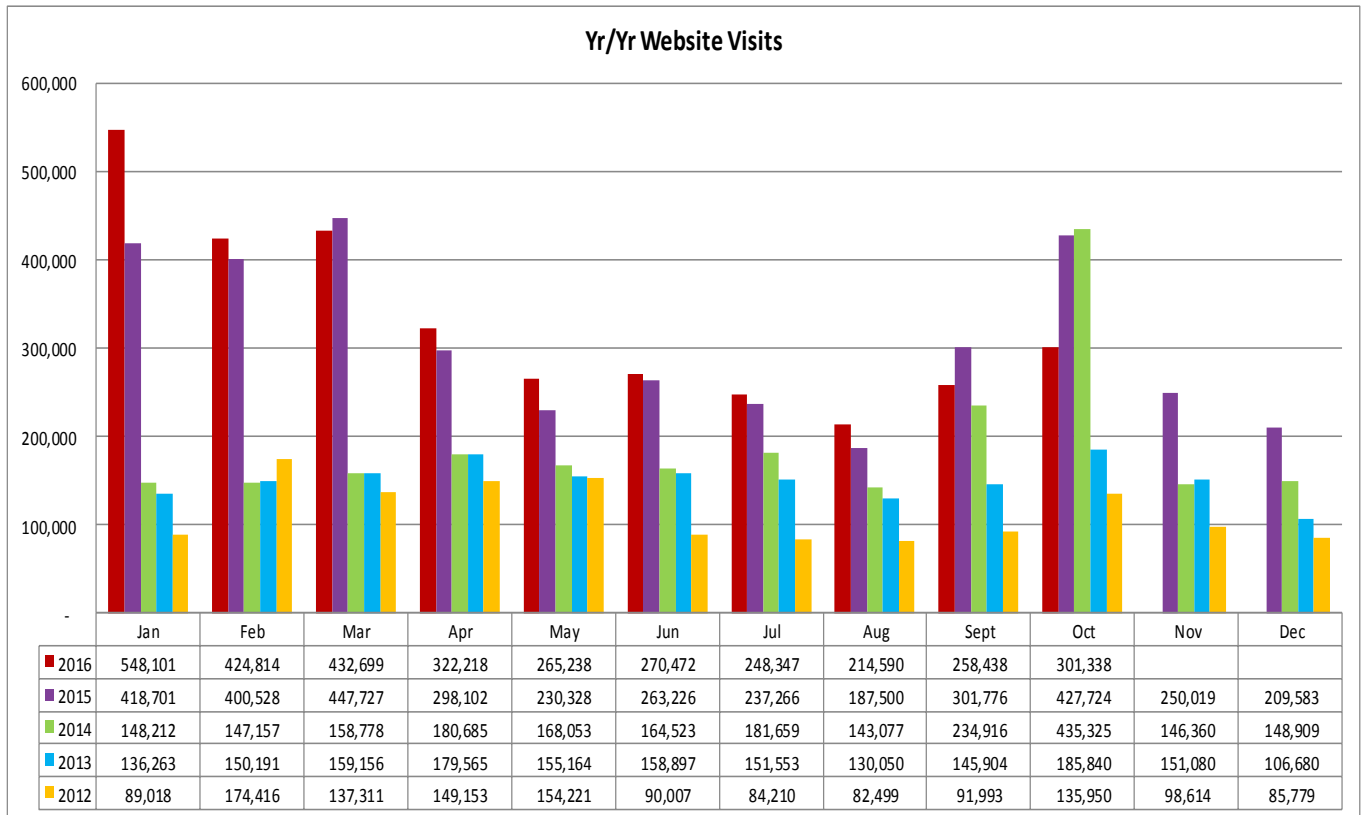


LOUISIANATRAVEL.COM

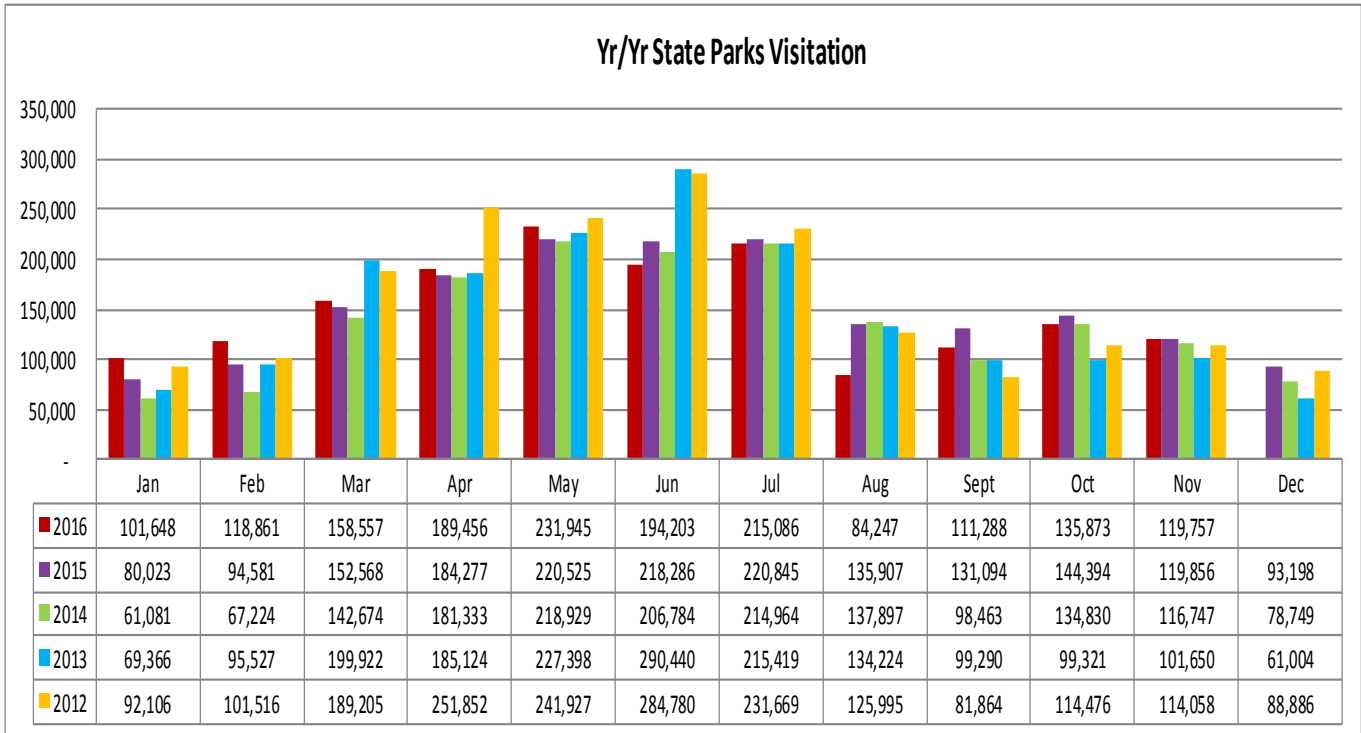


LouisianaTravel.com website showed a decrease of 29.5 percent in total web visits in October 2016 over October 2015.

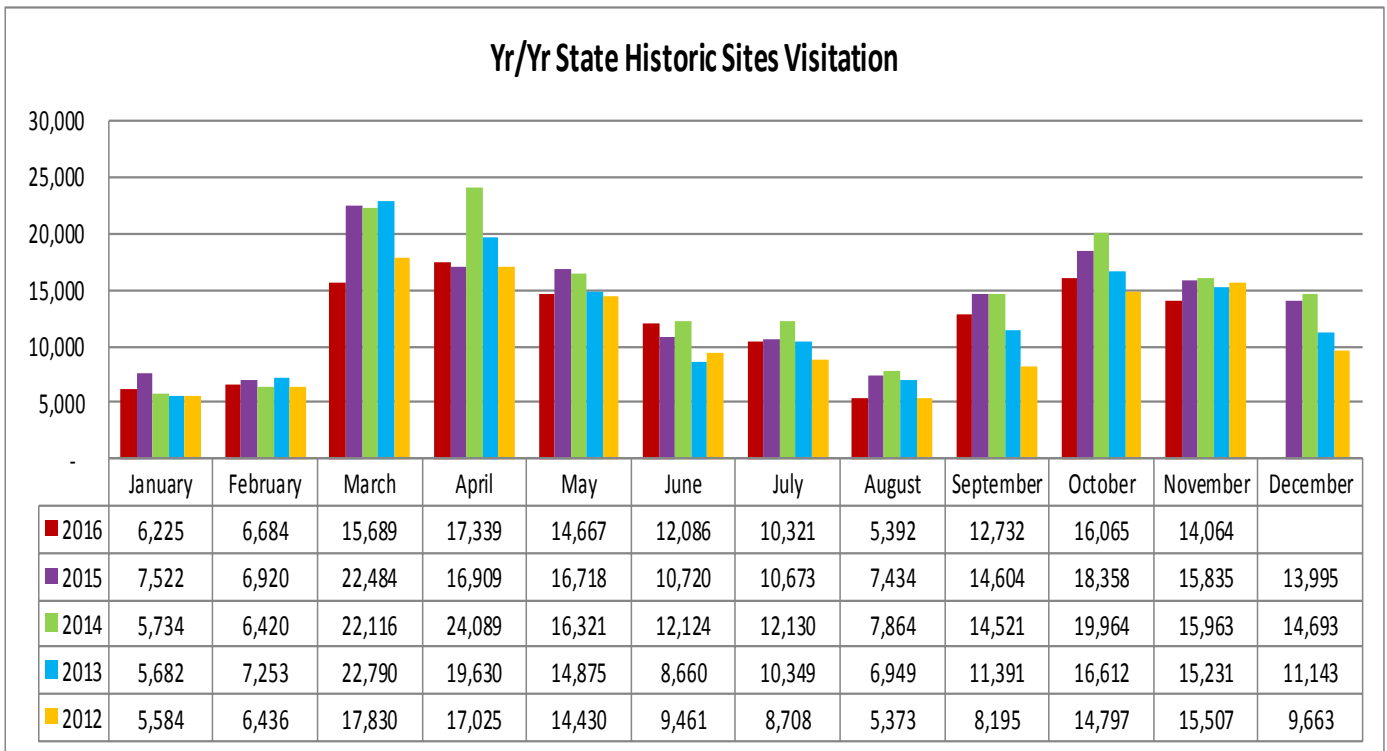
Signals of Intent to Travel	Oct-16	Oct-15	Oct-14	Oct-13	Oct-12
Order a Guide	1,949	2,720	3,100	2,819	2,449
Visit Virtual Welcome Center	1,493	2,337	1,774	479	1,309
eNewsletter Sign Up	145	260	136	156	137
All Guide Downloads	425	689	774	1,304	2,052

