



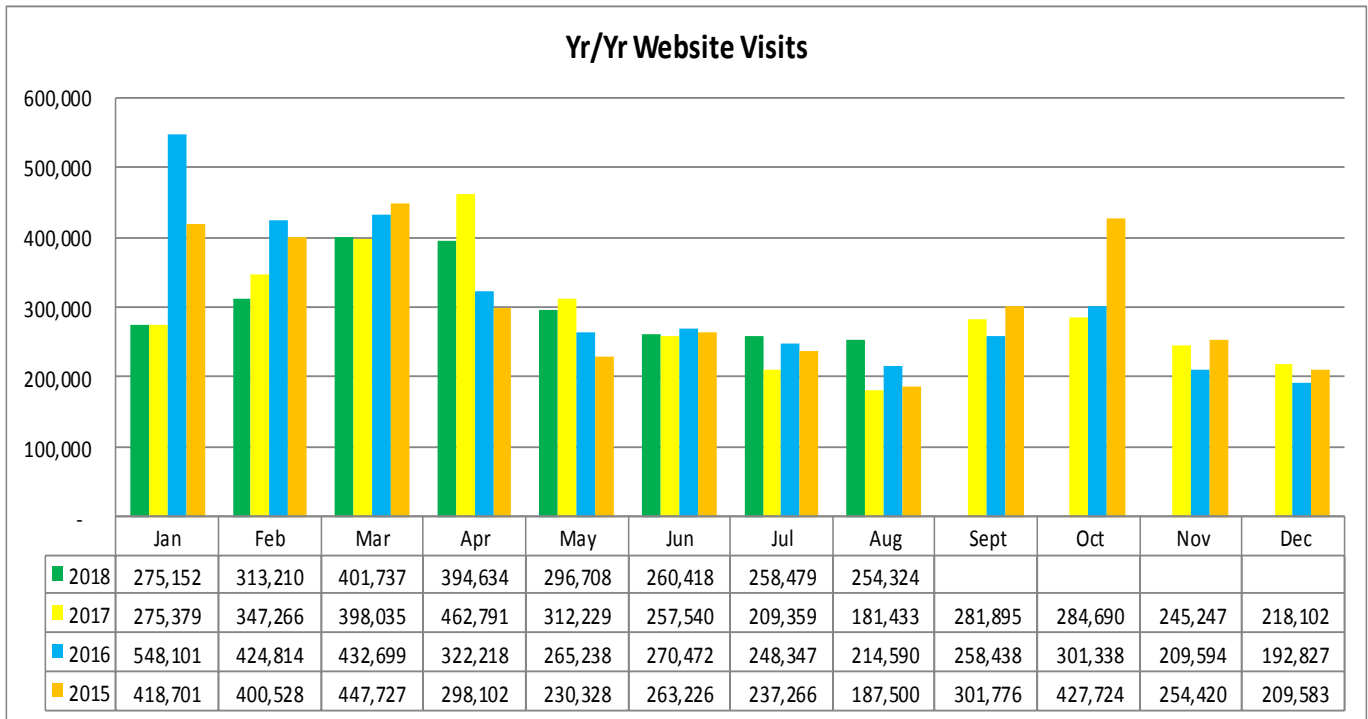
LouisianaTravel.com

TOURISM INDUSTRY INDICATORS

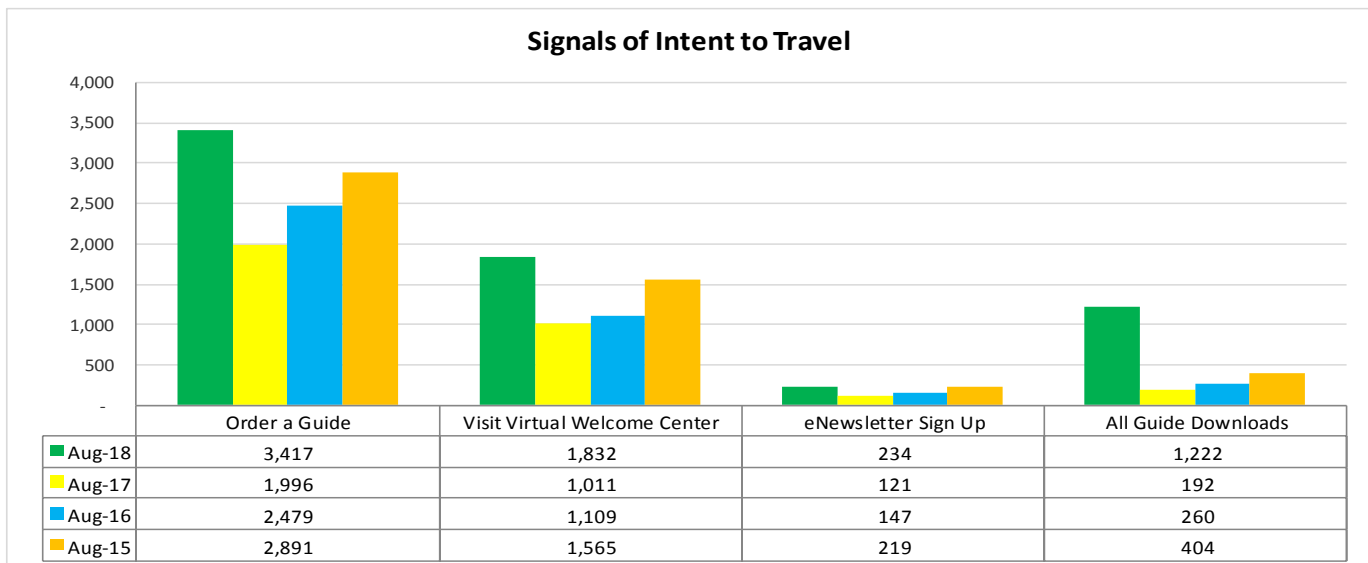
SEPTEMBER 2018 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

