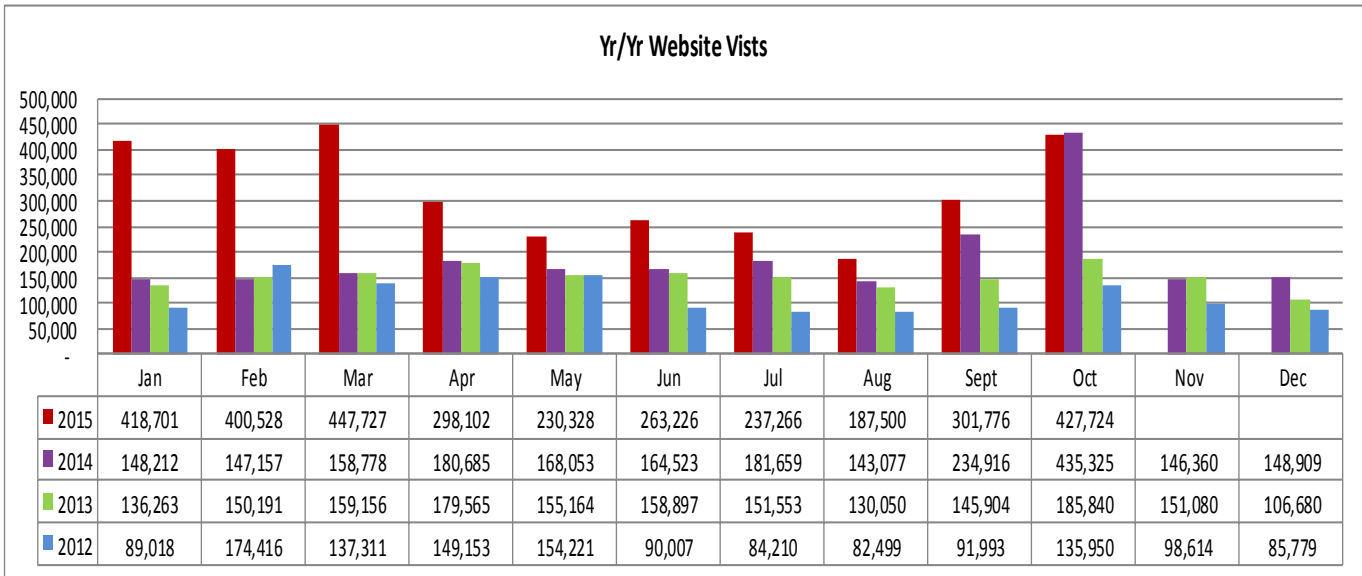
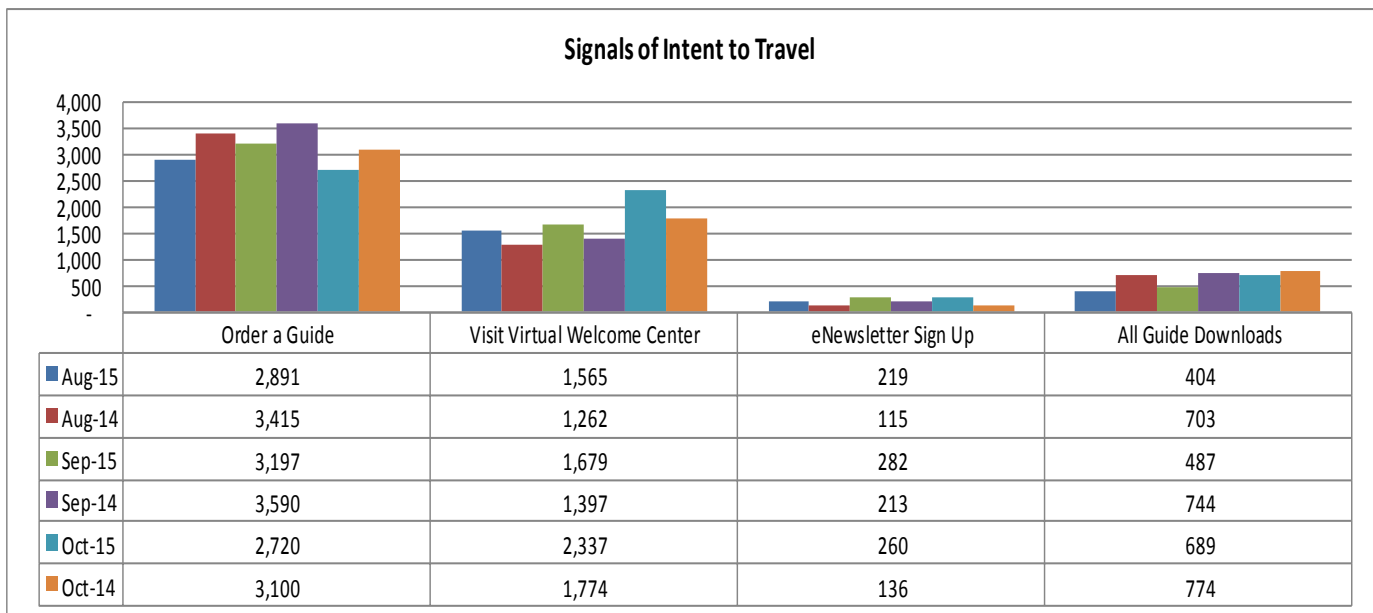