Source: Google Analytics

STATE PARKS



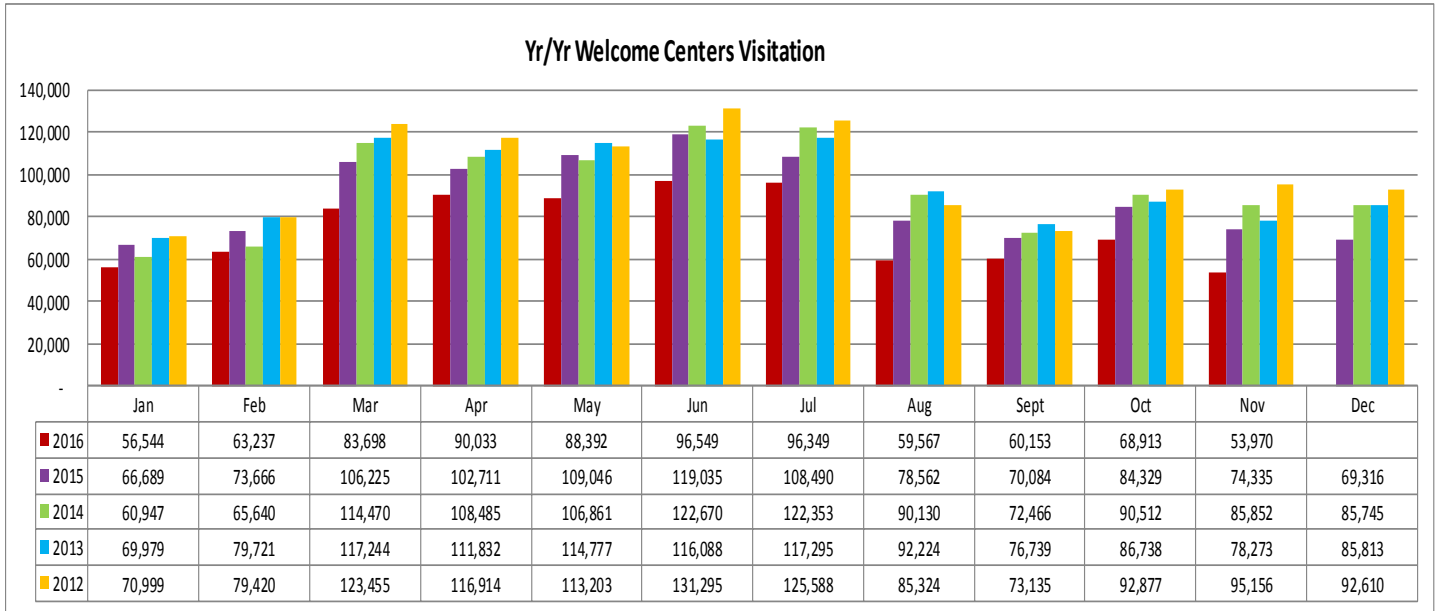
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a decrease of 18.3 percent in visitation in October 2016 over October 2015.
Note: Capitol Park closed to visitors in July 2015 & Vinton remains closed for reconstruction.