LOUISIANATRAVEL.COM



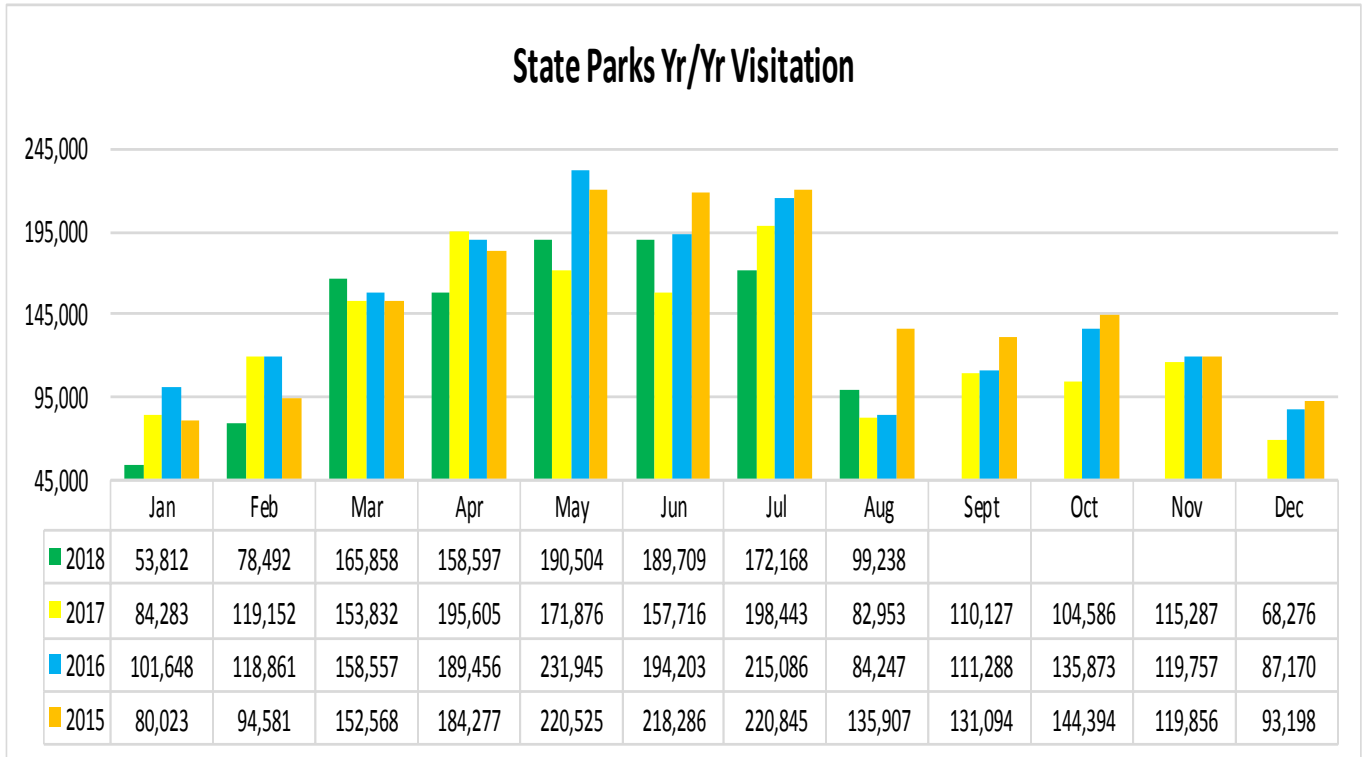
LouisianaTravel.com website showed a significant increase of 40 percent in total website visits in Aug 2018 over Aug 2017.



