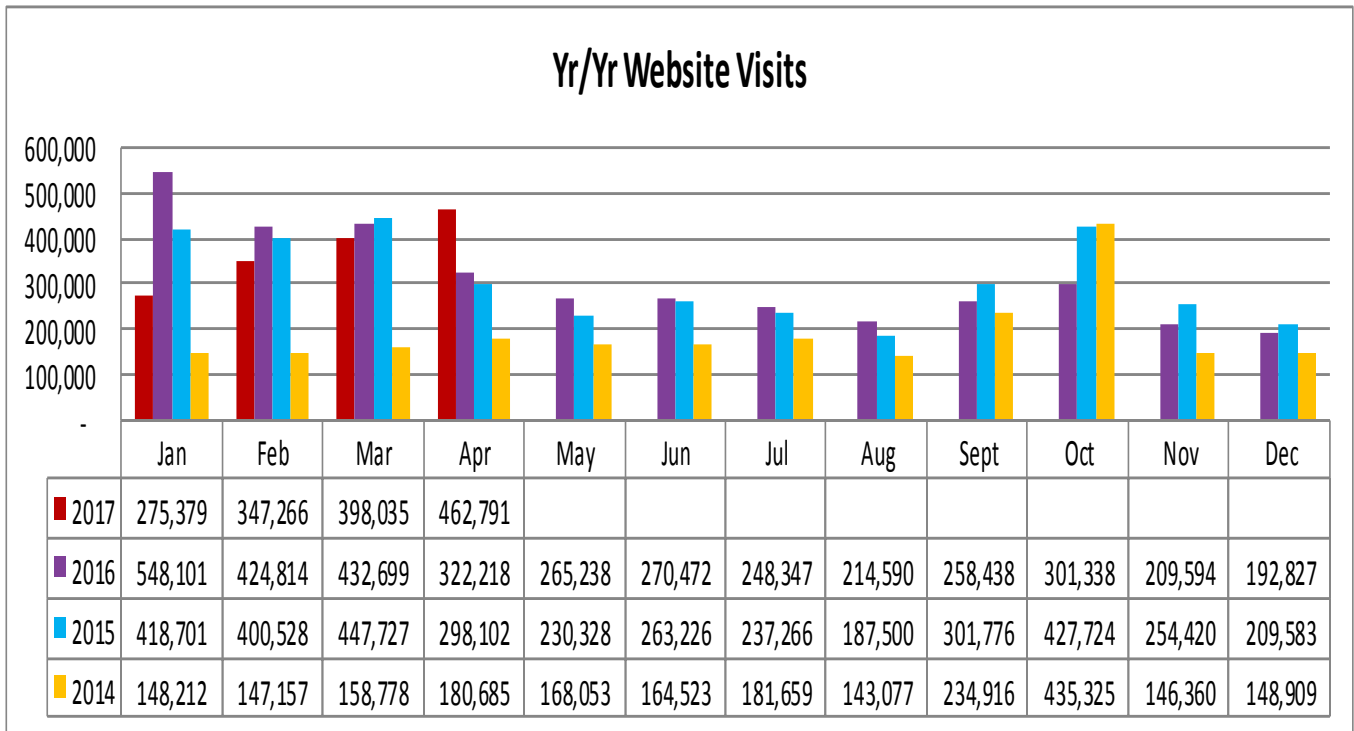


LOUISIANATRAVEL.COM

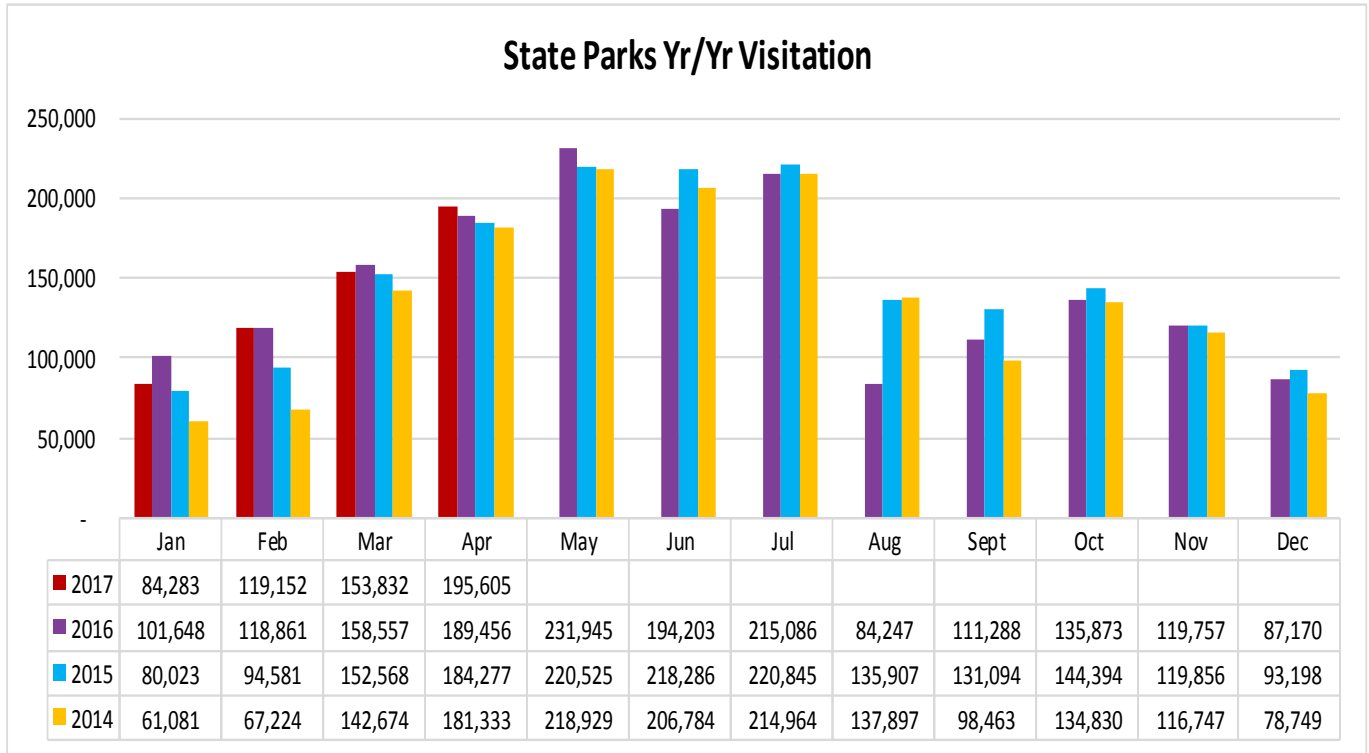


LouisianaTravel.com website showed an increase of 43.6 percent in total web visits in April 2017 over April 2016.

