OFFICE OF STATE MUSEUM

PERFORMANCE INDICATOR DOCUMENTATION

PROGRAM:	**MUSEUM**
ACTIVITY:	**LOUISIANA STATE MUSEUM – VIEUX CARRE**
	LOUISIANA STATE MUSEUM – REGIONAL INITIATIVES
	LOUISIANA STATE MUSEUM – BATON ROUGE
OBJECTIVE:	1-Increase the number of attendees at museum functions, exhibits and educational programs by 20% by the year 2031
INDICATOR NAME:	

& LAPAS	**Number of attendees at Baton Rouge Museum**	**PI Code: 20756**	**BR**
PI Code	**Number of attendees at New Orleans museums**	**PI Code: 6449**	**VC**
	Number of attendees at Wedell William Museum	**PI Code: 6450**	**RI**
	Number of attendees at Sports Hall of Fame and		
	Regional History Museum	**PI Code: 25033**	**RI**
	Number of attendees at ED White Historic Site	**PI Code: 15674**	**RI**

1.   **TYPE AND LEVEL:**

Outcomes – General (statewide) and Supporting (per location)

2.   **RATIONALE, RELEVANCE, RELIABILITY:**

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3.   **USE:**

Internal management. Budgeting

4.   **CLARITY:**

Indicator name accurately reflects what is being measured and recorded

5.   **DATA SOURCE, COLLECTION AND REPORTING:**

Physical count. Computer based ticketing system

6.   **CALCULATION METHODOLOGY:**

Physical count. Computer based ticketing system

7.   **SCOPE:**

Figures collected are recorded on both a statewide and per location level

8.   **CAVEATS:**

None

9.   ACCURACY, MAINTENANCE, SUPPORT:

The indicator has not been audited by the Office of the Legislative Auditor.
The number of attendees and audience numbers are collected via ticket sales information and physical counts of persons attending the Museums and events. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected.

10.   RESPONSIBLE PERSON:
Becky Mackie
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PERFORMANCE INDICATOR DOCUMENTATION

PROGRAM: **MUSEUM**
ACTIVITY: **LOUISIANA STATE MUSEUM – VIEUX CARRE**
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 20% by the year 2031
INDICATOR NAME: **Number of times Internet site accessed**
 LaPAS PI Code: 6452   VC

1.   **TYPE AND LEVEL:**

Outcomes – Supporting

2.   **RATIONALE, RELEVANCE, RELIABILITY:**

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3.   **USE:**

Internal management. Budgeting

4.   **CLARITY:**

Indicator name accurately reflects what is being measured and recorded

5.   **DATA SOURCE, COLLECCTION AND REPORTING:**

Physical count. Computer based ticketing system

6.   **CALCULATION METHODOLOGY:**

Physical count. Computer based ticketing system

7.   **SCOPE:**

Figures collected are recorded on both a statewide and per location level

8.   **CAVEATS:**

None

9.   **ACCURACY, MAINTENANCE, SUPPORT:**

The indicator has not been audited by the Office of the Legislative Auditor.
The number of attendees and audience numbers are collected via ticket sales information and physical counts of persons attending the Museums and events. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected.

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PROGRAM:	**MUSEUM**
ACTIVITY:	**LOUISIANA STATE MUSEUM – VIEUX CARRE**
OBJECTIVE:	1 - Increase the number of attendees at museum functions, exhibits and educational programs by 20% by the year 2031
INDICATOR NAME:	**Collection Records Updates**
INDICATOR LaPAS PI Code: 26422	**VC**

1. **TYPE AND LEVEL:**

   Outcome – Supporting

2. **RATIONALE, RELEVANCE, RELIABILITY:**

   The collections review, analysis, and update will provide the museum with a thorough understanding of the artifacts in its collections which will allow for their greater usage in exhibitions. Deaccessions will create more efficient use of storage and will provide funds for more appropriate collection items, and for the care, maintenance and conservation of the collection.

3. **USE:**

   Internal management

4. **CLARITY:**

   Indicator name accurately reflects what is being measured and recorded

5. **DATA SOURCE, COLLECTION AND REPORTING:**

   Quarterly collection management and financial reporting

6. **CALCULATION METHODOLOGY:**

   Quarterly collection and financial reporting

7. **SCOPE:**

   Total records statewide number

8. **CAVEATS:**

   None

9. **ACCURACY, MAINTENANCE, SUPPORT:**

   The indicator has not been recently audited by the Office of the Legislative Auditor. The number of collection records updated, of deaccessions, and of funds collected in this effort can be independently verified. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected

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PROGRAM: **MUSEUM**
ACTIVITY: **LOUISIANA STATE MUSEUM – VIEUX CARRE**
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 20% by the year 2031
INDICATOR NAME: **Number of exhibitions**
INDICATOR LaPAS PI Code: **20745   VC**

