



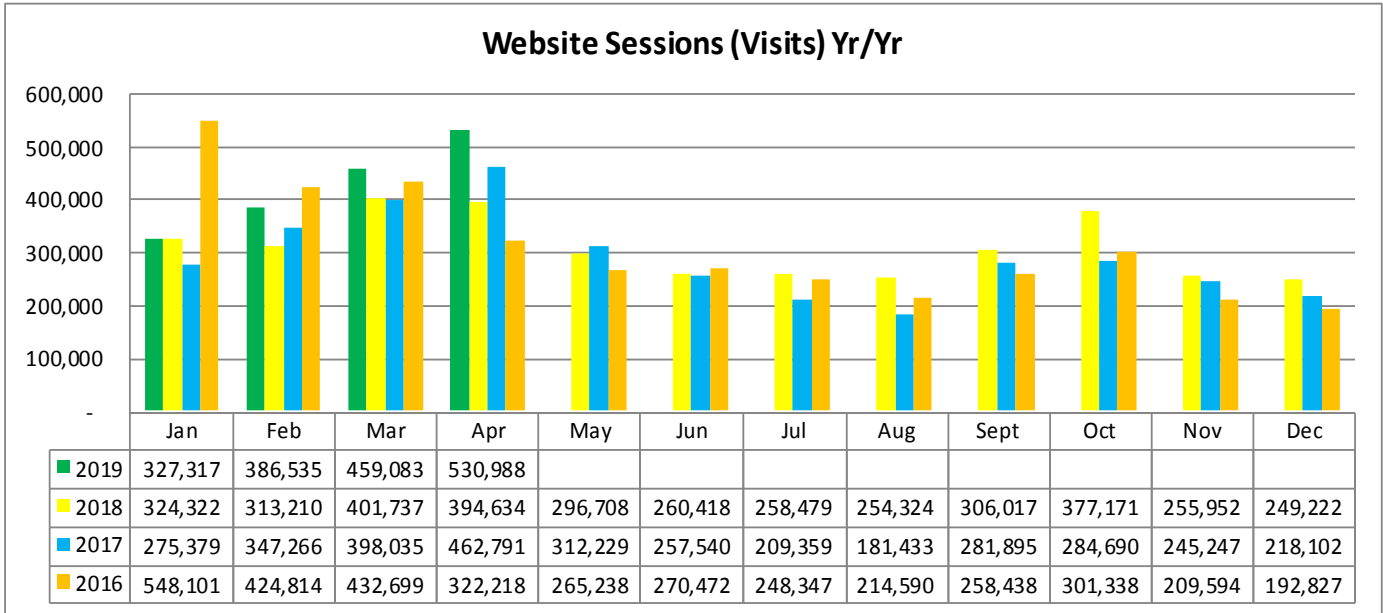
LouisianaTravel.com

TOURISM INDUSTRY INDICATORS

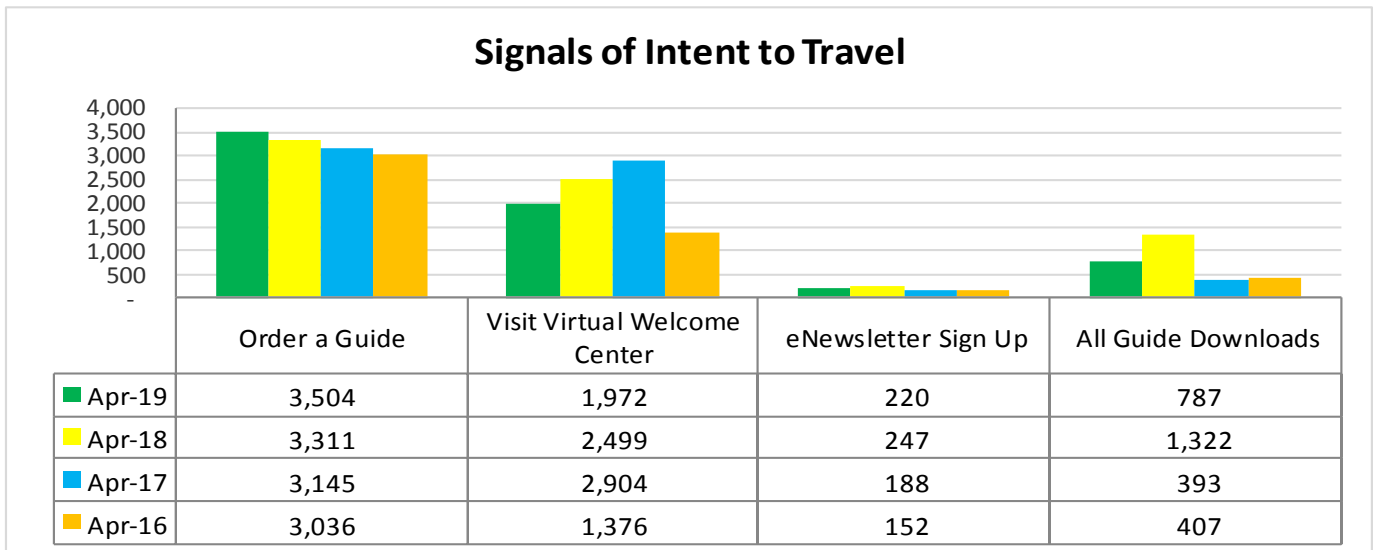
MAY 2019 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