LOUISIANATRAVEL.COM

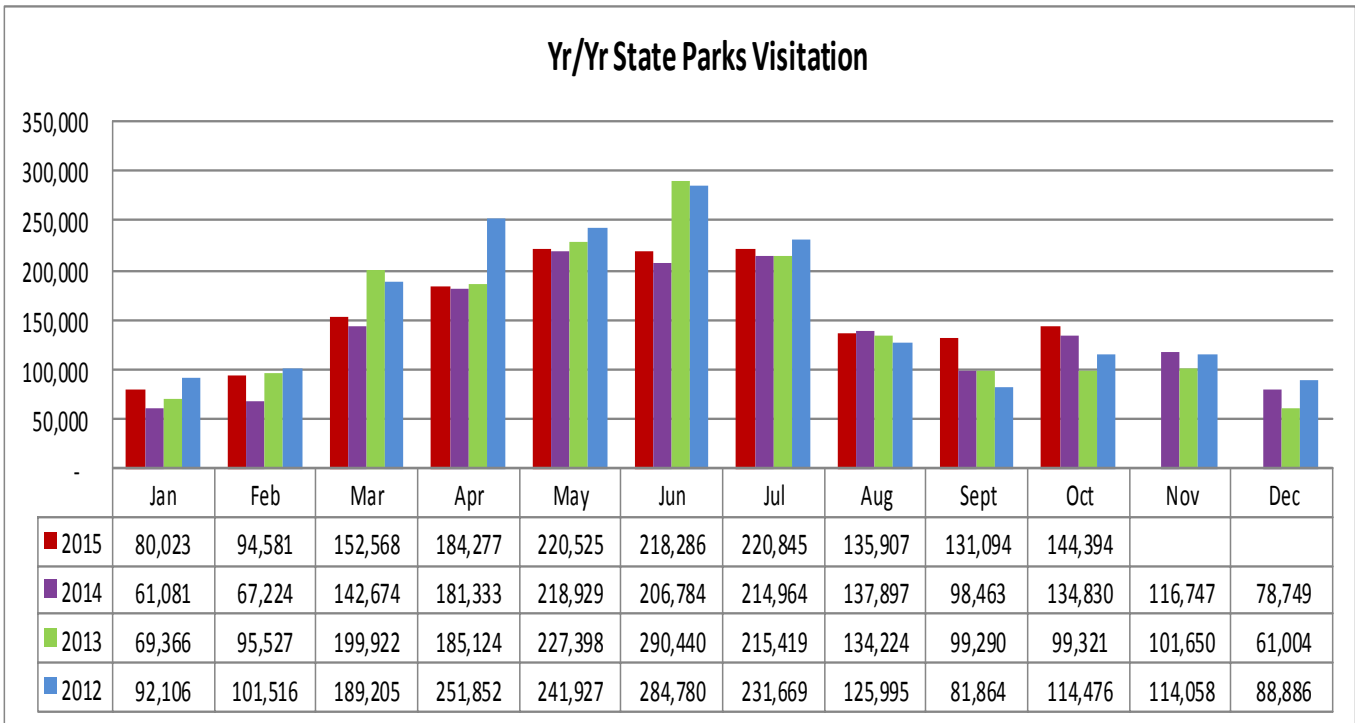


LouisianaTravel.com website showed a decrease of 1.7 percent in total web visits in October 2015 over October 2014.
 Correction — September was reported incorrectly last month; 301,776 is the accurate visits to the website for Sept 2015.