Welcome Centers Visitor Totals

International - Oct 2016	
France	1,521
United Kingdom	1,222
Canada*	1,019
Germany	681
Australia	425

States** - Oct 2016	
Texas	10,067
Mississippi	6,141
Florida	4,417
Alabama	3,939
Tennessee	1,940

Cities** - Oct 2016	
Mobile, AL	825
Houston, TX	803
Dallas, TX	492
Pensacola, FL	490
Fort Worth, TX	448

International Jan - Oct 2016	
Canada*	11,966
France	10,341
United Kingdom	7,961
Germany	5,667
Mexico	5,256

States** Jan - Oct 2016	
Texas	137,244
Mississippi	65,166
Florida	51,088
Alabama	46,805
Georgia	21,689

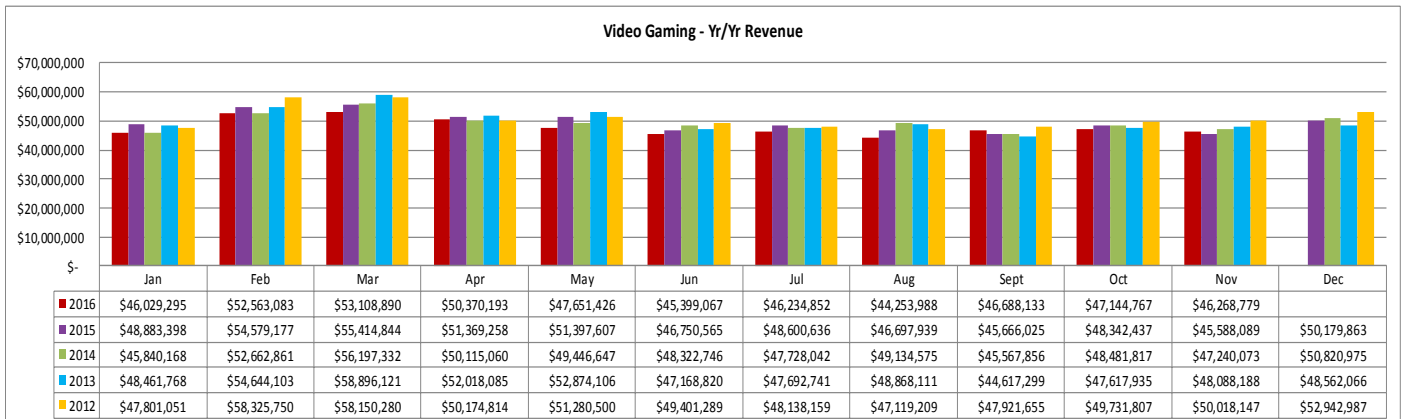
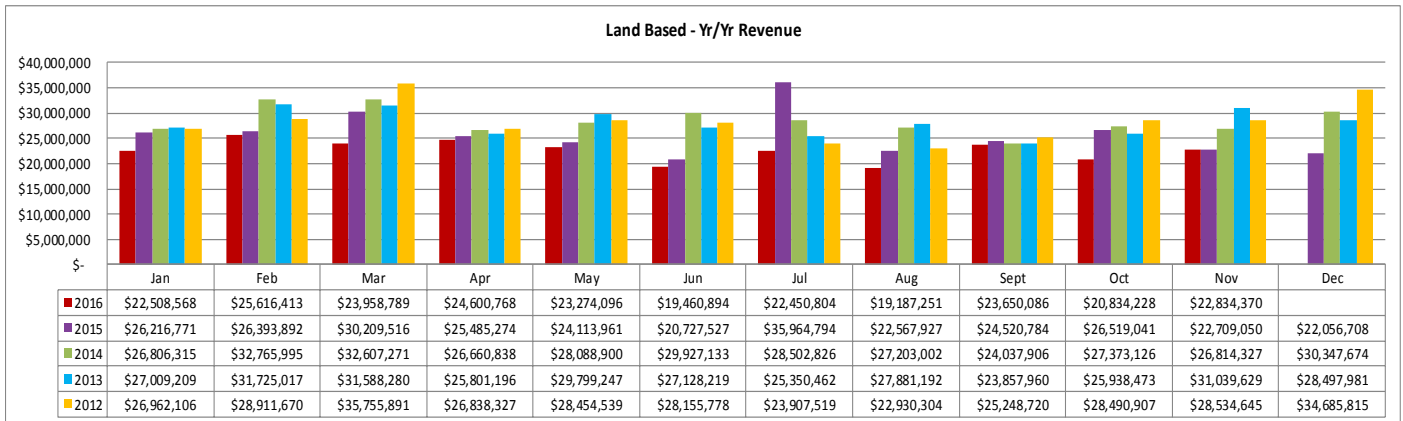
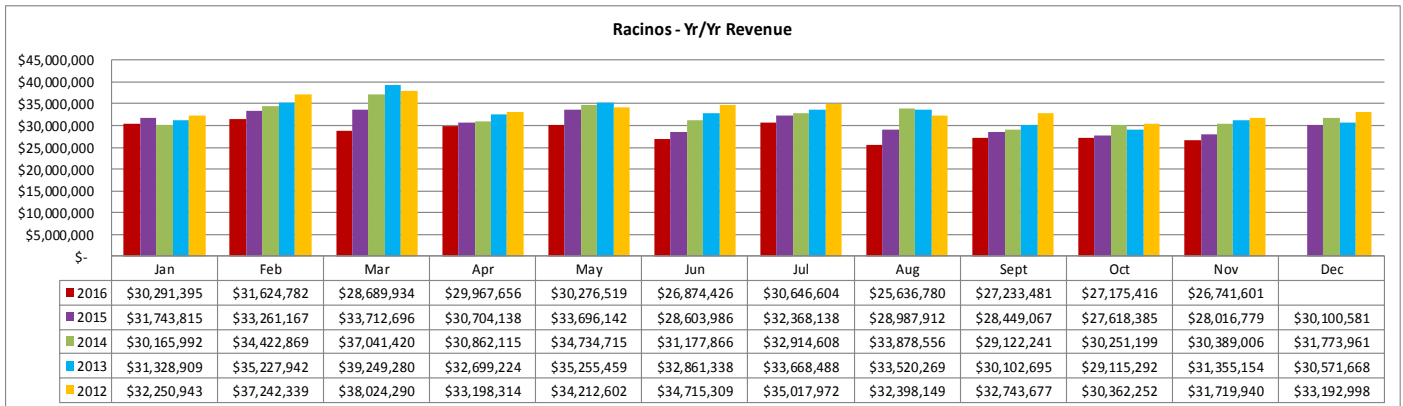
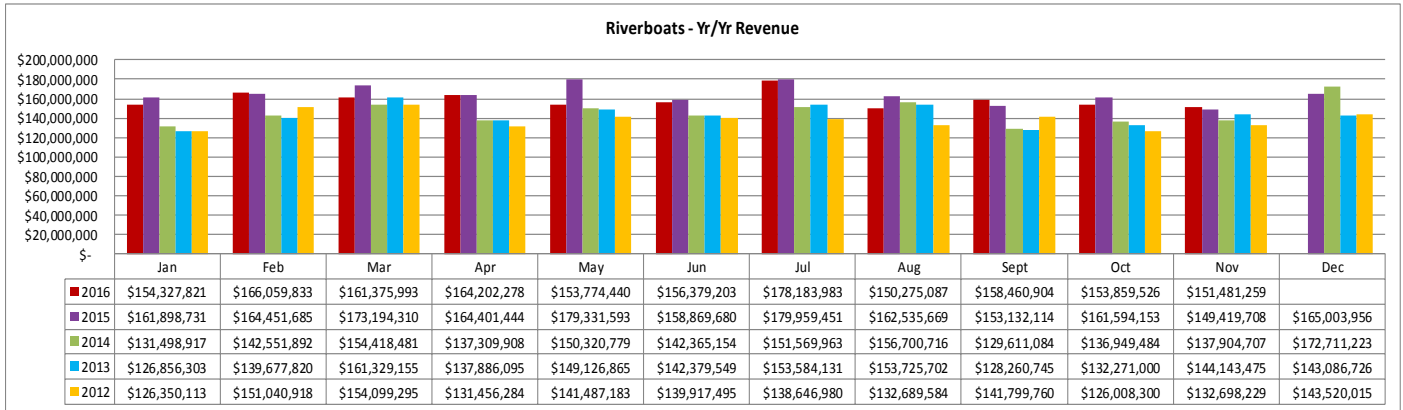
Cities** Jan - Oct 2016	
Houston, TX	14,946
Mobile, AL	9,625
Fort Worth, TX	5,616
Pensacola, FL	5,401
San Antonio, TX	4,857

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police