LOUISIANATRAVEL.COM



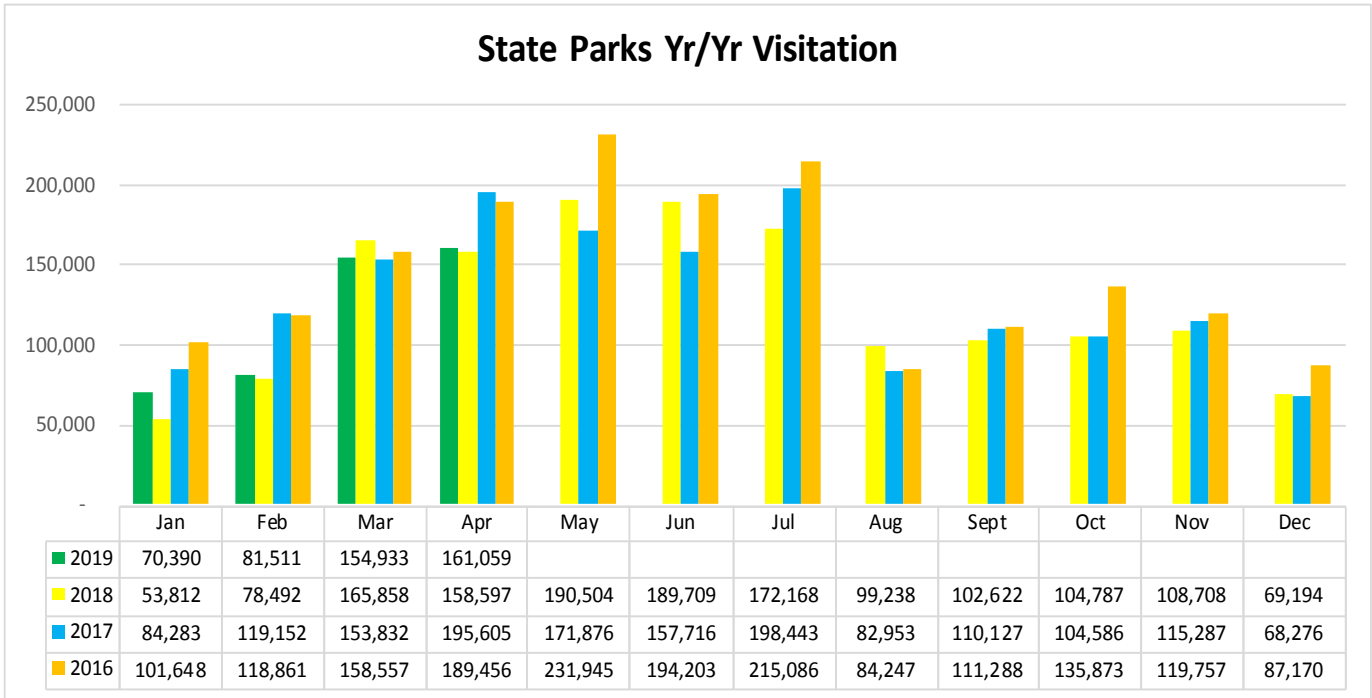
LouisianaTravel.com website showed an increase of 35 percent in total website visits in Apr 2019 over Apr 2018.