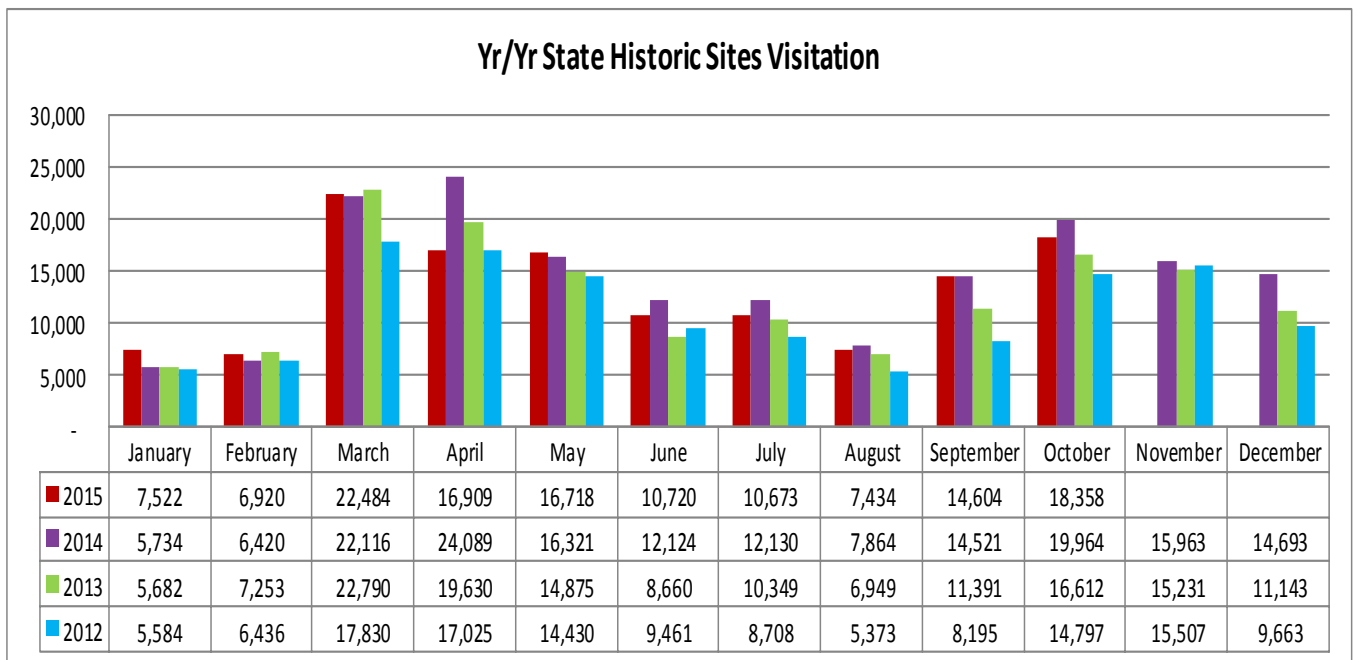


Source: Google Analytics

STATE PARKS



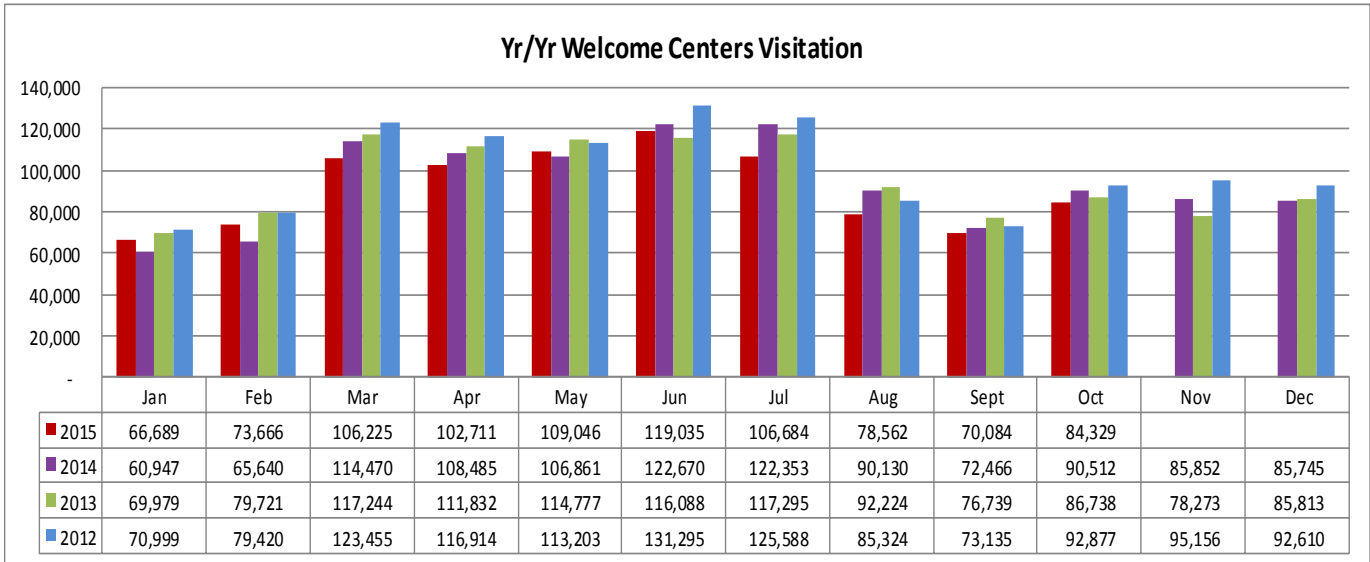
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov.

WELCOME CENTERS



Statewide welcome centers had a decrease of 6.8 percent in visitation in October 2015 over October 2014. Capitol Park & Vinton welcome centers have been closed since July.

Welcome Centers Visitor Totals

International - Oct 2015	
Canada*	1,521
France	1,475
United Kingdom	1,212
Germany	972
Australia	614

States** - Oct 2015	
Texas	11,802
Mississippi	7,808
Florida	6,536
Alabama	4,805
Georgia	2,007

Cities** - Oct 2015	
Hattiesburg, MS	1,280
Mobile, AL	1,107
Houston, TX	917
Tampa, FL	720
Dallas, TX	531

International Jan - Oct 2015	
Canada*	18,434
France	10,704
United Kingdom	7,444
Germany	6,643
Mexico	5,157

States** Jan - Oct 2015	
Texas	193,801
Mississippi	78,570
Florida	55,733
Alabama	47,168
Georgia	26,321

