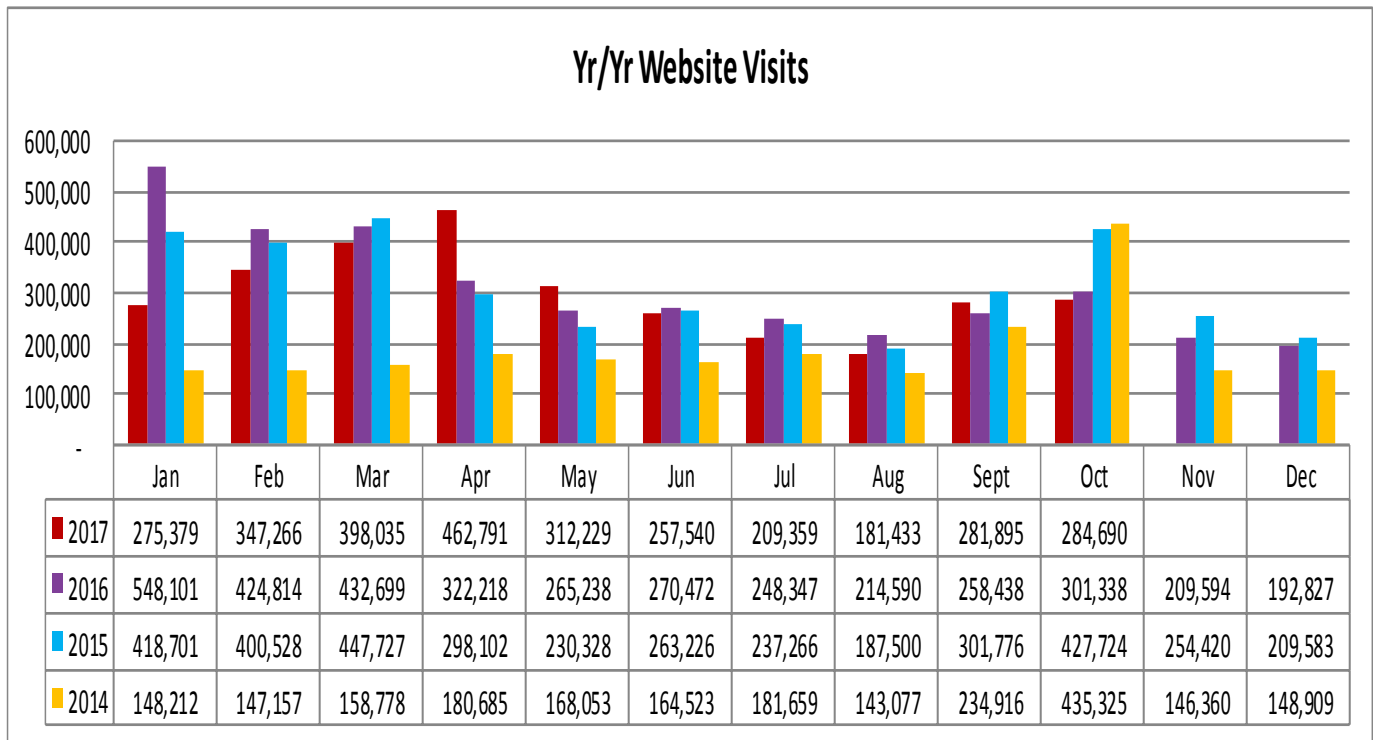


**LOUISIANATRAVEL.COM**

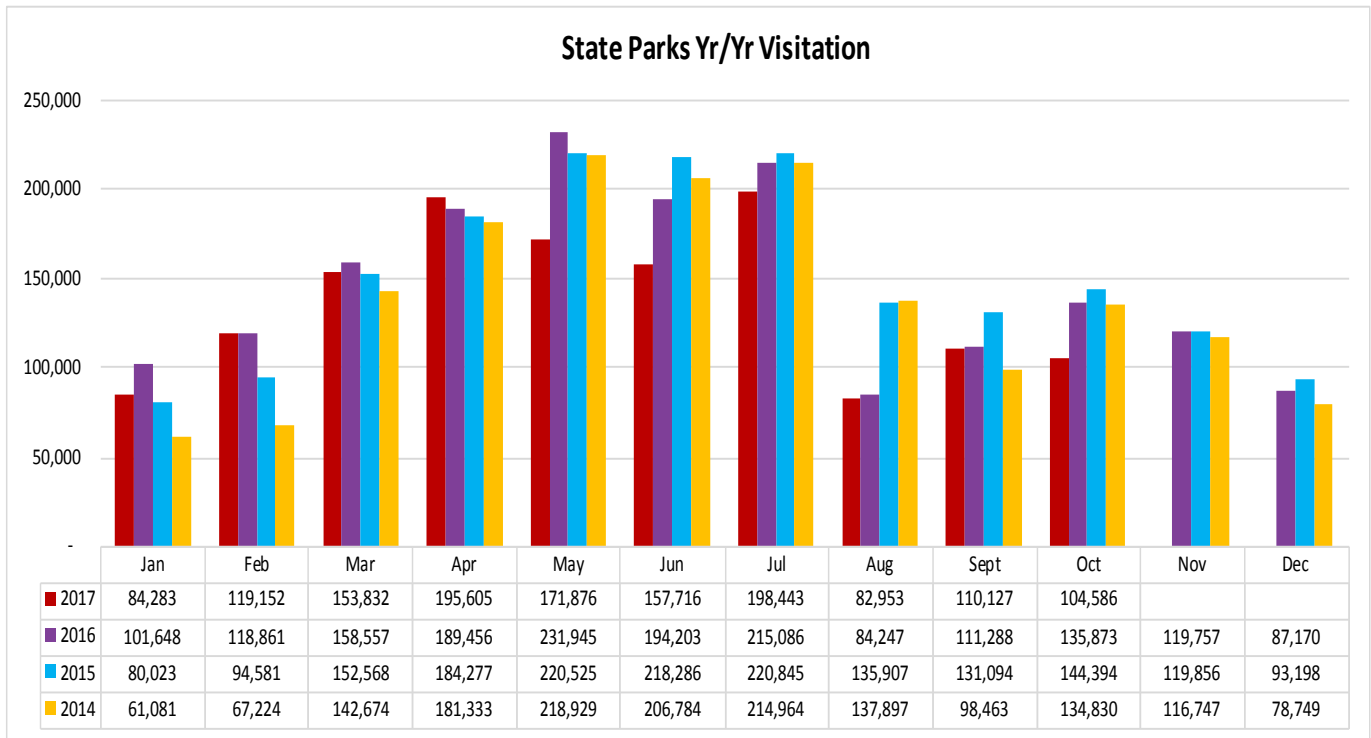


LouisianaTravel.com website showed a decrease of 5.5 percent in total web visits in October 2017 over October 2016.

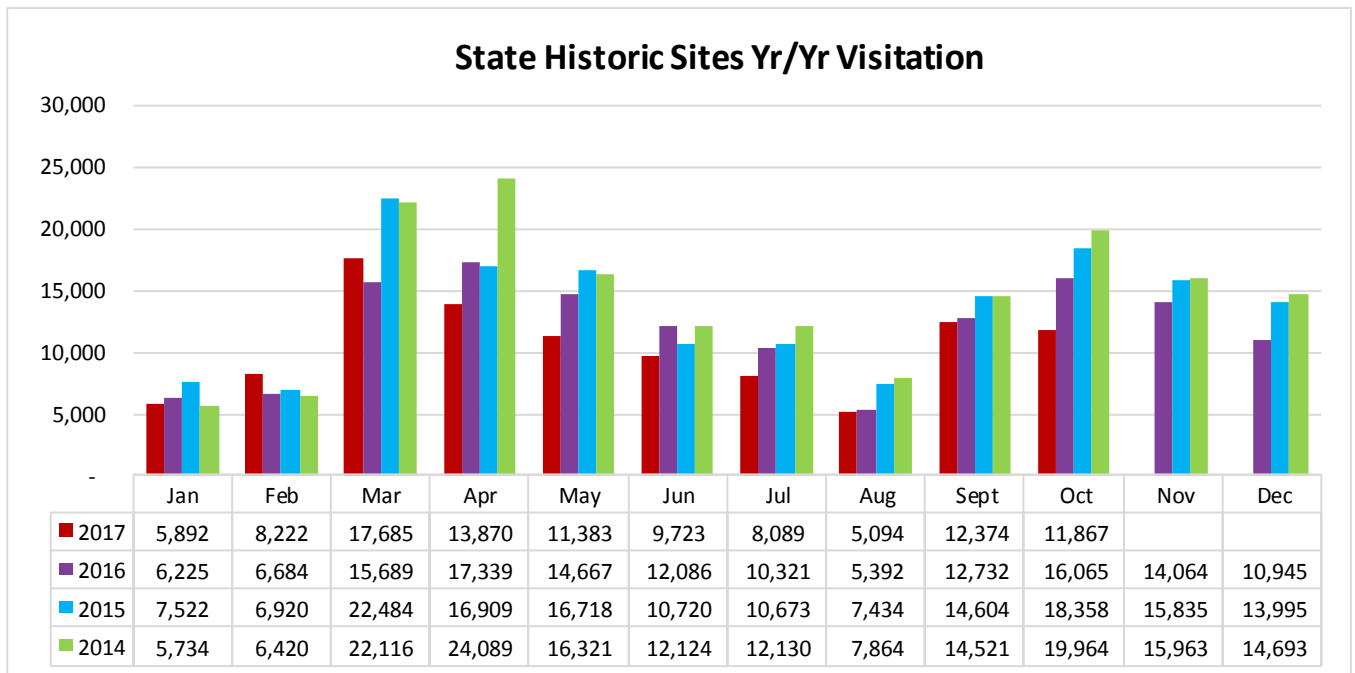
<b>Signals of Intent to Travel</b>	<b>Oct-17</b>	<b>Oct-16</b>	<b>Oct-15</b>	<b>Oct-14</b>
Order a Guide	1,739	1,949	2,720	3,100
Visit Virtual Welcome Center	1,035	1,493	2,337	1,774
eNewsletter Sign Up	134	145	260	136
All Guide Downloads	684	425	689	774