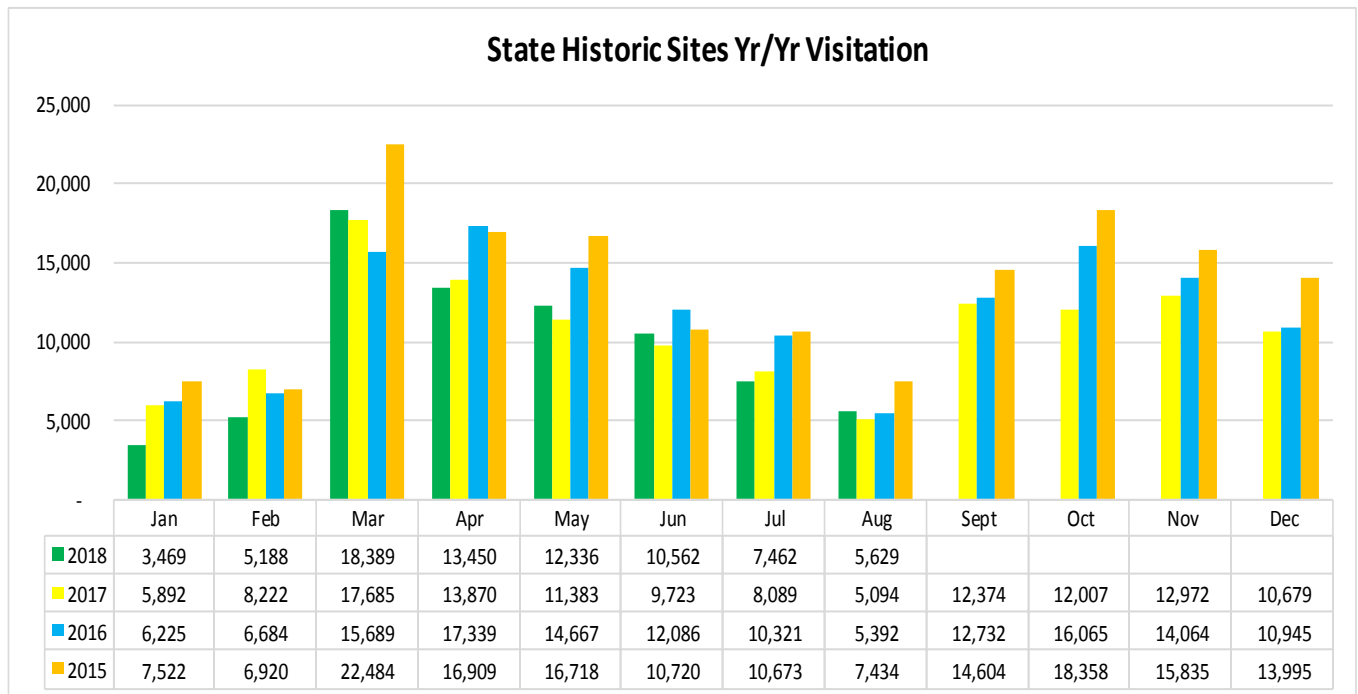
Source: Google Analytics

For more information on individual stats, visit <http://www.crt.state.la.us/tourism/louisiana-research/index> or contact Lynne Coxwell at lcxwell@crt.la.gov or 225.342.2876.