1. **TYPE AND LEVEL:**

   Output – Supporting

2. **RATIONALE, RELEVANCE, RELIABILITY:**

   Provides a useful measure of the ability of the Louisiana State Museum to produce engaging and educational exhibitions and programs

3. **USE:**

   Internal management. Budgeting

4. **CLARITY:**

   Indicator name accurately reflects what is being measured and recorded

5. **DATA SOURCE, COLLECTION AND REPORTING:**

   Physical count

6. **CALCULATION METHODOLOGY:**

   Physical count

7. **SCOPE:**

   Total records statewide number

8. **CAVEATS:**

   None

9. **ACCURACY, MAINTENANCE, SUPPORT:**
   The indicator has not recently been audited by the Office of the Legislative Auditor.
   The number of exhibitions and programs can be independently verified. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected.

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PERFORMANCE INDICATOR DOCUMENTATION

PROGRAM:	**MUSEUM**
ACTIVITY:	**LOUISIANA STATE MUSEUM – VIEUX CARRE**
OBJECTIVE:	1 – Increase the number of attendees at museum functions, exhibits and educational programs by 20% by the year 2031
INDICATOR NAME:	**Percentage of non-Louisiana visitors at Vieux Carre Museums**
INDICATOR LaPAS PI Code:	23509 VC

1.   **TYPE AND LEVEL:**

Outcome – Key

2.   **RATIONALE, RELEVANCE, RELIABILITY:**

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way.

3.   **USE:**

Internal management. Budgeting

4.   **CLARITY:**

Indicator name accurately reflects what is being measured and recorded

5.   **DATA SOURCE, COLLECTION AND REPORTING:**

Physical count

6.   **CALCULATION METHODOLOGY:**

Physical count

7.   **SCOPE:**

Total records statewide number

8.   **CAVEATS:**

None

9.   **ACCURACY, MAINTENANCE, SUPPORT:**
The indicator has not been audited by the Office of the Legislative Auditor. The percentage of non-Louisiana visitors can be measured through a computerized ticketing system and zip code survey. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected.

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PERFORMANCE INDICATOR DOCUMENTATION

PROGRAM: **MUSEUM**
ACTIVITY: **LOUISIANA STATE MUSEUM – BATON ROUGE**
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 20% by the year 2031
INDICATOR NAME: **Percentage of non-Louisiana visitors at Baton Rouge Museum**
INDICATOR LaPAS PI Code: 23511   BR

1.   **TYPE AND LEVEL:**

       Outcome – Key

2.   **RATIONALE, RELEVANCE, RELIABILITY:**

       The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3.   **USE:**

       Internal management. Budgeting

4.   **CLARITY:**

       Indicator name accurately reflects what is being measured and recorded

5.   **DATA COURCE, COLLECTION AND REPORTING:**

       Physical count

6.   **CALCULATION METHODOLOGY:**

       Physical count

7.   **SCOPE:**
       Total records statewide number/   Physical count

8.   **CAVEATS:**
       None

9.   **ACCURACY, MAINTENANCE, SUPPORT:**

       The indicator has not recently been audited by the Office of the Legislative Auditor.
       The percentage of non-Louisiana visitors can be measured through a computerized ticketing system and zip code survey. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected.

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PERFORMANCE INDICATOR DOCUMENTATION

PROGRAM: **MUSEUM**
ACTIVITY: **LOUISIANA STATE MUSEUM – REGIONAL INITIATIVES**
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational
                          programs by 20% by the year 2031
INDICATOR NAME: **Percentage of non-Louisiana visitors at Regional Museums**
INDICATOR LaPAS PI Code: **23514**   **RI**

1.   **TYPE AND LEVEL:**

      Outcome – Key

2.   **RATIONALE, RELEVANCE, RELIABILITY:**

      The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is
      fulfilling its mission to present exhibits and programming in an educational and entertaining way

3.   **USE:**

      Internal management. Budgeting

4.   **CLARITY:**

      Indicator name accurately reflects what is being measured and recorded

5.   **DATA SOURCE, COLLECTION AND REPORTING:**

      Physical count

6.   **CALCULATION METHODOLOGY:**

      Physical count

7.   **SCOPE:**

      Total records statewide number

8.   **CAVEATS:**

      None

9.   **ACCURACY, MAINTENANCE, SUPPORT:**

      The indicator has not been recently audited by the Office of the Legislative Auditor.
      The percentage of non-Louisiana visitors can be measured through a computerized ticketing system and zip
      code survey. The accuracy of the data can be verified via direct queries to the database. The edits to the data
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