Source: Google Analytics

## STATE PARKS



## STATE HISTORIC SITES

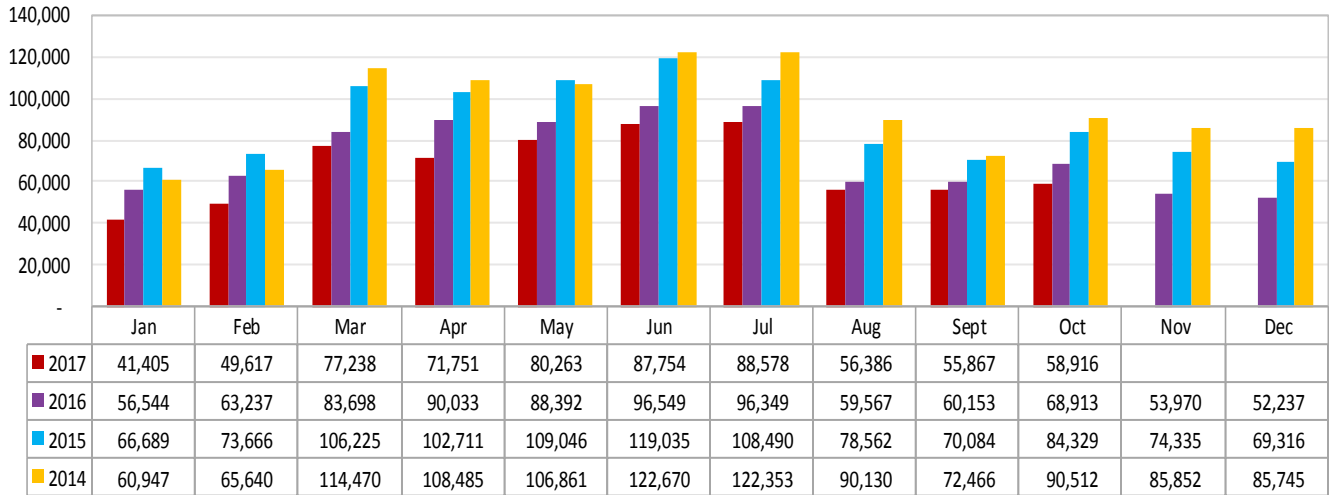


Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at [lwells@crt.la.gov](mailto:lwells@crt.la.gov) or at 225.342.9519

# WELCOME CENTERS

## Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a slight decrease of 14.5 percent in visitation in October 2017 over October 2016. Note: Vinton remains closed for reconstruction.

## Welcome Centers Visitor Totals

<b>International - Oct 2017</b>	
United Kingdom	914
Canada*	888
France	730
Mexico	486
Australia	466

<b>States** - Oct 2017</b>	
Texas	9,677
Mississippi	5,400
Florida	3,989
Alabama	3,004
Georgia	1,517

<b>Cities** - Oct 2017</b>	
Fort Worth, TX	853
Houston, TX	738
Mobile, AL	561
Madison, MS	525
Jackson, MS	472

<b>International Jan - Oct 2017</b>	
Canada*	11,117
France	6,649
United Kingdom	6,409
Mexico	5,860
Germany	4,899

<b>States** Jan - Oct 2017</b>	
Texas	126,965
Mississippi	56,265
Florida	46,072
Alabama	38,407
Georgia	20,629

<b>Cities** Jan - Oct 2017</b>	
Houston, TX	14,498
Mobile, AL	7,386
Pensacola, FL	6,279
Dallas, TX	5,709
Fort Worth, TX	4,626