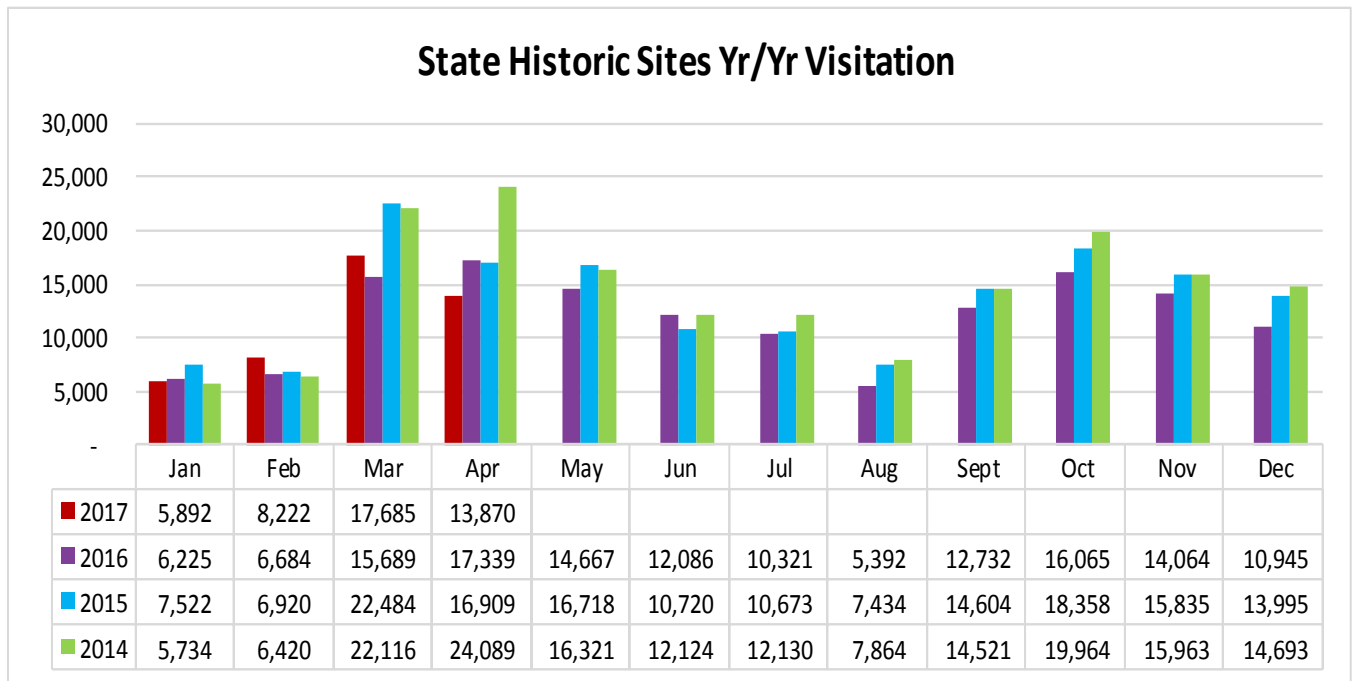
Signals of Intent to Travel	Apr-17	Apr-16	Apr-15	Apr-14
Order a Guide	3,145	3,036	3,565	4,705
Visit Virtual Welcome Center	2,904	1,376	982	1,522
eNewsletter Sign Up	188	152	232	275
All Guide Downloads	393	407	382	793

Source: Google Analytics

STATE PARKS



STATE HISTORIC SITES

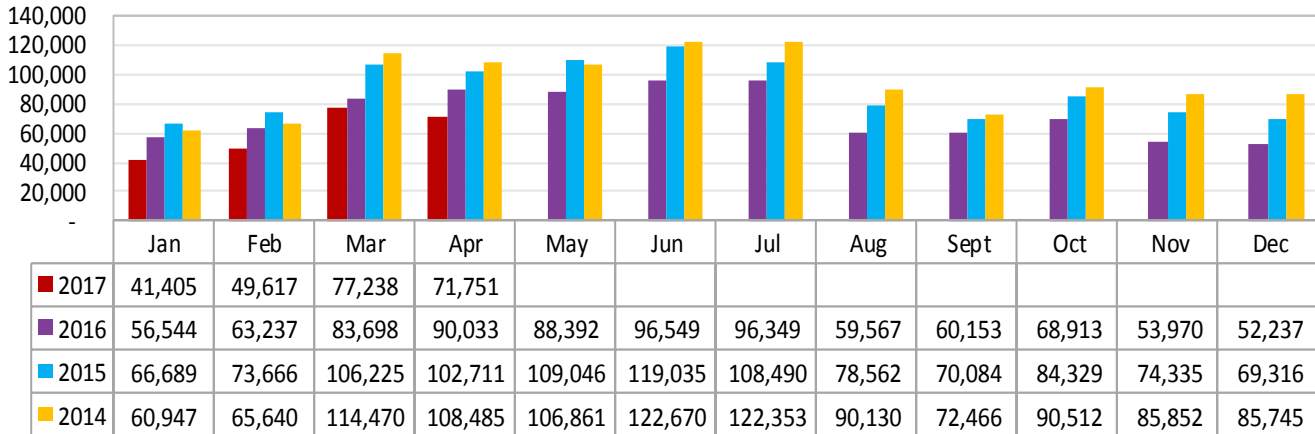


Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS

Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a decrease of 20 percent in visitation in April 2017 over April 2016.
Note: Vinton remains closed for reconstruction.