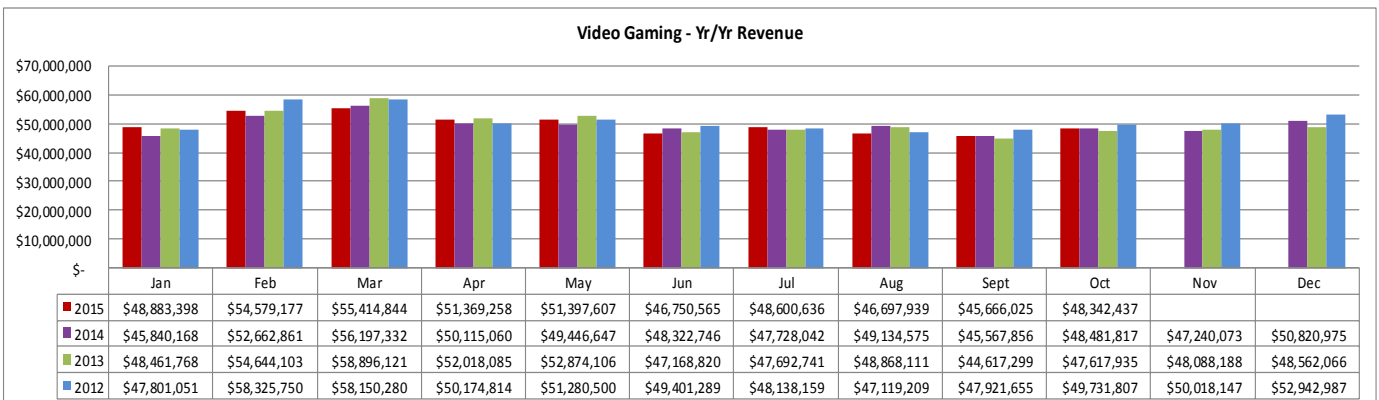
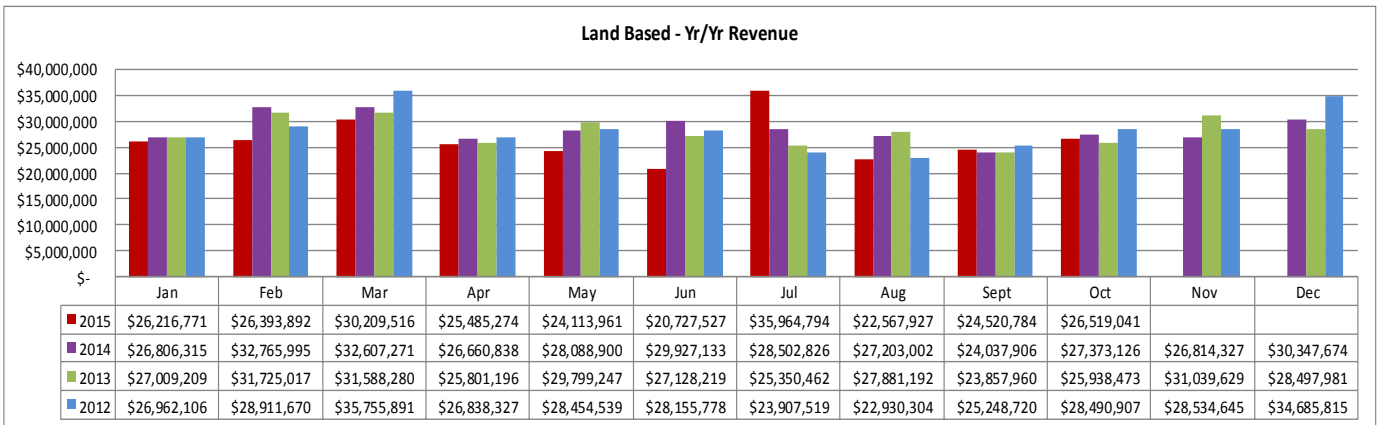
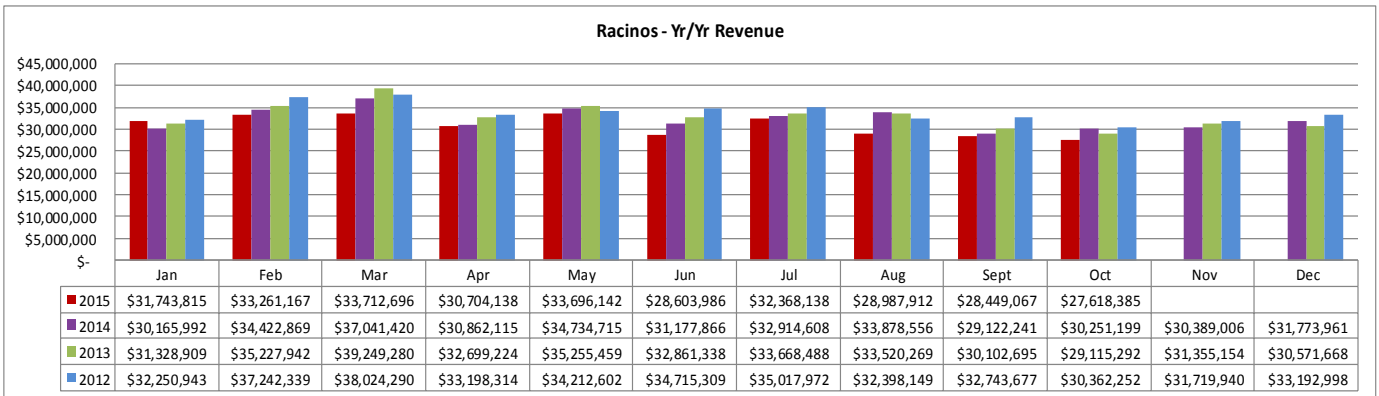
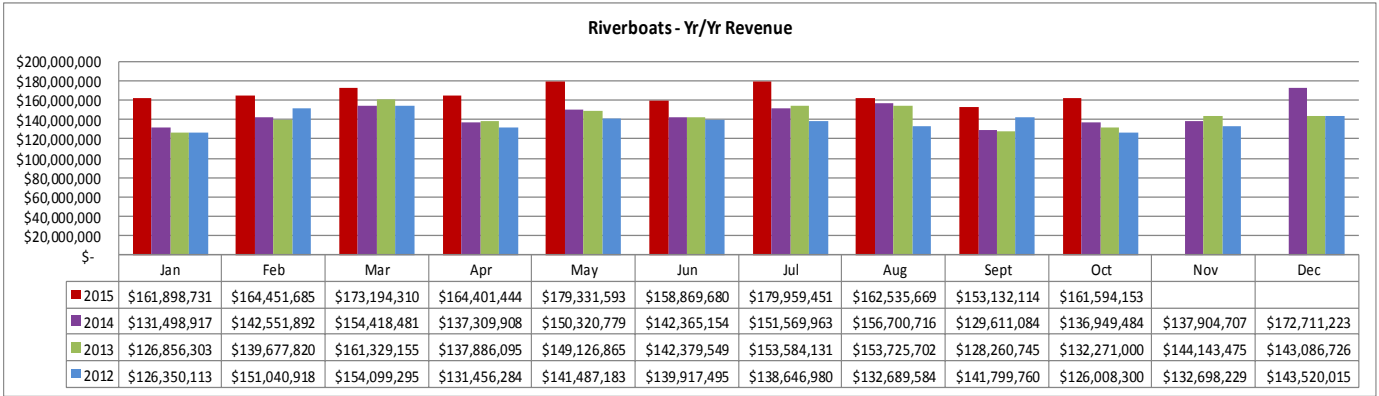
Cities** Jan - Oct 2015	
Houston, TX	31,361
Mobile, AL	9,351
San Antonio, TX	6,701
Pensacola, FL	6,330
Dallas, TX	6,153

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police