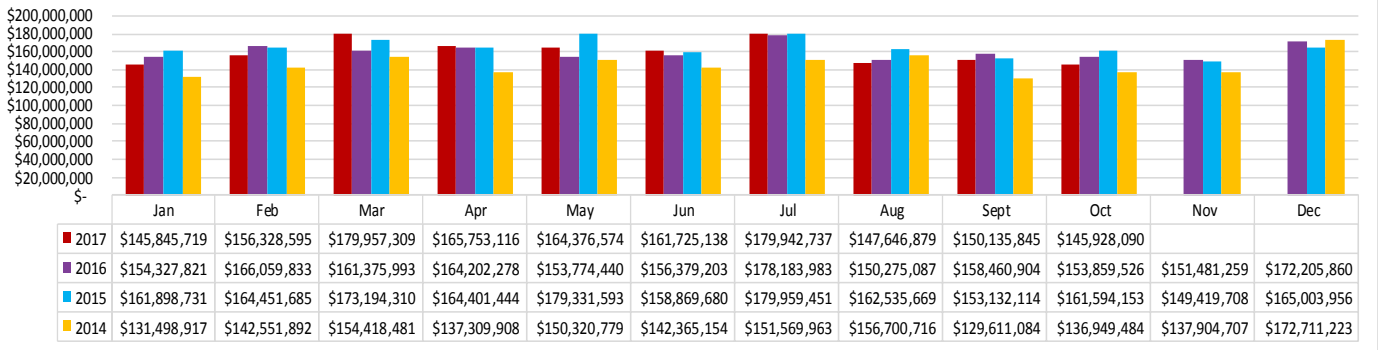
\* Includes all of Canadian provinces in total. \*\* Excludes Louisiana residents.

Source: Louisiana Welcome Centers

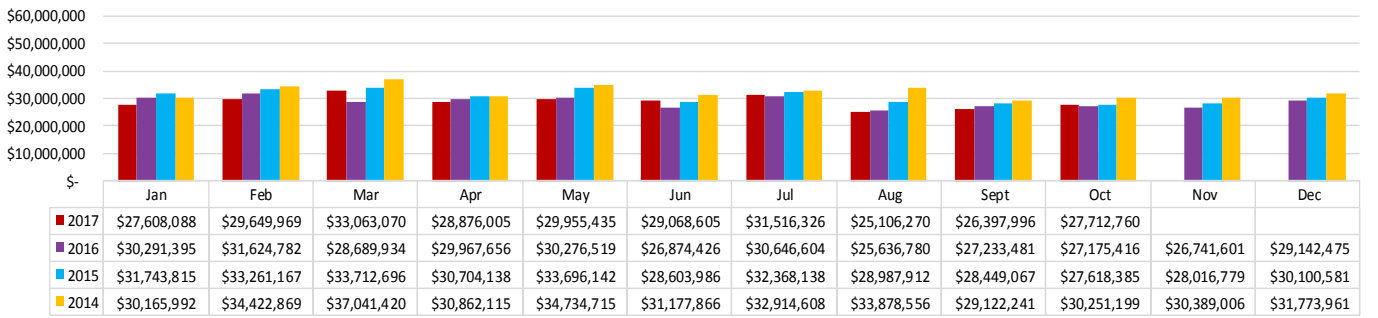
For individual Welcome Center visitation numbers, contact Nancy Broussard at [nbroussard@crt.la.gov](mailto:nbroussard@crt.la.gov) or 225.342.8122.

# GROSS GAMING REVENUE

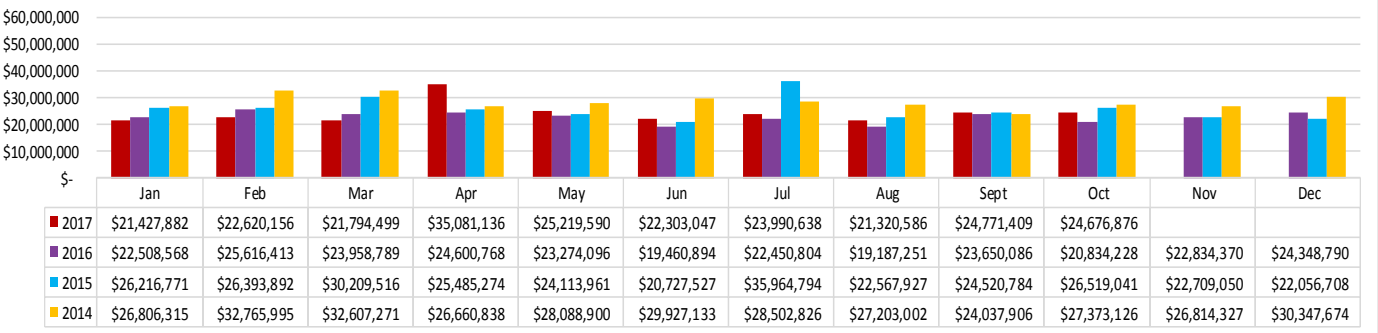
## Riverboats - Yr/Yr Revenue



## Racinos - Yr/Yr Revenue



## Land Based - Yr/Yr Revenue



## Video Gaming - Yr/Yr Revenue