Welcome Centers Visitor Totals

<i>International - Apr 2017</i>	
Canada*	1,354
Mexico	1,344
France	1,010
United Kingdom	932
Germany	681

<i>States** - Apr 2017</i>	
Texas	9,050
Mississippi	7,131
Florida	4,657
Alabama	4,576
Georgia	2,265

<i>Cities** - Apr 2017</i>	
Mobile, AL	1,190
Houston, TX	753
Pensacola, FL	737
Ridgeland, MS	676
Fairhope, AL	671

<i>International Jan - Apr 2017</i>	
Canada*	6,823
France	2,127
United Kingdom	1,953
Mexico	1,909
Germany	1,489

<i>States** Jan - Apr 2017</i>	
Texas	33,088
Mississippi	23,208
Alabama	16,152
Florida	15,766
Georgia	7,087

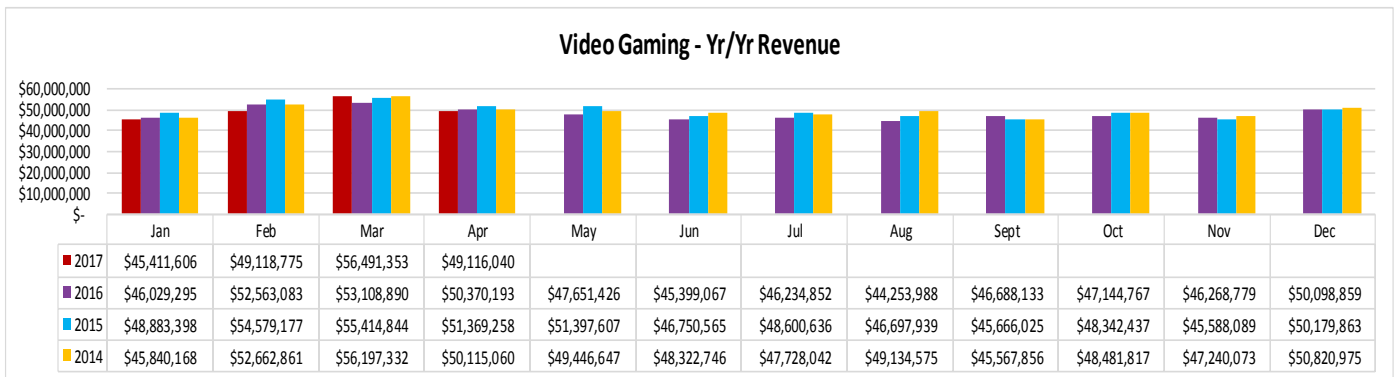
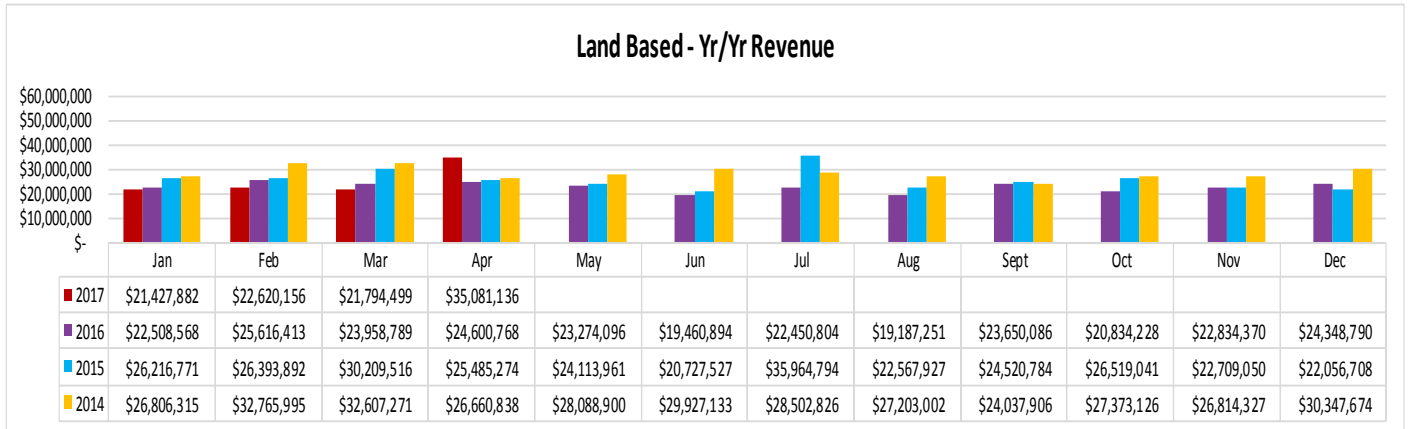
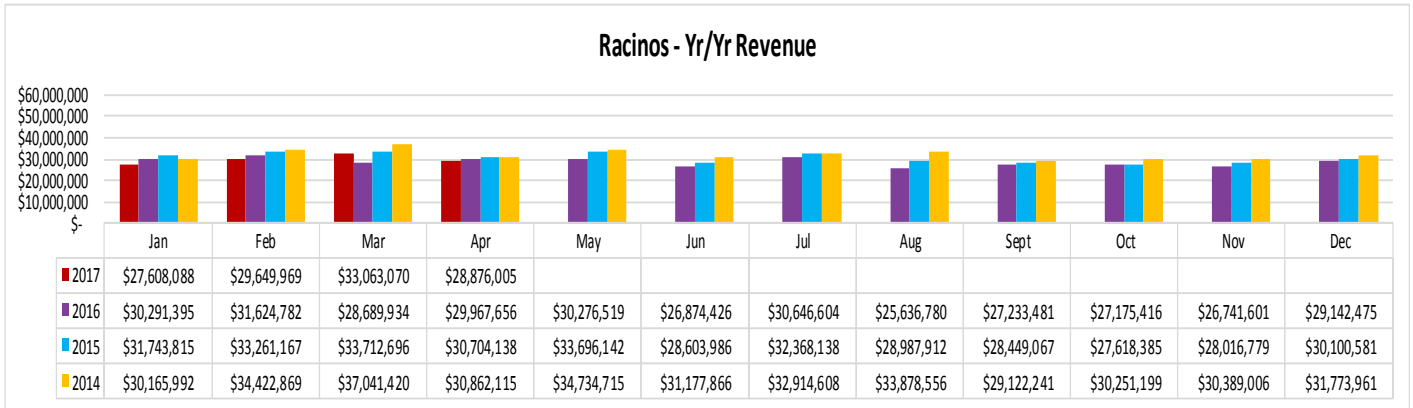
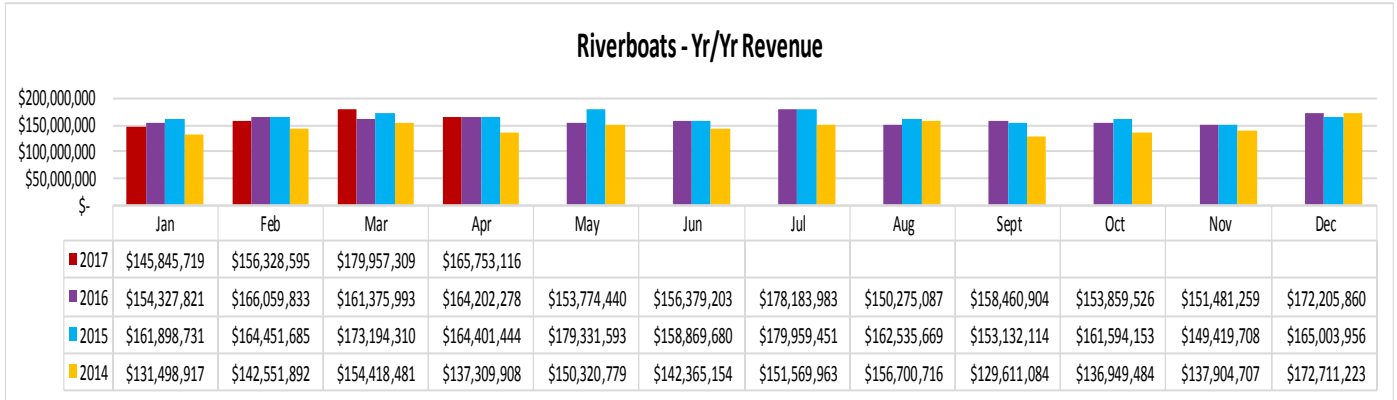
<i>Cities** Jan - Apr 2017</i>	
Mobile, AL	3,165
Pensacola, FL	2,450
Houston, TX	2,309
Dallas, TX	1,617
Greenwood, IN	1,526

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police