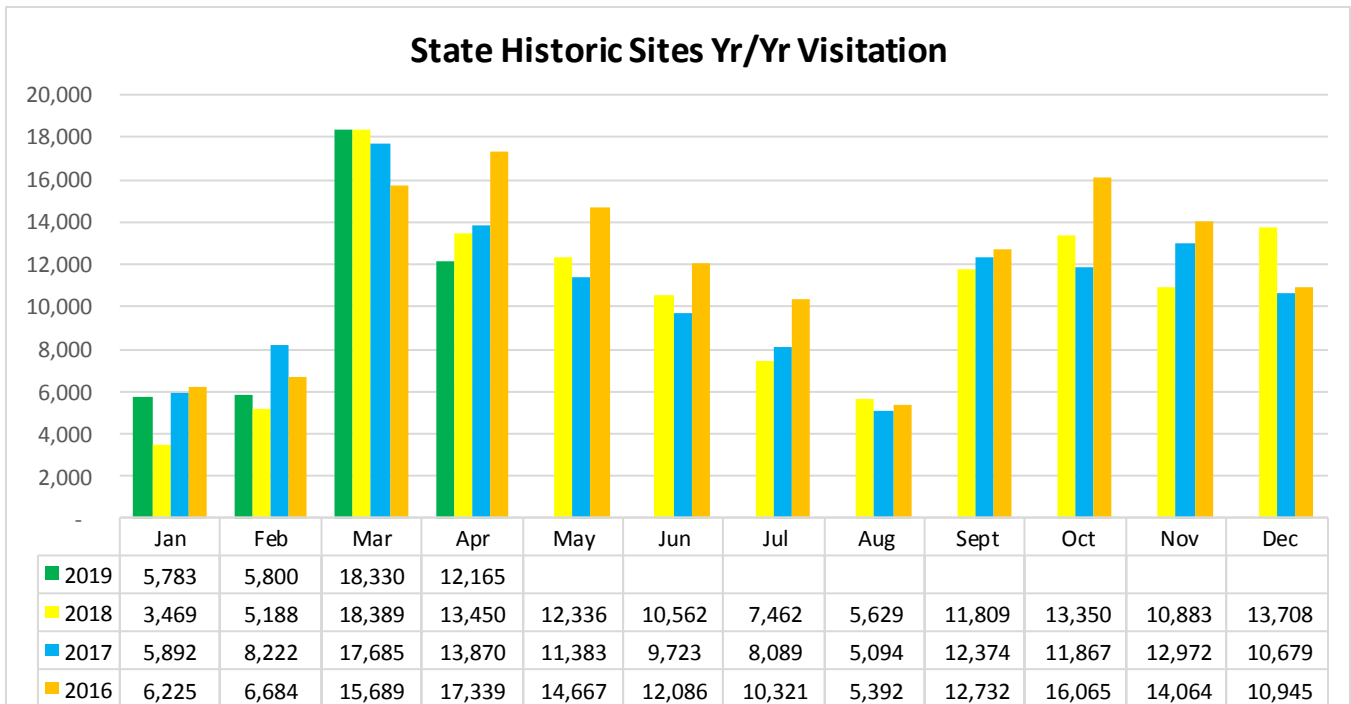
Source: Google Analytics

For more information on individual stats, visit <http://www.crt.state.la.us/tourism/louisiana-research/index> or contact Lynne Coxwell at lcoxwell@crt.la.gov or 225.342.2876.

STATE PARKS



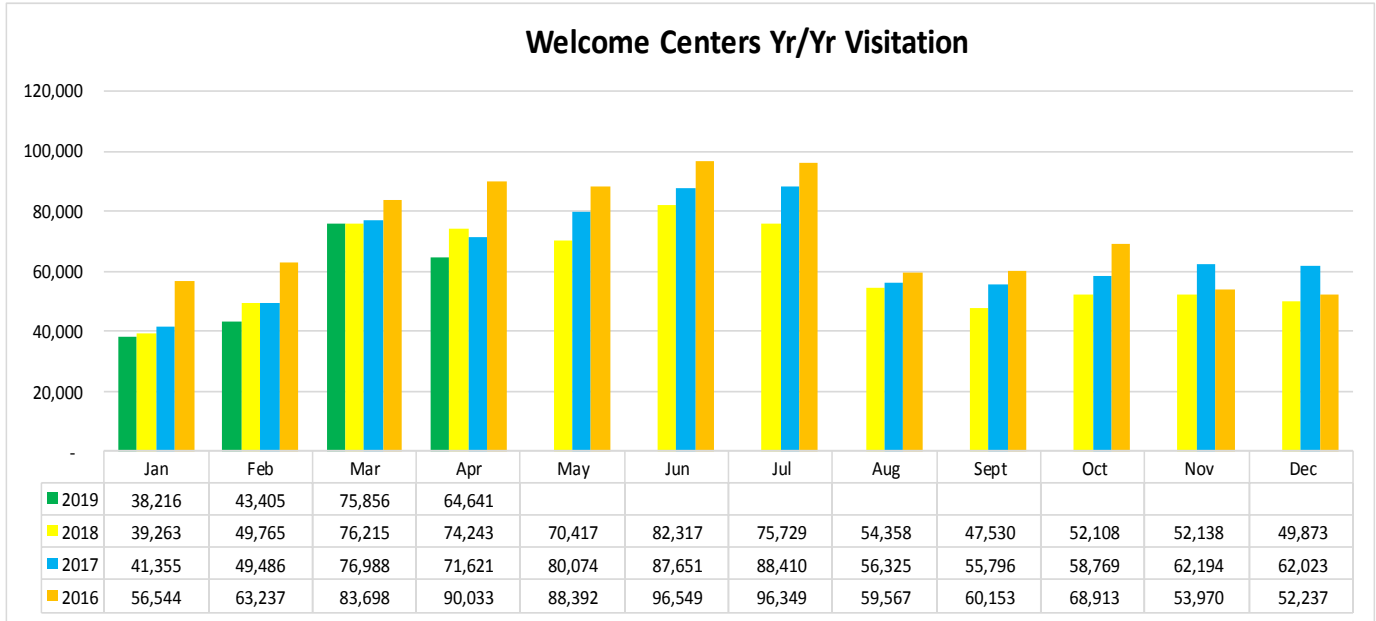
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a decrease of 12.9 percent in visitation in April 2019 over April 2018.