STATE PARKS



STATE HISTORIC SITES

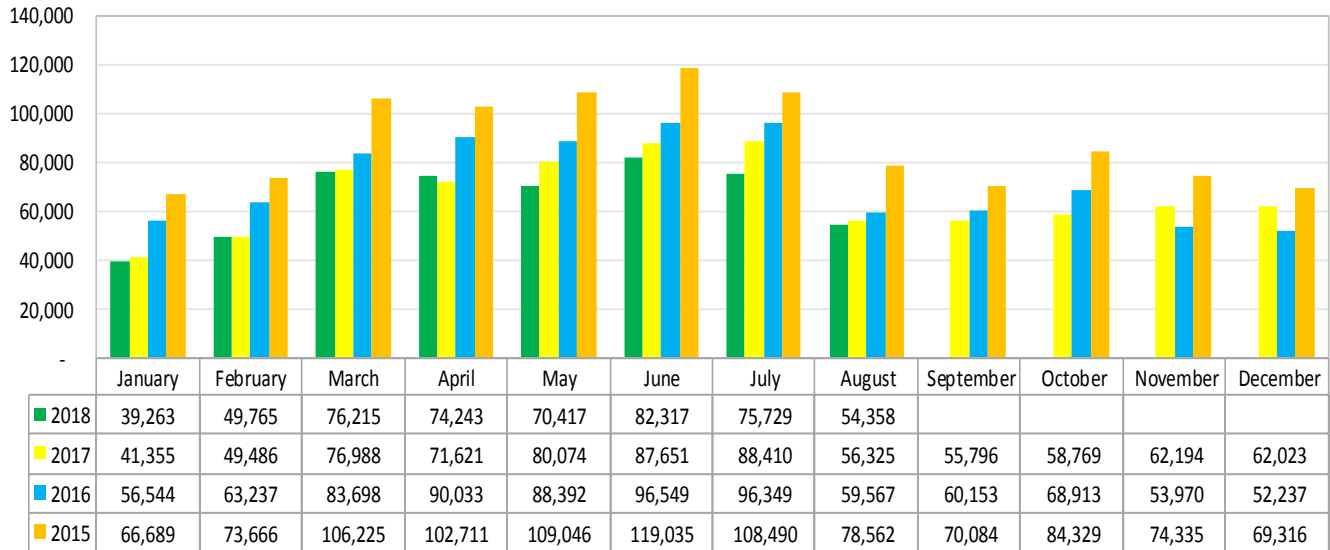


Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS

Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a slight decrease of 3.5 percent in visitation in August 2018 over August 2017.

Note: Vinton Welcome Center remains closed for reconstruction. The Vidalia Welcome Center permanently closed to visitors in March and Alexandria I-49 Welcome Center permanently closed to visitors in April.

Welcome Centers Visitor Totals

International - Aug 2018	
Mexico	1,281
France	1,072
Canada*	535
Germany	520
United Kingdom	491

States** - Aug 2018	
Texas	12,171
Mississippi	3,913
Florida	3,441
Alabama	2,935
Georgia	1,416

Cities** - Aug 2018	
Houston, TX	1,431
Phoenix, AZ	653
Mobile, AL	599
San Antonio, TX	506
Dallas, TX	470

International Jan - Aug 2018	
Mexico	13,981
Canada*	9,650
France	6,362
United Kingdom	4,953
Germany	3,455

States** Jan - Aug 2018	
Texas	103,428
Mississippi	40,267
Florida	31,753
Alabama	30,503
Georgia	15,524

Cities** Jan - Aug 2018	
Houston, TX	9,150
Mobile, AL	6,618
Humble, TX	5,972
Dallas, TX	4,287
Pensacola, FL	3,532