Note: Vinton Welcome Center remains closed for reconstruction. The Vidalia Welcome Center and the Alexandria I-49 Welcome Center are permanently closed to visitors.

Welcome Centers Visitor Totals

International - Apr 2019	
Mexico	2,429
France	1,945
Canada*	1,723
United Kingdom	763
Germany	638

States** - Apr 2019	
Texas	7,842
Mississippi	6,070
Alabama	5,803
Florida	3,437
Georgia	1,875

Cities** - Apr 2019	
Mobile, AL	1,338
Ridgeland, MS	869
Birmingham, AL	868
Houston, TX	604
Fairhope, AL	448

International Jan - Apr 2019	
Canada*	6,849
Mexico	6,710
France	4,001
United Kingdom	2,108
Germany	1,382

States** Jan - Apr 2019	
Texas	29,418
Mississippi	23,151
Alabama	16,331
Florida	13,625
Georgia	6,313

Cities** Jan - Apr 2019	
Mobile, AL	3,917
Terry, MS	3,493
Houston, TX	3,016
Pensacola, FL	1,744
Dallas, TX	1,444

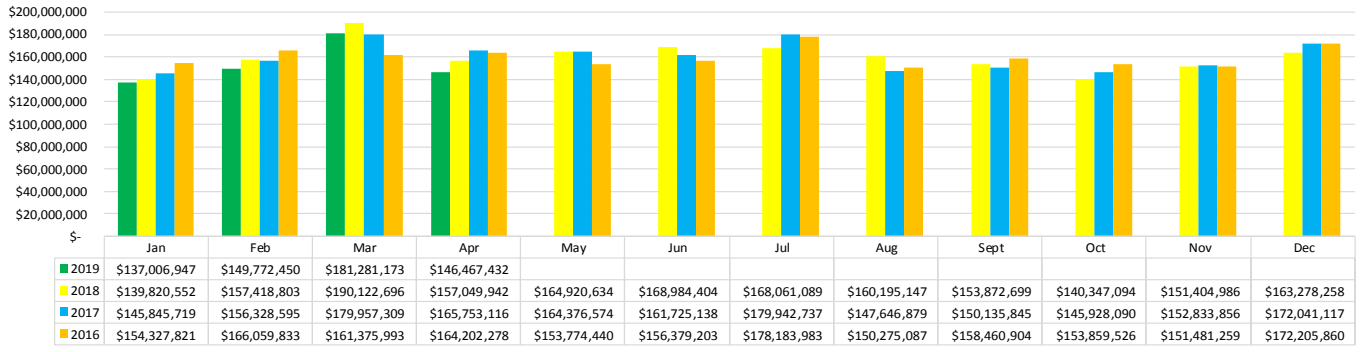
* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

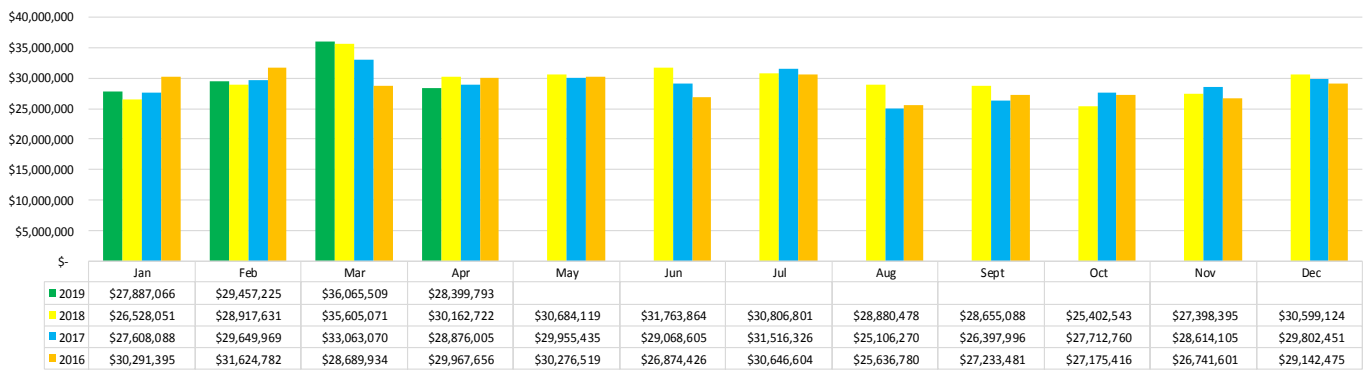
For individual Welcome Center visitation numbers, contact Jason Miller at capitolparkwcl@crt.la.gov.

GROSS GAMING REVENUE

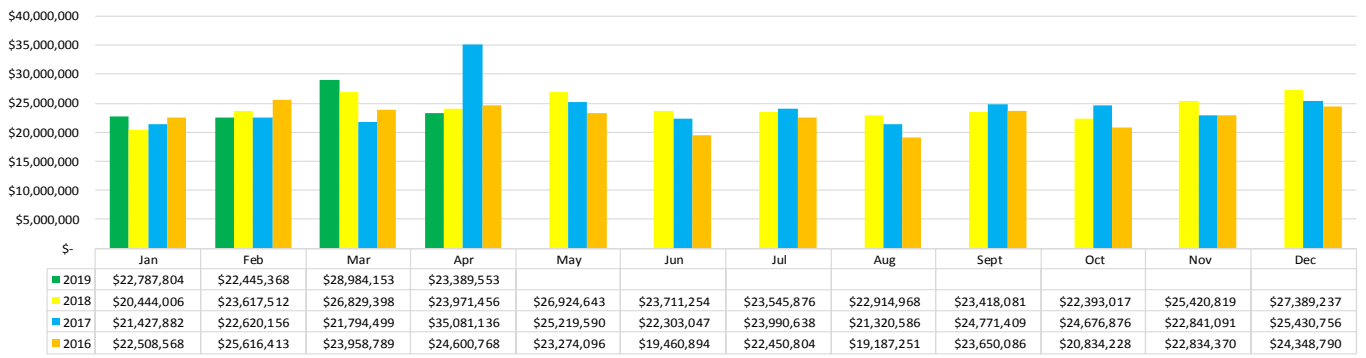
Riverboats - Yr/Yr Revenue



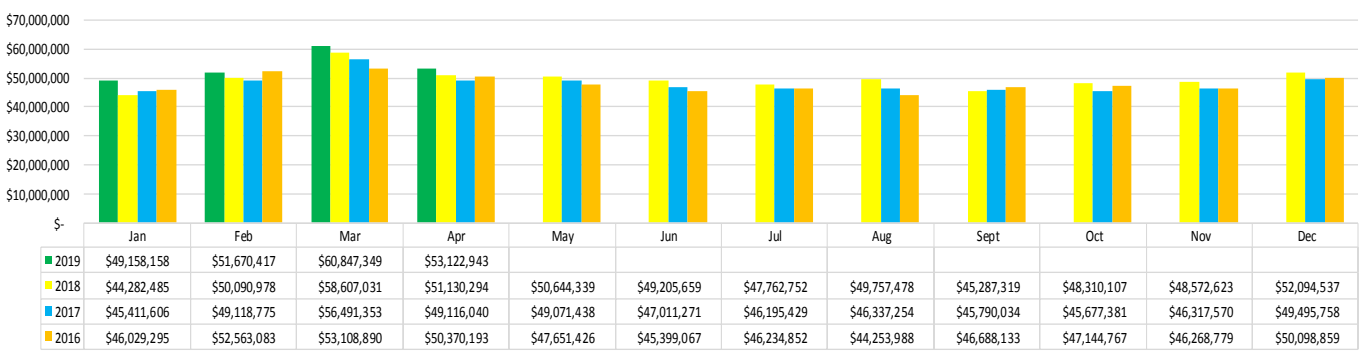
Racinos - Yr/Yr Revenue



Land Based - Yr/Yr Revenue



Video Gaming - Yr/Yr Revenue



Source: Louisiana State Police