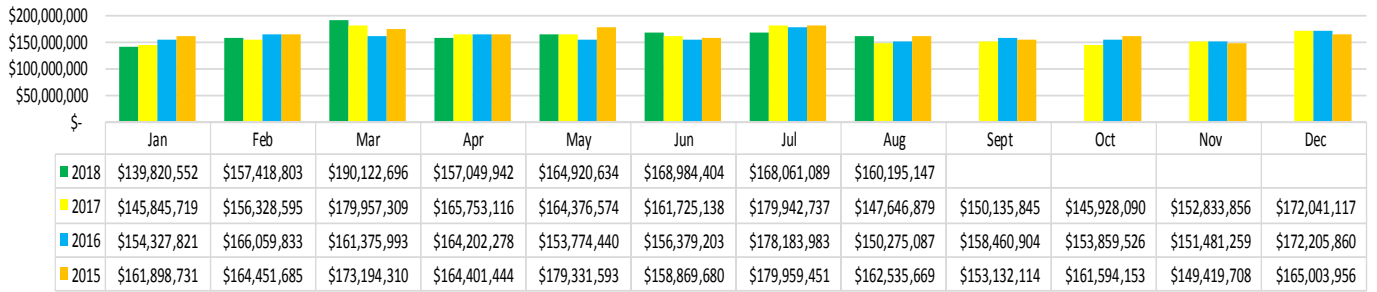
* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

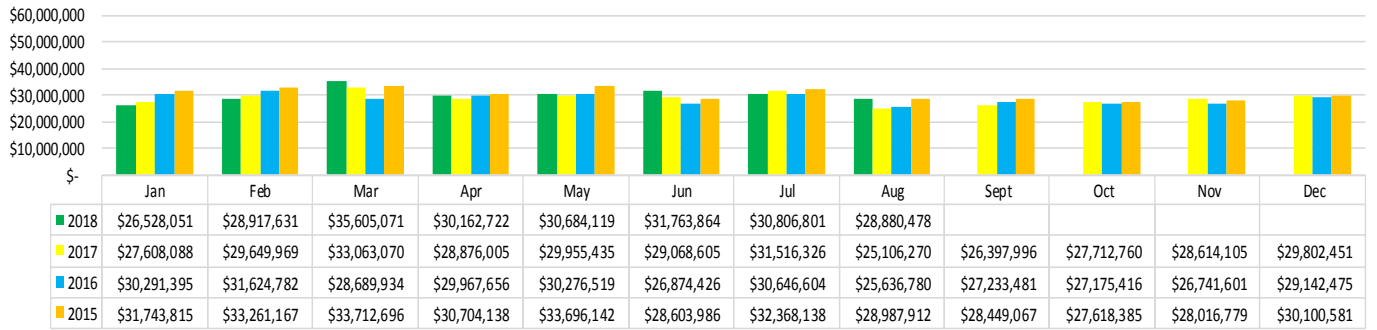
For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE

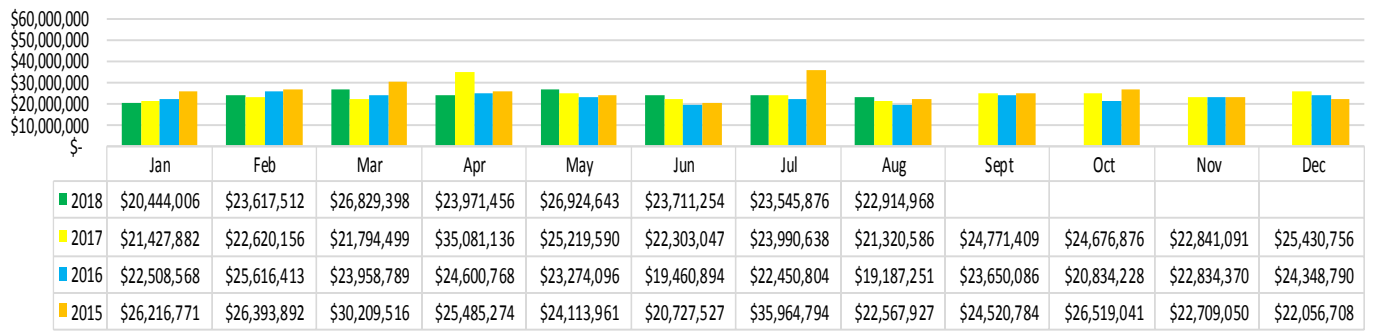
Riverboats - Yr/Yr Revenue



Racinos - Yr/Yr Revenue



Land Based - Yr/Yr Revenue



Video Gaming - Yr/Yr Revenue

